



dollop one!

You are the meat REAL deal



Pop yourself on to YouTube and search the following...
'Goat eating a Dorito'. And watch it at least 42 times.

Why? Because it's a goat eating a Dorito and it's silly.
And hilarious.

PLOT SPOILER ALERT: at Brill Kid HQ we love silliness.
We also love facts btw...

A small child could swim through the
veins of a blue whale.



That's a smart fact but a really bad idea.

But we also appreciate that this is a learning book. It
has important messages about happiness, wellbeing,

resilience and life, all of which are serious. Which is exactly why we'll sometimes throw some silliness your way. This time it was a Dorito-eating goat, but later on we've got the story of the Three Little Pigs like you've never heard before. We've got a bunch of grannies who have changed the world, Joe's Amazing Technicolour Wheelie-Bin and the word 'hippottomonstrosesquipedaliophobia'.

When you get to these bits PLEASE NOTE, they're not silly by accident. We've carefully crafted these pages to be deliberately silly.

Because silliness makes you learn faster.



↑ Looks like this!

That's why we've just this moment made a decision to put a 'silliness rating' next to the really stupid bits. That way, if your mum or dad is reading this book to you at bedtime, and they're expecting it to be full of learning, they can skip the really silly bits and just cover the serious stuff. Parents like serious stuff and we want to keep them happy. But when they've gone, you can switch the light back on and read the silly bits to yourself.

Here's our silliness scale.

1: Good solid content with no silliness at all (aka, 'boring').

2: Still mostly un-silly, but a bit sillier than 1 (aka, 'still a bit boring').

3: Contains mild silliness.

4: Expect some randomness.

5: Getting really rather idiotic.

6: A bit sillier than 5. Occasionally stupid.

7: Warning; things will be getting very silly indeed!

8: A bit like 7, but with probable bottom jokes too.

9: Seriously silly with big dollops of stupidity.

10: Ridiculous! Nonsensical. If you're a serious kid, look away now.

Oh, and btw, there are no 1s or 2s. The bit you've just read is a 3. Fasten your seatbelt, young reader. Things are going to get waaaaaaaay sillier.

THANK YOU.

'Begin at the beginning,' the King said, very gravely, 'and go on till you come to the end: then stop.'

(From Alice in Wonderland by Lewis Carroll)

Our Story Starter

With our silliness explanation out of the way we can move on to the actual book itself. This is the ribbon cutting bit.



OPEN

We do declare Brill Kid 2 to be officially open. We really hope you enjoy it. It's called 'The Big Number 2' for two very obvious reasons; it's the second in the series and it also allowed us to make a 'number 2' poo joke on the front cover. And in case you're wondering we are very proud of both these points, especially the toilet based 'number 2'.




Poo

But you see this book is not just a book full of poo references and silly stories. It is in fact an incredibly serious book jam-packed with life-changing, life-enhancing and life-fulfilling advice that, if followed correctly, will make you explode with awesomeness. Not

literally of course, that would be both dangerous and messy. If you exploded in the kitchen your parents would be wiping bits of you off the walls and ceiling for weeks to come. And even after they thought they'd cleaned you all up, in a month or two they'd find, say, a finger or some intestines behind the fridge.

We wanted to start the book by talking about something really important. But where do we start because *life* is really important, every day is really important and YOU are really important. Most books of this kind will start with topics such as 'confidence' or the 'human brain' or 'anxiety' or by telling you it's 'okay to not be okay'. Of course, all of these are perfectly reasonable ways to start a book. But if you were wanting to raise the bar on 'book openers' you'd have to come up with a theme that no other books in the history of books have ever started with.

So we chose - *ahem* - crisps.



yes, crisps -
BEST invention
ever!!!

We all love crisps, don't we? Crisps are great, possibly one of the best snacks ever invented. In fact, they may well be one of the best inventions ever invented. This got us thinking about who invented 'inventions', which led us to agree that the best thing since sliced bread is, in actual fact, sliced potato. The invention of crisps is right up there with fire, games consoles and spaghetti hoops.

