
1 The Live Creature

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By one of the ironic perversities that often attend the course of affairs, the existence of the works of art upon which formation of aesthetic theory depends has become an obstruction to theory about them. For one reason, these works are products that exist externally and physically. In common conception, the work of art is often identified with the building, book, painting, or statue in its existence apart from human experience. Since the actual work of art is what the product does with and in experience, the result is not favorable to understanding. In addition, the very perfection of some of these products, the prestige they possess because of a long history of unquestioned admiration, creates conventions that get in the way of fresh insight. When an art product once attains classic status, it somehow becomes isolated from the human conditions under which it was brought into being and from the human consequences it engenders in actual life-experience.

When artistic objects are separated from both conditions of origin and operation in experience, a wall is built around them that renders almost opaque their general significance, with which aesthetic theory deals. Art is remitted to a separate realm, where it is cut off from that association with the materials and aims of every other form of human effort, undergoing, and achievement. A primary task is thus imposed upon one who undertakes to write upon the philosophy of the fine arts. This task is to restore continuity between the refined and intensified forms of experience that are works of art and the everyday events, doings, and sufferings that are universally recognized to constitute experience. Mountain peaks do not float unsupported; they do not even just rest upon the earth. They *are* the earth in one of its manifest operations. It is the business of those who are concerned with the theory of the earth, geographers and geologists, to make this fact evident in its various implications. The theorist who would deal philosophically with fine art has a like task to accomplish.

If one is willing to grant this position, even if only by way of temporary experiment, he will see that there follows a conclusion at first sight surprising. In order to understand the meaning of artistic products, we have to forget them for a time, to turn aside from them and have recourse to the ordinary forces and conditions of experience that we do not usually regard as aesthetic. We must arrive at the theory of art by means of a detour. For theory is concerned with understanding, insight, not without exclamations of admiration, and stimulation of that emotional outburst often called appreciation. It is quite possible to enjoy flowers in their colored form and delicate fragrance without knowing anything about plants theoretically. But if one sets out to *understand* the flowering of plants, he is committed to finding out something about the interactions

of soil, air, water and sunlight that condition the growth of plants.

By common consent, the Parthenon is a great work of art. Yet it has aesthetic standing only as the work becomes an experience for a human being. And, if one is to go beyond personal enjoyment into the formation of a theory about that large republic of art of which the building is one member, one has to be willing at some point in his reflections to turn from it to the bustling, arguing, acutely sensitive Athenian citizens, with civic sense identified with a civic religion, of whose experience the temple was an expression, and who built it not as a work of art but as a civic commemoration. The turning to them is as human beings who had needs that were a demand for the building and that were carried to fulfillment in it; it is not an examination such as might be carried on by a sociologist in search for material relevant to his purpose. The one who sets out to theorize about the aesthetic experience embodied in the Parthenon must realize in thought what the people into whose lives it entered had in common, as creators and as those who were satisfied with it, with people in our own homes and on our own streets.

In order to *understand* the aesthetic in its ultimate and approved forms, one must begin with it in the raw; in the events and scenes that hold the attentive eye and ear of man, arousing his interest and affording him enjoyment as he looks and listens: the sights that hold the crowd – the fire-engine rushing by; the machines excavating enormous holes in the earth; the human-fly climbing the steeple-side; the men perched high in air on girders, throwing and catching red-hot bolts. The sources of art in human experience will be learned by him who sees how the tense grace of the ball-player infects the onlooking crowd; who notes the delight of the housewife in tending her plants, and the intent interest of her good man in tending the patch of green in front of the house; the zest of the spectator in poking the wood burning on the hearth and in watching the darting flames and crumbling coals. These people, if questioned as to the reason for their actions, would doubtless return reasonable answers. The man who poked the sticks of burning wood would say he did it to make the fire burn better; but he is nonetheless fascinated by the colorful drama of change enacted before his eyes and imaginatively partakes in it. He does not remain a cold spectator. What Coleridge said of the reader of poetry is true in its way of all who are happily absorbed in their activities of mind and body: "The reader should be carried forward, not merely or chiefly by the mechanical impulse of curiosity, not by a restless desire to arrive at the final solution, but by the pleasurable activity of the journey itself."

