## **Chapter 1**

# Project Management: What Is It, and Why Should You Care?

### In This Chapter

- > Discovering how traditional project management makes the move to software
- Understanding what elements of a project are managed in Project
- Understanding the project manager's role
- Exploring the role of the Internet in project management
- ▶ Getting started using Project Guide
- ▶ Using a template to start a new project
- Saving a project file
- Finding help in Project

Welcome to the world of computerized project management with Microsoft Project. If you've never used project management software, you're entering a brave, new world. It's like walking from the office of 25 years ago — with no fax, voicemail, or e-mail — into the office of today with its wealth of high-tech devices.

Everything you used to do with handwritten to-do lists, word processors, and spreadsheets all magically comes together in Project. However, this transition won't come in a moment, and you need a basic understanding of what project management software can do to get you up to speed. If you've used previous versions of Project, this little overview can help you refresh your memory as well as ease you into a few of the new features of Project 2007.

So, even if you're a seasoned project manager, take a minute to review this chapter. It provides the foundation for how you'll work with Project from here on.

## The ABCs of Project Management

You probably handle projects day in and day out. Some are obvious, because your boss named them so that any fool would know that they're projects: the Acme Drilling Project or the Network Expansion IT Project, for example. Others are less obvious, such as that speech thing you have to do on Saturday for your professional association or washing the dog.

If you need to organize a company holiday party, it's a project. If you were handed a three-year Earth-exploration initiative to find oil in Iowa, coordinate subcontractors and government permits, and work with a team of 300 people, that's definitely a project. Yes, even that speech you have to present is a project because it has certain characteristics.

Understanding what your projects, large or small, have in common is the basis of understanding what Project can do for you. All projects have

- 🖊 An overall goal
- A project manager
- Individual tasks to be performed
- Timing for those tasks to be completed (such as three hours, three days, or three months)
- Timing relationships between those tasks (For example, you can't put a new manufacturing process in place until you train people in how to use the process.)
- Resources (people, equipment, facilities, and supplies, for example) to accomplish the work
- ✓ A *budget* (the costs associated with those people, equipment, facilities, and supplies)

*Project management* is simply the process of managing all the elements of a project, whether that project is large or small.

### The three Ts: Tasks, timing, and dependencies (well, two Ts and a D)

As Lewis Carroll said, "If you don't know where you're going, any road will get you there." So, first things first: You have to understand the goal of your project so you can begin to build the tasks that have to be performed to get you there.

A *task* is simply one of those items you used to scribble on your handwritten to-do lists, such as Write final report or Apply for permits. Tasks are typically organized into phases (appropriate stages) in Project, arranged in an outlinelike structure, as you can see in the project shown in Figure 1-1. Because timing is essential in any project, Project helps you set up and view the timing relationships among tasks.

### Becoming a task master

A task can be as broad or as detailed as you like. For example, you can create a single task to research your competition, or you can create a project phase that consists of a summary task and subtasks below it. For example, the summary task might be Competitive Research, with the subtasks Researching Online Business Databases, Assembling Company Annual Reports, and **Reviewing Competitive Product Lines.** 



Adding tasks to a Project file doesn't cost you a thing (except a nanobit of memory), so a project can have as many tasks and as many phases as you like. You simply use the outlining structure in Project to indent various levels of tasks. The more deeply indented in an outline a task is, the more detailed the task.

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One handy thing about this outlining structure is that you can roll up all the timing and cost data from the subtasks within your phases into summary-level tasks. Three sequential subtasks that take a day each to complete and cost you \$200 apiece result in a summary task that spans three days and costs \$600. You can view your project at various levels of detail or get automatic tallies of timing and costs if you prefer to simply view the summary level of tasks.



For more about defining and creating tasks, check out Chapter 4.

### All in the timing

They say that timing is everything: Rome wasn't built in a day, a stitch in time saves nine, and don't even ask me about choosing exactly when to sell your high-tech stocks. The importance of timing applies to Project tasks, too. Almost all tasks have timing — referred to as *duration* — which is the amount of time needed to complete the task.

The only tasks without duration are milestones. A *milestone* is a task of zero duration; in essence, it simply marks a moment in time that must be reflected in your Project outline. Typical milestones are the approval of a brochure design and an assembly line startup.



Project doesn't provide magic formulas for duration: You assign duration based on your own experience and judgment. Does designing a product package take three days or three weeks? Will obtaining a building permit happen in a day or a month? (Remember that you're dealing with city hall, so think before you answer!) Project isn't an oracle: You have to provide facts, figures, and educated guesses to build your Project schedule. After that information is entered, though, Project can do some wonderful things to help you maintain your schedule and monitor your progress.