Crisps are so yummy and yet so versatile. You can have them on their own, in a sandwich, dipped in salsa, floating in your coke or sprinkled on other crisps. We know crisps aren't healthy but we're starting with them because we all know there's one thing about crisps that blows minds every day all across the world. We all know there's one thing about this delicious fried potato snack that creates excitement like no other potato-based food.

That's right, young ladies and gents, the moment that you reach into a bag of crisps and pull from it a crisp the size of your face. Yup, we don't need to tell you how magical this moment is. A crisp the size of your face is truly one of life's epic moments. So much so that we instantly turn to every other person in the room and show it off. Or we take pictures and send it to our friends as if we've won the lottery.

It's probably fair to say there are not many things in life to rival this level of enthusiasm. Birthdays? Maybe. But the thing about birthdays is they're predictable. All you've got to do is survive for another 365 days and your birthday will roll around again. Same day every year. I mean, how dull is that?

But pulling a ginormous crisp from a bag ... it's so random. You just never know. Which makes it super-exciting.

And that's what this book is all about. Reaching into Brill Kid (the 'Big Number 2', still funny, see!) and pulling from it something that gets you so excited it might just set your soul on fire. You might not pull from it what you were looking for or what you were expecting. And that's the exact point. It's all about reaching in, headfirst, feet off the ground and grabbing whatever's in here with two hands. Embracing the randomness. Making the best of whatever you pull from this crisp packet of a book.

So yeah, there you have it. This book is your big metaphorical bag of crisps. Now you've opened it, it's time to reach in, laugh, read, laugh, learn, laugh some more and get sharing!

Life is a
Sandwich



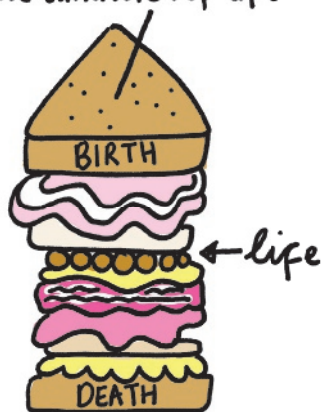
Hang on a sec. Didn't you just say life was a bag of crisps? Now you're suggesting it's a bread-based snack? This book seems to be turning into some sort of meal deal. Come on, authors, explain yourselves. Life; is it crisps or a sandwich?

Well, tbh, we were suggesting *this book* is like a bag of crisps. *Life* is, in fact, a sandwich! Lettuce explain ...
Lettuce? Sandwiches? Anyone?

Firstly, sandwiches are delicious. Unless you put something in it that's disgusting, then it's just disgusting, and you don't want the sandwich anymore. Sometimes a sandwich is so yummy, you want more and more until you are full up on the yumminess that is your sandwich. Especially when they're cut into triangles, right? We can all agree right now that sandwiches taste better when cut into triangles, yeah? Good.

So, as you can see they're just like life. Some would argue that it's all about the bread but in the sandwich of life, the tasty bit is the filling. Life is sandwiched between a slice of birth and a slice of death. The middle bit ... that's where the action is. The flavour.

The Sandwich of life:



In other words, you're born, you live and you die. You can't change the being born part and, in the interests of telling it as it is, nobody gets out alive.

Fact-ivity

Fact:

The inventor of the Frisbee was cremated and made into a Frisbee after he died.

We like this idea ↗

After he dies, Dr Andy wants to be made into a book. Will's going to be recycled into something that can be recycled so he can never actually be got rid of. Gav wants to be baked into a cake. And illustrator Amy wants to be made into a set of crayons.

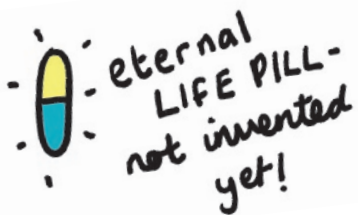


Activity:

And your good self?

What do you want to be recycled as?





So, being born is guaranteed. Way into the distance, unless someone invents an eternal life pill (which they actually might), death is pretty much nailed on.

But the middle bit is up for grabs. The filling is life itself. And truly living life to the full is not always guaranteed or definite. We all like different fillings but the most exciting part is you get to choose your own. Over time you begin to understand what you like, what works for you, what you want more of and what makes you want to puke.

