



One Word

For

Kids



A Great Way to Have
Your Best Year Ever



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Jimmy, Dan, and Jon dedicate this book to
their children, respectively:

Jimmy, Jake, John, and Grace

Kallie, Abby, and Elijah

Jade and Cole

It was the first day of school and Stevie was falling asleep. He was tired, grumpy, and sad that summer was over.





But his ears perked up when his teacher, Mrs. B, said, “I believe there is *one word* that will help you have your best year ever. It will be so great you’ll enjoy it even more than summer vacation.”

Stevie's friend Eli raised his hand and asked,
"What word is that?"



"The word will likely be different for everyone,"
Mrs. B said. "I have a special assignment for each
of you. It's to find your own *one word* for the year."



“So, how do we find it?” Stevie’s classmate Jimmy asked.
“I will help you, but I want you to try to discover it on your own first,” Mrs. B answered.



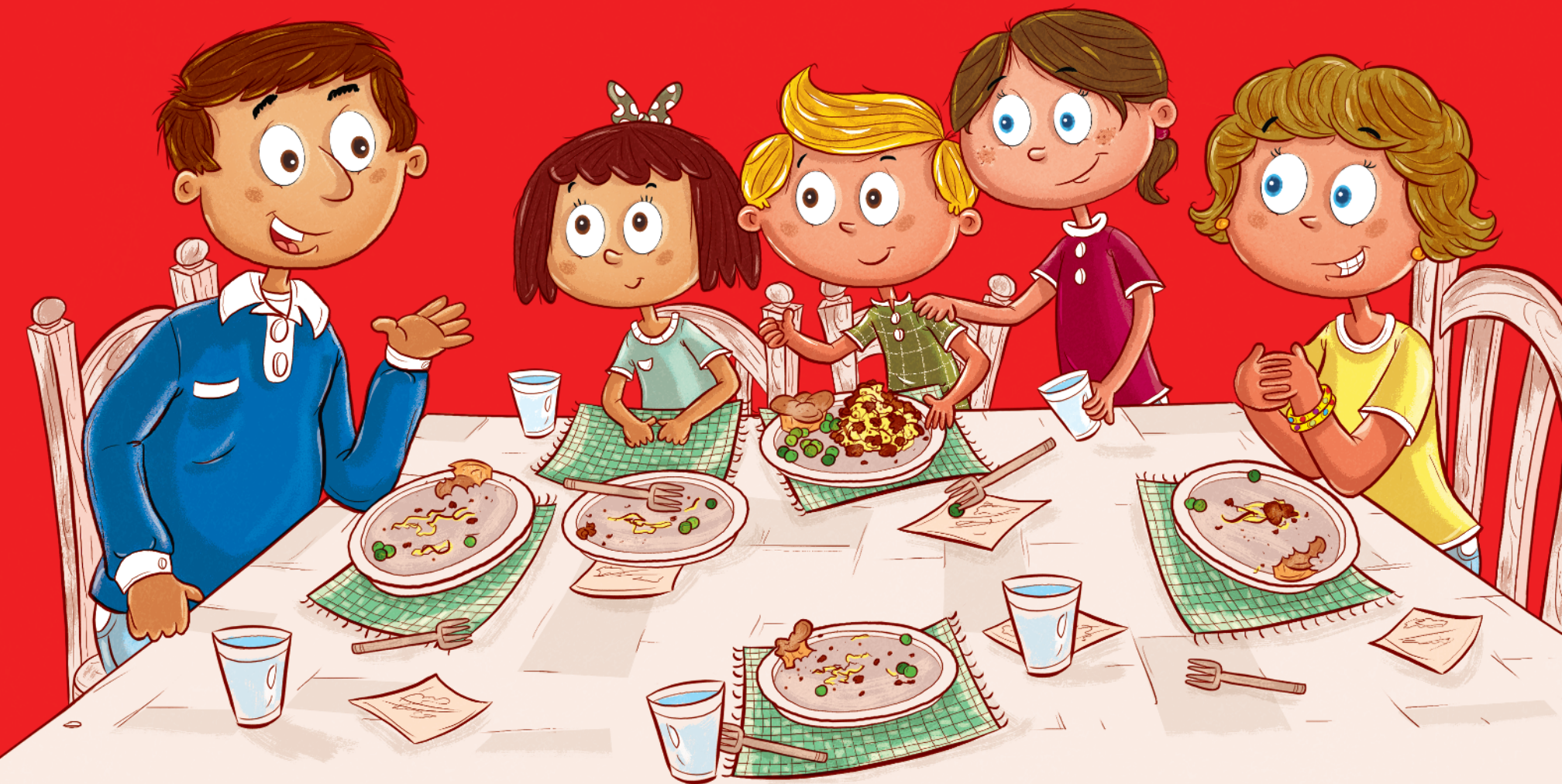
That night, while having dinner with his family, Stevie wouldn't talk or eat. When his mom asked what was wrong, he told her about the *one word* assignment. He was sad, because he had no idea how to find his *one word*.



“Maybe your *one word* is annoying!” his sister Kallie shouted.

“I think it should be negative!” his sister Jade yelled.

“C’mon, girls,” Stevie’s dad quickly responded.
“Stevie, maybe you should think about some of
the things you love to do or your favorite places
to go. Maybe you’ll find your *one word* there.”





That night, Stevie went to bed and thought about all his favorite places and things he loves to do, hoping he'd find his *one word*.



Maybe my *one word* is "FUN."

Pet Store Pet Store

Love



Maybe my *one word* is "LOVE."

Maybe my *one word* is "KIND."





Maybe my *one word* is "SMILE."

STRONG



Maybe my *one word* is "STRONG."



Maybe my *one word* is “BRAVE.”

Maybe my *one word* is "FAST."