### Task co-dependencies

The final piece in the puzzle of how long your project will take is the concept of *dependencies*, or the timing relationships among tasks. If you have a schedule that includes ten tasks that all begin at the same time, your entire project will take as long as the longest task (see Figure 1-2).

After you define and implement timing relationships among tasks, your schedule can stretch over time like a long rubber band. For example, one task might begin only after another is finished. Another task can start halfway through the preceding task. The second task cannot start until a week after the first task is finished. Only after you start to assign these relationships can you begin to see a project's timing as related to not just each task's duration but also the specific ways in which the tasks relate to each other.

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Here are some examples of dependencies:

- ✓ You can't begin to use a new piece of equipment until you install it.
- ✓ You must wait for a freshly poured concrete foundation to dry before you can begin to build on it.
- ✓ You can't start to ship a new drug product until the FDA approves it.

Figure 1-3 shows a project plan where each task's duration and the dependencies among tasks have been established, and the resulting overall timing of the project.

One other brief note about the timing of tasks: In addition to applying dependencies to tasks, you can apply *constraints*. For example, say that you don't want to start shipping your new cake flavor until you get the ad for it in your Christmas catalog, so you set a dependency between those two events. You can also set a constraint which says that you must start producing the cakes no later than November 3. In this case, if you don't make the catalog deadline, the product will still ship on November 3; that task will not be allowed to slip its constraint because of this dependency relationship.



You can find out more about constraints in Chapter 4 and about the fine art of managing dependencies in Chapter 6.

### Lining up your resources

When people first use Project, some get a bit confused about resources. Resources aren't just people: A *resource* can be a piece of equipment you rent, a meeting room that you have to pay an hourly fee to use, or a box of nails or a software program you have to buy.

Project allows for three kinds of resources: work resources, material resources, and cost resources. A *work resource* is charged by how many hours or days the resource (often human) works on a task. A *material resource*, such as sewing supplies or steel, is charged by a per-use cost or by a unit of measurement (such as square yards or linear feet or tons). A *cost resource* has a set cost, such as a conference fee of \$250; this cost doesn't vary by how much time you spend at the conference or how many people attend.

Some resources, such as people, perform their work according to a working calendar. If a person works an 8-hour day and you assign him to a task that takes 24 hours to complete, that person has to put in three workdays to

complete the task. In comparison, someone with a 12-hour workday takes only two days to complete the same task. In addition, you can set working and nonworking days for your human resources, which accommodates variations such as 4-day weeks or shift work.



You can set different rates for resources, such as a standard hourly rate and an overtime rate. Project applies the appropriate rate based on each resource's calendar and work assigned. For more about resources and costs, see Chapter 7.

Several views in Project let you see information about resources and how their assignment to tasks has an effect on project costs. Figure 1-4 shows you the Resource sheet which has columns of information about resources and their costs.



Here's one other important thing you should know about resources: They tend to have conflicts. No, I'm not talking about conference room brawls (although that happens). These conflicts have to do with assigned resources that become overallocated for their available work time. For example, if you assign one poor soul to three 8-hour tasks that must all happen on the same day — and in the same eight hours — Project has features that do everything but jump up on your desk and turn on an alarm to warn you of the conflict. (Luckily, Project also provides tools that help you resolve those conflicts.)

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## Spreading the news

I'm one of those people who need instant gratification. One of the first things I ask about learning to use any new software product is, "What's in it for me?" Until now, I've told you about the type of information you have to put into Project: information about tasks, task dependencies, and resources. But isn't it about time you got something back from Project? Of course it is.

You finally reached one of the big payoffs for entering all that information: reporting. After you enter your information, Project offers a wealth of reporting options to help you view your project and communicate your progress to your project team, clients, and management.

You can generate predesigned reports based on information in your schedule or simply print any of the views you can display in Project. Project 2007 offers a set of Basic Reports and Visual Reports. (You must have the Microsoft .NET Framework installed in order to use Visual Reports, which is free and downloadable from www.microsoft.com/downloads.) Figures 1-5 and 1-6 show you just two of the reporting options available in Project.



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Figure 1-6 Ar Unstarted Tasks report

### Planning to keep things on track

Projects aren't frozen in amber like some organizational mosquito: They go through more changes than a politician's platform in a campaign year. That's where Project's capability to make changes to your project data comes in handy.