You get a little more daring and adventurous with your filling and sometimes all we want is 'just ham' or 'just cheese', which is fine if you want a dull sandwich. But if life's a sandwich - *and you're the sandwich maker* - why not fill it with epic ingredients. How about a 'Grilled-Cheese-Sloppy-Joe-Melter-Subwoofing-Haggis-Special-Scooby-Snack-Yum-Rockets'. That's a special sandwich right there! It's a full sandwich. It's an exciting sandwich. It's a tasty sandwich. It's a unique sandwich. It's the best sandwich I can possibly imagine and I created it!

In fact, I'm going to have my Grilled-Cheese-Sloppy-Joe-Melter-Subwoofing-Haggis-Special-Scooby-Snack-Yum-Rockets *toasted*. With a side of face-sized crisps!

Here's the thing - you get to choose, most of the time.

We say 'most of the time' because we've all had moments when the sandwich is thrown down in front of us and it's full of stuff we don't like. But we're told, 'Get it eaten coz there's nothing else!' You'll have days like that. Days when you just need to suck it up.

But this book is about making sure most days are epic, with an occasional bad one thrown in, rather than most days being bad, with an occasional epic one thrown in.

Heck, what we're trying to say is that it's your life and therefore YOUR SANDWICH! You are the sandwich maker.

If your sandwich is rubbish, or not exciting enough, or full of cucumber, why not start experimenting? Adjust the filling, try something new, discover new flavours, drop the bland, upgrade the ingredients.

This book
is a bag
of crisps



a yummy
life
Sandwich

Still with us? It's fairly simple. This book is a bag of crisps that you can grab ideas from to help you make a yummy life sandwich. Oh, and we also want you to be the milk!



Be the milk

Wait, what? *Be the milk?*

Yeah, *be* the milk.

But a page ago you were wanting me to be a packet of crisps, then you suggested I morphed into a something with cheese and pickle. What's this milk malarkey? Please try to keep up. The book is crisps and life is a sandwich. The milk. That's quite different. *You're* the milk. Obviously!

I'm the milk? How can I be the milk? The milk is the actual milk, surely. I've just checked and you've given this page a silliness rating of 4. It feels like a 7 at least. What do you mean, *I'm* the milk?

Imagine an empty bowl and you fill it with Rice Krispies. Just Rice Krispies, no milk yet, please don't get ahead of us here. Just Rice Krispies on their own, nothing else.

How would you describe them?

Plain. Still. Muted. Pale. Crispy. Dull. Dry. Bland.
Parched. Basic. Thirsty. Dusty. Boring. Uneventful.
Beige. They are simply not exciting. The Krispies are
lifeless until you add the magic ingredient ...

The milk!

Then what happens?

They come alive. The little rascals rise. They Snap,
Crackle and Pop ... they fizz, they bang, they whizz. They
float! You can see them moving in the bowl in front of
you, some even try to escape over the side.

The bowl is totally dull until you add the milk. Then
things get exciting!

Think about life; childhood, school, maths, family, play
time, watching TV, hobbies, history, relationships,
playing Monopoly, learning French, walking in the
drizzle, reading a book - everything is just one great big
giant bowl of Rice Krispies.

These things exist in your life. They just need one magic
ingredient to make them snap, crackle and pop. They
need YOU. That makes YOU the milk.

YOU are the magic ingredient!

Here's another horrible little truth that we're going to sneak in without anyone really noticing; there are a lot of people who have lives that haven't got very much snap, crackle or pop. Some people forget they're the milk. Plus, if you leave Rice Krispies in the bowl too long, they go mushy. They stop bouncing. If you have a look around at some of the adults, they've gone a bit, erm ... soggy. If you're not careful, life can become a little bit bland.

You've got to keep your bowl fresh.

Yes, *fresh milk* every day.

And remember, YOU are the milk. So YOU have to be refreshed every day. Otherwise your day will get soggy. So, to summarise our ribbon-cutting speech – this book is a bag of crisps, life is a sandwich but, most importantly, you are the one that can make things happen. You are the secret ingredient.

BE THE MILK!