The intelligent mechanic engaged in his job, interested in doing well and finding satisfaction in his handiwork, caring for his materials and tools with genuine affection, is artistically engaged. The difference between such a worker and the inept and careless bungler is as great in the shop as it is in the studio. Oftentimes the product may not appeal to the aesthetic sense of those who use the product. The fault, however, is oftentimes not so much with the worker as with the conditions of the market for which his product is designed. Were conditions and opportunities different, things as significant to the eye as those produced by earlier craftsmen would be made.

So extensive and subtly pervasive are the ideas that set Art upon a remote pedestal, that many a person would be repelled rather than pleased if told that he enjoyed his casual recreations, in part at least, because of their aesthetic quality. The arts which today have most vitality for the average person are things he does not take to be arts: for instance, the movie, jazzed music, the comic strip, and, too frequently, newspaper accounts of love-nests, murders, and exploits of bandits. For, when what he knows as art is relegated to the museum and gallery, the unconquerable impulse towards experiences enjoyable in themselves finds such outlet as the daily environment provides. Many a person who protests against the museum conception of art, still shares the fallacy from which that conception springs. For the popular notion comes from a separation of art from the objects and scenes of ordinary experience that many theorists and critics pride themselves upon holding and even elaborating. The times when select and distinguished objects are closely connected with the products of usual vocations are the times when appreciation of the former is most rife and most keen. When, because of their remoteness, the objects acknowledged by the cultivated to be works of fine art seem anemic to the mass of people, aesthetic hunger is likely to seek the cheap and the vulgar.

The factors that have glorified fine art by setting it upon a far-off pedestal did not arise within the realm of art nor is their influence confined to the arts. For many persons an aura of mingled awe and unreality encompasses the "spiritual" and the "ideal" while "matter" has become by contrast a term of depreciation, something to be explained away or apologized for. The forces at work are those that have removed religion as well as fine art from the scope of the common or community life. These forces have historically produced so many of the dislocations and divisions of modern life and thought that art could not escape their influence. We do not have to travel to the ends of the earth nor return many millennia in time to find peoples for whom everything that intensifies the sense of immediate living is an object of intense admiration. Bodily scarification, waving feathers, gaudy robes, shining ornaments of gold and silver, of emerald and jade, formed the contents of aesthetic arts, and, presumably, without the vulgarity of class exhibitionism that attends their analogues today. Domestic utensils, furnishings of tent and house, rugs, mats, jars, pots, bows, spears, were wrought with such delighted care that today we hunt them out and give them places of honor in our art museums. Yet in their own time and place, such things were enhancements of the processes of everyday life. Instead of being elevated to a niche apart, they belonged to display of prowess, the manifestation of group and clan membership, worship of gods, feasting and fasting, fighting, hunting, and all the rhythmic crises that punctuate the stream of living.

Dancing and pantomime, the sources of the art of the theater, flourished as part of religious rites and celebrations. Musical art abounded in the fingering of the stretched string, the beating of the taut skin, the blowing with reeds. Even in the caves, human habitations were adorned with colored pictures that kept alive to the senses experiences with the animals that were so closely bound with the lives of humans. Structures that housed their gods and the instrumentalities that facilitated commerce with the higher powers were wrought with especial

fineness. But the arts of the drama, music, painting, and architecture thus exemplified had no peculiar connection with theaters, galleries, museums. They were part of the significant life of an organized community.

The collective life that was manifested in war, worship, the forum, knew no division between what was characteristic of these places and operations, and the arts that brought color, grace, and dignity, into them. Painting and sculpture were organically one with architecture, as that was one with the social purpose that buildings served. Music and song were intimate parts of the rites and ceremonies in which the meaning of group life was consummated. Drama was a vital reenactment of the legends and history of group life. Not even in Athens can such arts be torn loose from this setting in direct experience and yet retain their significant character. Athletic sports, as well as drama, celebrated and enforced traditions of race and group, instructing the people, commemorating glories, and strengthening their civic pride.