After you build all your tasks, give them durations and dependencies, and assign all your resources and costs, you set a baseline. A *baseline* is a snapshot of your project at the moment you feel your plan is final and you're ready to proceed with the project. After you set a baseline, you record some activity on your tasks. Then you can compare that actual activity with your baseline because Project saves both sets of data in your schedule.

*Tracking* activity in your project involves recording the actual timing of tasks and recording the time that your resources have spent on those tasks, as well as entering any actual costs that accrue. You can then display Project views that show you how far off you are at any time (compared with your baseline) in terms of the actual timing of tasks and cost of your project. Whether you have good news or bad, you can use reports to show your boss how things are going compared with how you thought they would go. Then, after you peel your boss off the ceiling, you can use many more Project tools to make adjustments to get everything back on track.

## The Role of the Project Manager

Although understanding the role (let alone the usefulness) of some managers isn't always easy, it's always easy to spot the value of a *project manager*. This person creates the master plan for a project and tries to ensure that it gets implemented successfully. Along the way, this key person uses skills and methods that have evolved over time, always seeking to manage how things get done and generally keeping schedules on track.

## What exactly does a project manager do?

A project manager isn't always the highest authority in a project; often that role belongs to whomever manages the project manager, up to and including members of senior management. Rather, the project manager is the person on the front lines who makes sure that the parts of the project come together and assumes hands-on responsibility for successes as well as failures.



In project management parlance, the person who champions (and has the ultimate responsibility for) a project is the *project sponsor*.

A project manager manages these essential pieces of a project:

- ✓ The project plan or schedule: This is what you create with Microsoft Project. It includes the estimated steps and associated timing and costs involved in reaching the project goal.
- Resources: Managing resources involves resolving resource conflicts and building consensus as well as assigning resources and tracking their activities on the project. This part of the job also involves managing nonhuman resources, such as materials and equipment.
- Communication with the project team, management, and customers: Communicating the project's status to everyone who has a legitimate stake in its success (*stakeholders*) is a key responsibility.



Although a project manager might work for a project sponsor, the project often also has a *customer* for whom the end product is produced. That customer can be outside the project manager's own company, or within.

# Understanding the dreaded triple constraint

You've seen the signs at the copy store or the auto repair place: You can have it fast, cheap, or right; pick two. That, my friend, is the triple constraint of project management in a nutshell.

In a project, you have timing, resources (which are essentially costs), and quality of the product or service produced at the end of the project. Microsoft Project helps you manage the resources and timing of your project. The quality of your project is often affected directly by how well you manage them. If you add time, costs increase because resources are working longer hours at a certain wage. If you take away resources, you save money, but this can affect quality — and so on.

Coming to a logical balance of time, money, and quality is at the core of what a good project manager does throughout the life of a project.

## Applying tried-and-true methodologies

Microsoft Project incorporates some scheduling and tracking tools that are the result of many years of developing project management methods. A few of these are worth noting:

- ✓ The Gantt Chart (shown in Gantt Chart view of Figure 1-7), which is the main view of Project, shows you a spreadsheet with columns of data along with a graphical representation of the tasks in the project arranged along a horizontal timeline. By using the data in the columns (such as task name, start date, finish date, and resources assigned to tasks), you can understand the parameters of each task and see its timing in the graphical area. Being able to view all this information on one page helps you understand what's happening in your project in terms of time and costs.
- ✓ The Network Diagram (also called a logic diagram), shown in Figure 1-8, is essentially the Microsoft version of a PERT chart. PERT (Program Evaluation and Review Technique) was developed during the construction of the Polaris submarine in the 1950s. This mostly graphical representation of the tasks in your project reflects the flow of work in your project rather than the literal timing of tasks. This view helps you to see how one task flows into another and to get a sense of where you are not so much in time, but rather in terms of the work you have to accomplish.

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Project.	6-1	22		Evalu	ate systems	interfaces	0 da	iys				
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			III EX	I CAPS NU	M SCRL	OVR						



20

Risk management is a central part of project management because, frankly, projects are chock-full of risk. You run the risk that your resources won't perform, that materials will arrive late, that your customer will change all the parameters of the project halfway through well, you get the picture.

*Risk management* is the art of anticipating risks, ranking them from most to least likely, and determining strategies to prevent the most likely ones from occurring. Project helps you with risk management by allowing you to try out *what-if scenarios:* You can change the start date or length of a task or phase of tasks (for example) and see just what that change does to your schedule, such as the delays, cost overruns, and resource conflicts that might occur in such a scenario, down to the last hour and penny. Having this kind of information at your fingertips makes risk management easier and (almost) painless.

