



Introduction— $H \times 2 + O$

Two parts hydrogen plus one part oxygen.

That's the scientific formula for water.

What if there were such a formula for business success?

Would it not be easy to create a million-dollar empire?

Such a formula does exist, and it's called The Great Formula.

It's been around for years, and almost every great business success in history has used it.

THE GREAT FORMULA

Before I reveal this formula to you and how you can immediately apply it to your business for an instant increase in profitability, there is an important question we need to ask:

If this formula is so simple and so powerful, why doesn't every business use it?

Why are there so many business failures?

Read on. . . .