Under such conditions, it is not surprising that the Athenian Greeks, when they came to reflect upon art, formed the idea that it is an act of reproduction, or imitation. There are many objections to this conception. But the vogue of the theory is testimony to the close connection of the fine arts with daily life; the idea would not have occurred to any one had art been remote from the interests of life. For the doctrine did not signify that art was a literal copying of objects, but that it reflected the emotions and ideas that are associated with the chief institutions of social life. Plato felt this connection so strongly that it led him to his idea of the necessity of censorship of poets, dramatists, and musicians. Perhaps he exaggerated when he said that a change from the Doric to the Lydian mode in music would be the sure precursor of civic degeneration. But no contemporary would have doubted that music was an integral part of the ethos and the institutions of the community. The idea of "art for art's sake" would not have been even understood.

There must then be historic reasons for the rise of the compartmental conception of fine art. Our present museums and galleries to which works of fine art are removed and stored illustrate some of the causes that have operated to segregate art instead of finding it an attendant of temple, forum, and other forms of associated life. An instructive history of modern art could be written in terms of the formation of the distinctively modern institutions of museum and exhibition gallery. I may point to a few outstanding facts. Most European museums are, among other things, memorials of the rise of nationalism and imperialism. Every capital must have its own museum of painting, sculpture, etc., devoted in part to exhibiting the greatness of its artistic past, and, in other part, to exhibiting the loot gathered by its monarchs in conquest of other nations; for instance, the accumulations of the spoils of Napoleon that are in the Louvre. They testify to the connection between the modern segregation of art and nationalism and militarism. Doubtless this connection has served at times a useful purpose, as in the case of Japan, who, when she was in the process of westernization, saved much of her art treasures by nationalizing the temples that contained them.

The growth of capitalism has been a powerful influence in the development

of the museum as the proper home for works of art, and in the promotion of the idea that they are apart from the common life. The *nouveaux riches*, who are an important by-product of the capitalist system, have felt especially bound to surround themselves with works of fine art which, being rare, are also costly. Generally speaking, the typical collector is the typical capitalist. For evidence of good standing in the realm of higher culture, he amasses paintings, statuary, and artistic *bijoux*, as his stocks and bonds certify to his standing in the economic world.

Not merely individuals, but communities and nations, put their cultural good taste in evidence by building opera houses, galleries, and museums. These show that a community is not wholly absorbed in material wealth, because it is willing to spend its gains in patronage of art. It erects these buildings and collects their contents as it now builds a cathedral. These things reflect and establish superior cultural status, while their segregation from the common life reflects the fact that they are not part of a native and spontaneous culture. They are a kind of counterpart of a holier-than-thou attitude, exhibited not toward persons as such but toward the interests and occupations that absorb most of the community's time and energy.

Modern industry and commerce have an international scope. The contents of galleries and museums testify to the growth of economic cosmopolitanism. The mobility of trade and of populations, due to the economic system, has weakened or destroyed the connection between works of art and the *genius loci* of which they were once the natural expression. As works of art have lost their indigenous status, they have acquired a new one – that of being specimens of fine art and nothing else. Moreover, works of art are now produced, like other articles, for sale in the market. Economic patronage by wealthy and powerful individuals has at many times played a part in the encouragement of artistic production. Probably many a savage tribe had its Maccenas. But now even that much of intimate social connection is lost in the impersonality of a world market. Objects that were in the past valid and significant because of their place in the life of a community now function in isolation from the conditions of their origin. By that fact they are also set apart from common experience, and serve as insignia of taste and certificates of special culture.

Because of changes in industrial conditions the artist has been pushed to one side from the main streams of active interest. Industry has been mechanized and an artist cannot work mechanically for mass production. He is less integrated than formerly in the normal flow of social services. A peculiar aesthetic "individualism" results. Artists find it incumbent upon them to betake themselves to their work as an isolated means of "self-expression." In order not to cater to the trend of economic forces, they often feel obliged to exaggerate their separateness to the point of eccentricity. Consequently artistic products take on to a still greater degree the air of something independent and esoteric.

Put the action of all such forces together, and the conditions that create the gulf which exists generally between producer and consumer in modern society operate to create also a chasm between ordinary and aesthetic experience. Finally we have, as the record of this chasm, accepted as if it were normal, the

philosophies of art that locate it in a region inhabited by no other creature, and that emphasize beyond all reason the merely contemplative character of the aesthetic. Confusion of values enters in to accentuate the separation. Adventitious matters, like the pleasure of collecting, of exhibiting, of ownership and display, simulate aesthetic values. Criticism is affected. There is much applause for the wonders of appreciation and the glories of the transcendent beauty of art indulged in without much regard to capacity for aesthetic perception in the concrete.