✓ Resource management consists of using resources wisely. A good project manager finds the right resource for the job, assigns that person a reasonable workload, stays alert for shifts in the schedule that cause that resource to be overbooked, and during the life of the project makes adjustments that keep all resources most productive. In Project, tools are available, such as a *resource graph* (traditionally called a *histogram*) and the resource usage chart (shown in Figure 1-9), which reflects resource workload.

<u>F</u> ile	Edit	<u>V</u> iew <u>I</u> nsert F <u>o</u> rma	t <u>T</u> ools	<u>P</u> roje	ect <u>R</u> e	port <u>C</u> e	ollabora	ate <u>W</u> ii	ndow	<u>H</u> elp		
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	_											
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Gantt Chart	2 <	Information System	216 hrs	Work		24h	24h	16h	16h	16h		
		Review technica	16 hrs	Work		ļļ.						
-6		Determine packı	24 hrs	Work		ļļ.						
etwork		Provide initial tra	16 hrs	Work		ļ						
iagram		install the packa	0 hrs	Work		ļ						
		Estimate usage	16 hrs	Work		8h	8h					
¢.		Ensure that insta	32 hrs	Work		8h	8h	8h	8h			
Task		Review and base	16 hrs	Work						8h		
Usage		Explore the pack	24 hrs	Work		8h	8h	8h				
		Validate busines	16 hrs	Work					8h	8h		
T+++_		Map business re	24 hrs	Work								
racking		Compile packag	16 hrs	Work								
Gantt		Identify busines:	16 hrs	Work								
di.		Evaluate data mi	0 hrs	Work								
<u></u>		Evaluate deployr	0 hrs	Work		[ ]						
esource		Evaluate system	0 hrs	Work								
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Figure 1-9: A resource usage chart helps you spot resourcescheduling problems. Figure 1-9 also shows *resource leveling* (a calculation that automatically reschedules resources to resolve overbooking), which can enable you to manage resources much more effectively. You can see how overbooked the Information Systems Analyst is on this date.



You can use codes for resources that designate skill levels or abilities so that finding the right resource for each job is as simple as performing a search.

## From To-Do List to Hard Drive

If you're reading from start to finish in this chapter, you're probably shaking your head and saying, "Boy, handwritten to-do lists look pretty good right now. Beats creating hundreds of tasks, assigning them durations, establishing dependencies among them, creating resources, entering resource calendar and rate information, assigning resources and costs to tasks, entering activity performed on tasks . . . " and so on.

Well, you're right *and* wrong about that. You do have to enter a lot of information into Project to get the benefit of its features. But you can also get a lot out of Project.

### Getting up to speed with Project

Take a moment to look at some of the wonderful things Project can do for you. This list describes why you (or your company) bought it and why you're investing your time to read this book.

With Project, you enjoy the following benefits:

- Project automatically calculates costs and timing for you based on your input. You can quickly recalculate what-if scenarios to solve resource conflicts, get your costs within budget, or meet your final deadline.
- Project offers views and reports that, with the click of a button, make a wealth of information available to you and those you report to. No more manually building a report on total-costs-to-date to meet a last-minute request from your boss. If she wants to know total-costs-to-date, you can just print your Tracking Gantt view with the Tracking table displayed. See Chapter 16 for information about reporting.
- You can use built-in templates to get a head start on your project. Project *templates* are prebuilt plans for a typical business project, such as commercial construction, an engineering project, a new product rollout,



software development, or an office move. See "Starting with templates" later in this chapter for more about this time-saving feature.

You likely do similar types of projects all the time. After you create one project, you use it as a template for future projects.

- ✓ You can create resources for your project according to information you already created in your Outlook Address Book. You can even create one set of company resources and give access to every project manager in the company (see Chapters 18 and 19 for how to set up centralized enterprise resources).
- ✓ A number of tools in Project employ complex algorithms (that you couldn't even begin to figure out) to do such tasks as level resource assignments to solve resource conflicts, filter tasks by various criteria, model what-if scenarios, and calculate in dollars the value of work performed to date.

# Collaborating with your project team online

You can take advantage of all the Internet has to offer by using Project features to collaborate with others. In fact, Project 2007 begins to step into the world of Enterprise Project Management (EPM), where easily sharing ideas, information, and documents across your enterprise becomes possible.

