

# Creative Style Profile

*Instructions:* Read and then rate each of the thirty-five statements on a scale of 1 to 6 to indicate to what extent the statement is true for you. Circle the appropriate number next to each statement.

Think of yourself primarily in a work environment. Answer in terms of what you believe or know to be true about yourself.

When you finish, transfer your results to the Scoring Sheet that follows the inventory, and total your results for each style.

## Rating Scale

	1	2	3	4	5	6
	Never	Rarely	Occasionally	Frequently	Almost Always	Always
1. I notice one thing and think how it applies to something totally different.					1 2 3 4 5 6	
2. My thoughts often float to loosely formed ideas.	1	2	3	4	5	6
3. I crave making new opportunities happen.	1	2	3	4	5	6
4. I can take an abstract plan and build it into a working physical model.	1	2	3	4	5	6
5. Curiosity pushes me to spend intense hours following trails to see where they might lead.	1	2	3	4	5	6
6. My wit and humor provide me with different ways of looking at things.	1	2	3	4	5	6
7. When I wake, I remember impressions and visions from my dreams that inspire ideas.	1	2	3	4	5	6
8. I enjoy playing the leading or controlling role in a project.	1	2	3	4	5	6
9. I think about a problem, then picture how it will be solved.	1	2	3	4	5	6
10. I enjoy the challenge of experimentation in unknown areas.	1	2	3	4	5	6

1 Never	2 Rarely	3 Occasionally	4 Frequently	5 Almost Always	6 Always
11. I like playing with words and phrases, for example, puns.				1 2 3 4 5 6	
12. As I work, I don't think about the final results.				1 2 3 4 5 6	
13. I actively seek the excitement of change.				1 2 3 4 5 6	
14. Mental imagery helps me envision things I plan to construct.				1 2 3 4 5 6	
15. My mental concentration is so intense when I am investigating an idea that I don't stop for breaks or even to eat.				1 2 3 4 5 6	
16. I am a good observer of the physical world.				1 2 3 4 5 6	
17. Thoughts and images jump around in my head without my knowing where they will lead me.				1 2 3 4 5 6	
18. I am good at influencing others.				1 2 3 4 5 6	
19. My hands are quicker than my mind in discovering new ways of doing things.				1 2 3 4 5 6	
20. Solutions to problems come to me when I am asking myself questions rather than looking for answers.				1 2 3 4 5 6	
21. I have patience with ambiguity when the best option is not yet clear.				1 2 3 4 5 6	
22. Solutions to problems come to me suddenly, with great clarity, as if from nowhere.				1 2 3 4 5 6	
23. I like pushing myself to work at the edge of my competence.				1 2 3 4 5 6	
24. Ideas come to me when I am working with physical materials, object, textures, colors, and shapes.				1 2 3 4 5 6	
25. I have patience with work that takes me down blind alleys because eventually there may be a breakthrough.				1 2 3 4 5 6	
26. Solutions to problems come to me when I see the connections between things that I never saw before.				1 2 3 4 5 6	
27. When an idea comes to me, I don't think first about whether it will work.				1 2 3 4 5 6	

	1	2	3	4	5	6
	Never	Rarely	Occasionally	Frequently	Almost Always	Always
28. Ideas become exciting to me when I see how I can turn them into successful products or programs.					1 2 3 4 5 6	
29. I can visualize the way I want things to be.					1 2 3 4 5 6	
30. Once an idea, a theoretical possibility, comes to me, I am driven to explore it, even if it means a great deal of research.					1 2 3 4 5 6	
31. I see things in new ways by using analogies, metaphors, and similes.					1 2 3 4 5 6	
32. I can be absent-minded, forgetting practical things that should be done.					1 2 3 4 5 6	
33. I enjoy the challenge of bringing together the energy, people, and resources that will make an idea happen.					1 2 3 4 5 6	
34. Solutions to problems come to me when I can physically work with objects and materials.					1 2 3 4 5 6	
35. I enjoy probing into the underlying issues of a problem because there is always more to know than what meets the eye.					1 2 3 4 5 6	