My purpose, however, is not to engage in an economic interpretation of the history of the arts, much less to argue that economic conditions are either invariably or directly relevant to perception and enjoyment, or even to interpretation of individual works of art. It is to indicate that *theories* which isolate art and its appreciation by placing them in a realm of their own, disconnected from other modes of experiencing, are not inherent in the subject matter but arise because of specifiable extraneous conditions. Embedded as they are in institutions and in habits of life, these conditions operate effectively because they work so unconsciously. Then the theorist assumes they are embedded in the nature of things. Nevertheless, the influence of these conditions is not confined to theory. As I have already indicated, it deeply affects the practice of living, driving away aesthetic perceptions that are necessary ingredients of happiness, or reducing them to the level of compensating transient pleasurable excitations.

Even to readers who are adversely inclined to what has been said, the implications of the statements that have been made may be useful in defining the nature of the problem: that of recovering the continuity of aesthetic experience with normal processes of living. The understanding of art and of its role in civilization is not furthered by setting out with eulogies of it nor by occupying ourselves exclusively at the outset with great works of art recognized as such. The comprehension which theory essays will be arrived at by a detour; by going back to experience of the common or mill run of things to discover the aesthetic quality such experience possesses. Theory can start with and from acknowledged works of art only when the aesthetic is already compartmentalized, or only when works of art are set in a niche apart instead of being celebrations, recognized as such, of the things of ordinary experience. Even a crude experience, if authentically an experience, is more fit to give a clue to the intrinsic nature of aesthetic experience than is an object already set apart from any other mode of experience. Following this clue we can discover how the work of art develops and accentuates what is characteristically valuable in things of everyday enjoyment. The art product will then be seen to issue from the latter, when the full meaning of ordinary experience is expressed, as dyes come out of coal tar products when they receive special treatment.

Many theories about art already exist. If there is justification for proposing yet another philosophy of the aesthetic, it must be found in a new mode of approach. Combinations and permutations among existing theories can easily be brought forth by those so inclined. But, to my mind, the trouble with existing theories is that they start from a ready-made compartmentalization, or from a conception of art that "spiritualizes" it out of connection with the objects of

concrete experience. The alternative, however, to such spiritualization is not a degrading and Philistinish materialization of works of fine art, but a conception that discloses the way in which these works idealize qualities found in common experience. Were works of art placed in a directly human context in popular esteem, they would have a much wider appeal than they can have when pigeon-hole theories of art win general acceptance.

A conception of fine art that sets out from its connection with discovered qualities of ordinary experience will be able to indicate the factors and forces that favor the normal development of common human activities into matters of artistic value. It will also be able to point out those conditions that arrest its normal growth. Writers on aesthetic theory often raise the question of whether aesthetic philosophy can aid in cultivation of aesthetic appreciation. The question is a branch of the general theory of criticism, which, it seems to me, fails to accomplish its full office if it does not indicate what to look for and what to find in concrete aesthetic objects. But, in any case, it is safe to say that a philosophy of art is sterilized unless it makes us aware of the function of art in relation to other modes of experience, and unless it indicates why this function is so inadequately realized, and unless it suggests the conditions under which the office would be successfully performed.

The comparison of the emergence of works of art out of ordinary experiences to the refining of raw materials into valuable products may seem to some unworthy, if not an actual attempt to reduce works of art to the status of articles manufactured for commercial purposes. The point, however, is that no amount of ecstatic eulogy of finished works can of itself assist the understanding or the generation of such works. Flowers can be enjoyed without knowing about the interactions of soil, air, moisture, and seeds of which they are the result. But they cannot be *understood* without taking just these interactions into account – and theory is a matter of understanding. Theory is concerned with discovering the nature of the production of works of art and of their enjoyment in perception. How is it that the everyday making of things grows into that form of making which is genuinely artistic? How is it that our everyday enjoyment of scenes and situations develops into the peculiar satisfaction that attends the experience which is emphatically aesthetic? These are the questions theory must answer. The answers cannot be found, unless we are willing to find the germs and roots in matters of experience that we do not currently regard as aesthetic. Having discovered these active seeds, we may follow the course of their growth into the highest forms of finished and refined art.

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