For example, Project allows you to request updates on a task's progress from team members via e-mail. You can post documents and ask for team input. You can even publish your project on the Web.

The Professional version of Project includes Project Server and Project Web Access, which enhance workgroup collaboration. You can take advantage of an online project center and resource center with areas for discussions, progress tracking, document exchange, and more.



Part V of this book, "Working with Enterprise Projects," looks at how to take advantage of the enterprise-wide features of Project Server and Project Web Access.

## Getting Started

As Shakespeare said, "In delay there lies no plenty." I don't know about you, but I need all the plenty I can get, so it's time to jump in and start using Project.

You have three choices when starting a new project. You can use Project Guide to get Project's assistance creating a project, you can build a project on your own from scratch by entering individual task and resource details, or you can use a project template that already contains data related to your industry or the type of project you're doing.

### Getting going with help from Project Guide

Project Guide is like some of those wizards you see in Microsoft products: It walks you through a series of steps that ask you to enter some information and then automates a process for you. However, in many ways, Project Guide is like no wizard you've ever seen.

### Taking a first look at the Guide

Project Guide has four different sections: Tasks, Resources, Track, and Report. Within each of those categories might be ten or so links for you to click to initiate an action. When you do so, you might have to choose a variety of subactions, depending on your particular project. Also, the sections of Project Guide span the entire life of your project, from the time you first enter task information to the time you generate your final report.

If you've never used project management software (or Project itself), you might find it helpful to run through Project Guide to set up your first schedule, enter resources, track activities on tasks, or generate reports. However, to know how to make intelligent choices in Project Guide, you have to have some basic understanding of how a project is built, which I provide in the next few chapters. My advice is to walk with me through many of the steps in this book and then use Project Guide to practice building your first project. Then you can see whether its structure works the way your mind does — or not.

### Using Project Guide

A Project Guide toolbar displays by default in the toolbar area at the top of your Project screen. The toolbar has an icon you click to show or hide the Project Guide, so if the Project Guide doesn't appear on the left side of your screen, just click the Show/Hide Project Guide button.

To use the Project Guide, you click a category (such as Tasks) and then click a link (such as List the Tasks in the Project) in that category. This action displays additional information in the Project Guide pane (see Figure 1-10) asking you to enter data or choose or accept a setting and move through a series of screens. When you finish working through one set of screens, you return to the Project Guide pane and can click another task or category to proceed.

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	『옙 <u>F</u> ile	<u>E</u> dit <u>V</u>	iew <u>I</u> nsert	F <u>o</u> rmat	Tools	<u>P</u> roject	<u>R</u> eport	<u>C</u> ollaborate	Window	Help		8 ×
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		🕲 🕄 Defi	ne the Proje	:t 🖾	0	Task Name		h 8, '06 M T VV T	Jan 15, FSSM 1	'06 'VV T F	Jan 22, '06 S S M T W	<u>т</u>
		Collabor	ate on your	project								
	Calendar Gantt Chart	Project Si Web Acce your tean and upda from a W to use Pro Project W	erver and Proj ass allow you a n members to te project info eb site. Do yoo oject Server a 'eb Access?	ect nd view mation u want nd								
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	<b>P</b>	Project inform Before	t Server ation not ent vou can use Pr	oject								
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Guide.		♥ Save Go ba	and go to Step ack to Step 1									- - //

from Projec Guide

Microsoft laid out these categories and tasks in the logical order in which you should tackle them to build most projects. Thus, when you start to use Project Guide, just click the categories and the tasks within them in sequence. They should remind you of all the things you should consider, even if you choose to skip a few steps here and there for your particular project.

## Starting from scratch

Although you can use Project Guide to start a project, you don't have to. You can enter information on your own at any time.

When you open Project 2007, you see a blank project file on-screen along with the Project Guide task pane. You can start building your new project directly in this blank schedule. Starting to create a new project usually involves entering some general project information and then adding some task information.



You can open a new, blank project schedule at any time by choosing Filer. New and clicking the Blank Project link in the New Project task pane.



You need to enter much more information in addition to general project information and tasks in order to build a complete project, as you discover in the next few chapters. Entering general project information and task information is your usual starting point, however.

### Tell Project about your project

With a blank project open, a logical first step is to enter some general project information, such as the project start date. To do so, you choose Project  $\Rightarrow$  Project Information. The Project Information dialog box appears, as shown in Figure 1-11.

	Project Infor	mation for 'Finance and A	ccounting Sys	stem'	×
	Start date:	Mon 4/2/07	Current date:	Fri 1/13/06	•
	Finish date:	Wed 4/25/07	Status date:	NA	•
	Schedule from:	Project Start Date	Calendar:	Standard	•
Figure 1-11:	All task	s begin as soon as possible.	Priority:	500 🐳	
Use the	Enterprise Custor	n Fields			
Project					<b>_</b>
Information	Custom Field Nar	ne		Value	
dialog box					
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basic					
project					
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oottingo.	Help	Statistics		OK	Cancel

Here's what you can do in this dialog box:

- ✓ Set the start date for the project. If you're not sure when the project will start, set the start date about a month from today. Then, after you build some tasks and have a better handle on the entire length of your project, you can come back and set a real start date. Project automatically recalculates all dates when you do.
- Set the finish date for the project. Especially if you have a *drop-dead date* (an attention-getting term!) beyond which the project cannot wander and still reach completion, you can set the finish date. In such a case, be sure to look at the next setting in this list and change it accordingly.
- Schedule from the start or finish of the project. Most projects work forward from the start date. However, if you have an absolute drop-dead

date for the end of your project (for example, if you're organizing a sports event that must occur on New Year's Day next year), you might want to set the finish date and then work backward to fit all your tasks into the allotted length of time. If you change this setting to Project Finish Date, the Finish Date field becomes available.

- Set the current date. You can fill in the current date according to your computer calendar. Or, you can choose another date if you like, but that usually doesn't make much sense unless you're in a different time zone from where the project will occur.
- ✓ Set a status date. By default there is no status date set for the project. You use a *status date* when you're tracking the progress of your project at regular intervals. If you set a status date, your computer assumes that any activity you record in your project is being tracked as of this date. You can find out more about this feature in Chapters 12, 13, and 14.
- ✓ Set the working calendar for your project. You have three choices: Standard, Night Shift, and 24 Hours. Base your choice on the working habits of your organization. For example, if your company uses resources in three shifts per day — a total of 24 hours of straight working time — and all those shifts would contribute work to your project, choose 24 Hours. If you use a day shift and a night shift, choose Night Shift. If you work a standard 8-hour day, choose Standard. (Most projects use a standard calendar with a typical 8-hour workday.)



Calendars can get a little confusing. A project calendar that you set in this dialog box indicates what the usual workday is like in your company, but you can set up individual calendars for each resource you create. You can then more easily accommodate both shift workers and nine-to-fivers in the same schedule. See Chapter 3 for more about resource calendars.

Assign a priority to your project. Assigning a priority (such as 500 for high priority or 100 for a lower priority) can be especially useful if you use the same resources across several projects. With your priorities set on all projects, Project tools can then automatically reallocate resources.



You can also create custom project information fields for your organization in the Enterprise Custom Fields section of this dialog box. For example, you might want a field that explains which department in the company is running the project.

Clicking the Statistics button in this dialog box presents an overview of your project, as shown in Figure 1-12.



review a summary of the information you entered.

### Perusing the project schedule

After you choose settings in the Project Information dialog box and then click OK, you're faced with a blank Project schedule, as shown in Figure 1-13. As a writer, I can tell you that nothing is as daunting — or as inspiring — as facing a blank page. It's the canvas on which you create your Project plan. Note the Project Guide pane to the left of the spreadsheet section.



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In Figure 1-13 you see Gantt Chart view. You can discover more about various views in Chapter 2. For now, note the following:

- ✓ View bar: To go to different views, click the bar of icons on the far left: the View bar. If this bar isn't displayed, choose View=>View Bar to do so.
- Project Guide: To the right of the View bar is the Project Guide task pane, which is an informational area with step-by-step guidance on how to build your project. If Project Guide isn't displayed, click the Show/ Hide Project Guide button on the Project Guide toolbar to display it.
- Sheet: In the middle of the view is the sheet section. You can use this spreadsheet interface to enter, edit, and view information about your project.
- Chart area: Finally, the *chart area* on the far right reflects your task information graphically as soon as you begin to add tasks.
  - *Taskbars* in this area indicate the duration and timing of tasks in addition to the progress you record on them.
  - The *timescale* the indications of time increments across the top of the chart area helps you interpret the timing of each taskbar. You can adjust the increments to show your project in larger or smaller increments of time. Figure 1-12, for example, shows increments in days.

You start building a project by entering tasks. Simply click a cell in the Task Name column of the sheet section and then type the name. You can enter and edit details of a task by entering information directly into various columns (which you can display in many views) or by double-clicking the task name in the sheet to access the Task Information dialog box (see Figure 1-14). I get into more detail about entering task information in Chapter 2.

	Task Information
	General Predecessors Resources Advanced Notes Custom Fields
	Name: Document high-level Project Office req. Duration: 2d 🔆 Estimated
<b>Figure 1-14:</b> The various tabs in this	Percent complete:  0%  ×  Priority:  500  ×    Dates
dialog box hold a wealth of	└ Hide task bar └ Roll up Gantt bar to summary
information about a single task	
in your project.	Help OK Cancel

## Starting with templates

Reinventing the wheel has never been one of my favorite sports, so I'm grateful that Microsoft provides some convenient project templates. These include projects by type: for example, an engineering project or office move. Templates already have many tasks appropriate to the task type created for you.

Figure 1-15 shows the Project Office template. Templates typically contain sample tasks broken into logical phases, with task durations and dependencies in place. The templates from Microsoft often include resources, but you can create your own resources as well as use, edit, or delete the ones provided.

You can open a template from the New Project task pane. To do so, follow these steps:

#### 1. Choose File New.

The New Project task pane appears, as shown in Figure 1-16.

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Tasl	<s -<="" th=""><th>Reso</th><th>ources - Track - Repor</th><th>t - 🕫</th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th></s>	Reso	ources - Track - Repor	t - 🕫										
	_		<b>I-</b>		1 K 107				_	1.0	0.107			
		0	Task Name	Duration	TWT	FSS	M T	W T	FS	SI	M T M	VTF	IS S	pr N
	1		Review Business Strategy Lar	0 days			4/2							Г
alendar	2		ldentify service/product gaps ∉	0 days	1		4/2							
=	3		Complete SVVOT analysis	0 days	1	Ģ	4/2							
	4		Review business model	0 days	1	Ģ	<b>€</b> 4/2							
Gantt	5		Review organizational marketin	0 days	1	Ģ	4/2							
Chart	6		Review local marketing strateg	0 days	1	Ģ	4/2							
명	7		Review global marketing strate	0 days	1	Ģ	4/2							
-0	8		Review marketing plan for cam	0 days	1	Ģ	4/2							
etwork Jagram	9		Establish go-to-markets for org	0 days	1	Ģ	4/2							
lagi ani	10		Evaluate alignment to corporate	0 days	1	Ģ	4/2							
e	11		Evaluate competitive advantage	0 days	1	Ģ	4/2							
Tack	12		Review product and service m	0 days	1	Ģ	4/2							
Usage	13		Review previous campaign per	0 days	1	Ģ	4/2							
	14		Business Strategy Landscape	0 days	1	Ģ	4/2							
* <u>+-1</u>	15		🗆 Develop Campaign Concepts	0 days	1	ſ	o 4/2							
racking	16		Create process for qualifying it	0 days	1	Ļ	4/2							
Gantt	17		Establish process for idea shai	0 days	1	Ģ	4/2							
.th	18		Gather ideas	0 days	1	Ģ	<b>4</b> /2							
	19		Final shaping and development	0 days	1	Ģ	4/2							
esource	20		Research market environment	0 days	1	Ģ	4/2							
Graph	21		Develop preliminary campaign (	0 days		Ģ	4/2							
	22		Identify campaign targets	0 days	1	6	4/2							

Figure 1-15: Templates provide a great head start in building common business projects.

	🗵 Microsoft Project - Marketi	ng Campai	gn Planr	ning			_ 8 ×
	Eile Edit View Inser	t F <u>o</u> rmat	Tools	Project Report Collabora	te <u>W</u> indow	<i>⊮ <u>H</u>elp</i>	ē×
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	🗄 🔲 🛛 Tasks 👻 Resources 🕓	Track -	Repor	t - 💂			
	New Project 🔹 💌						
	001		0	Task Name	Duration	Apr 1, '07	A.▲
	New		1	🖻 Review Business Strategy Lar	0 days	♦ 4/2	<u> </u>
	Blank Project	Calendar	2	Identify service/product gaps s	0 days	4/2	
	From existing project		3	Complete SMOT analysis	0 days	4/2	
	Templates		4	Review business model	0 days	<b>4</b> /2	
	Search online for:	Gantt	5	Review organizational marketin	0 days	4/2	
	Go	Chart	6	Review local marketing strateg	0 days	4/2	
	Demplates on Office Online	명	7	Review global marketing strate	0 days	<b>4/2</b>	
	🖾 On my computer	-0	8	Review marketing plan for cam	0 days	4/2	
	On my Web sites	Network Diagram	9	Establish go-to-markets for org	0 days	<b>4/2</b>	
	Recently used templates		10	Evaluate alignment to corporate	0 days	<b>4/2</b>	
	Marketing Campaign Planning		11	Evaluate competitive advantage	0 days	4/2	
	Infrastructure Deployment	Task	12	Review product and service m	0 days	<b>4/2</b>	
	Finance and Accounting System In	Usage	13	Review previous campaign per	0 days	4/2	
	Marketing Event Planning and Exe		14	Business Strategy Landscape	0 days	4/2	
Figuro 1-16			15	Develop Campaign Concepts	0 days	l 4/2	
rigure i-iu.		Tracking	16	Create process for qualifying ic	0 days	4/2	
Open a		Gantt	17	Establish process for idea shar	0 days	4/2	
template		e dh	18	Gather ideas	0 days	4/2	
from the			19	Final shaping and development	0 days	4/2	
nomine		Resource	20	Research market environment	0 days	4/2	
New Project		Graph	21	Develop preliminary campaign (	0 days	4/2	
task nane		6	22	Identify campaign targets	0 days	4/2	į
taen punoi	EXT CAPE		OVR		•		

#### 2. Click the On My Computer link.

The Templates dialog box opens. You can also use the On My Web Sites and Templates on Office Online links to access online templates.

- 3. Click the Project Templates tab, which is shown in Figure 1-17.
- 4. Click a template to display a preview.

#### 5. When you find the template you want to use, click OK.

The template opens in Project document format (MPP). You can then save the file with a new name. You can also delete tasks, move them around, or add tasks as necessary for your project.



After opening a template, be sure to check its Project Information (choose Project Approject Information) to make sure that the Start Date and Calendar options are set as you want.

If you modify a template and think that you might use that set of tasks again for future projects, consider saving the file as a custom template. Just choose File Save As, and then select Template in the Save As Type list.

	Templates
	General Project Templates
	Commercial Engineering Home Move Infrastructure Deployment Preview
Figure 1-17:	
Business and	Microsoft Active Microsoft Microsoft Office Microsoft Directory Dep Exchange 20 XP Corporate SharePoint
personal templates,	
such as Home	Microsoft MSF New Business New Product Windows Application
Move, are	
included here.	Templates on Office Online OK Cancel

## Saving a Project for Posterity

Saving Project files works just as saving does in most other software you've used. Here's a reminder.

To save a Project file that you haven't saved before, follow these steps:

- 1. Choose File⇔Save As.
- 2. Use the Save In list to locate the folder where you want to save the file; then click to select it.
- 3. In the File Name text box, type a name for the project.
- 4. Click Save.



It's good organizational practice to create a folder for your project where you save in one place not only your Project files but also supporting documents, e-mails, and other items. You can create a new folder from within the Save As dialog box by clicking the Create New Folder button.

# Getting Help from Project

If you can get to work without mishap and turn on your computer, you probably know how to use a help system in software, too. Table 1-1 offers a rundown of the type of help you can find in Project 2007 when you click the Help button on the Standard toolbar.

Table 1-1	Project Help Features
Help Option	How to Use It
Microsoft Project Help	This option displays the full Help feature with a table of contents and a search field.
Show the Office Assistant	Displays the annoying little icon that asks you to enter your question in a natural-language style (that is, a sentence) and offers topics to try to address your questions.
Contents and Index	Displays the same thing as Microsoft Project Help. Go figure.
Reference	Provides reference information such as a com- prehensive list of all fields in Project, a glossary, and a table of mouse and keyboard shortcuts.
Getting Started	A side menu for this Help menu option offers a tutorial and project map. The tutorial provides a set of topics explaining Project from the basics of what is project management through creat- ing a plan. The project map is another take on the phases involved in building your project.
Microsoft Office Online	Because Project is part of the Office family of products, this link is provided to the Office online Assistance Center.
Microsoft Office Diagnostics	This option automatically identifies errors and tries to correct them. Use it if you have serious problems using the software (for example, if the software continually shuts down and gives you error messages).
Project Guide	The one option not accessed from the Help menu, Project Guide is new in Version 12. Project Guide, which appears when you open a new project, offers links to step-by-step infor- mation on how to build your project.

As you can see, you could spend a year just working your way through all the help topics in Project. Don't worry: They're there when you need them, and some, such as Project Guide, even pop up automatically to offer help.

### Part I: Setting the Stage for Project \_\_\_\_\_