Fast



FUN

STRONG

Fast

KIND

BRAVE




The next morning, Stevie woke up excited. He was still thinking about all the words he could choose.

LOVES



When school started, Mrs. B said, “I have great news for all of you! Today, I’m going to give you the secret to finding your *one word*!”

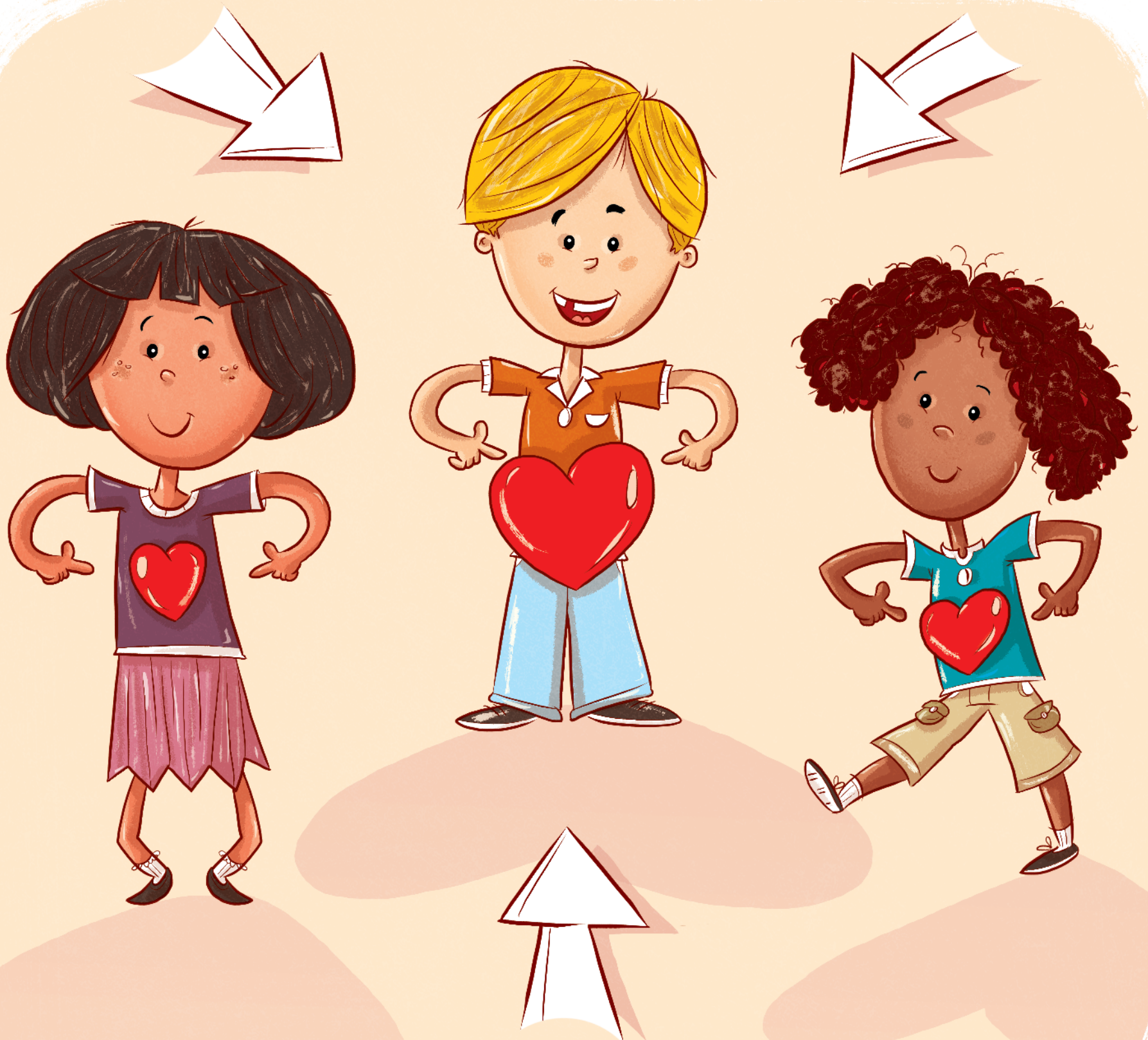


You don't find it. It finds you!

And I'm going to give you three easy steps to discover it and live it!



“What’s the first step?” Abby yelled.



“The first step is to look into your heart,” Mrs. B said.
“Ask yourself, ‘What *one word* will help me be my best?’”



“The second step is to look up,” said Mrs. B.
“Look up and around and believe that there is *one word*
meant for you. If you’re open to it, it will come to you.”

“What’s the third step?” Cole asked.

“That comes after you know your *one word*,” Mrs. B answered. “I’ll tell you that step soon, but first, who’s ready to discover their *one word*?”



All the students cheered!



On the bus ride home, Stevie thought about the first step. He thought about words that would help him be his best.



As Stevie walked off the bus, he waved to his friend George and said goodbye to Miss Joy, the bus driver. “Thank you, sugar! I love how positive you are today!” Miss Joy said.

That night, as Stevie walked his dog, Huxley, he thought about all the possible words. He looked up and remembered what Miss Joy said to him as he got off the bus. In that moment, his *one word* came to him. **POSITIVE!**

POSITIVE



He remembered how grumpy he had been when summer was over. Mrs. B said his *one word* would help him have his best year ever. He now knew his *one word* was POSITIVE and he couldn't wait to tell everyone!



Stevie ran home and told his family.





The next day, Stevie walked into school feeling good that he had discovered his *one word*.

“Alright class, today is the day! Tell me your words!” Mrs. B said.

Strong



Grace
shouted out,
"My one
word is
'STRONG!'"

John said,
"Mine is
'GROW!'"



Joy



"Mine is 'JOY!'"
Deja said.

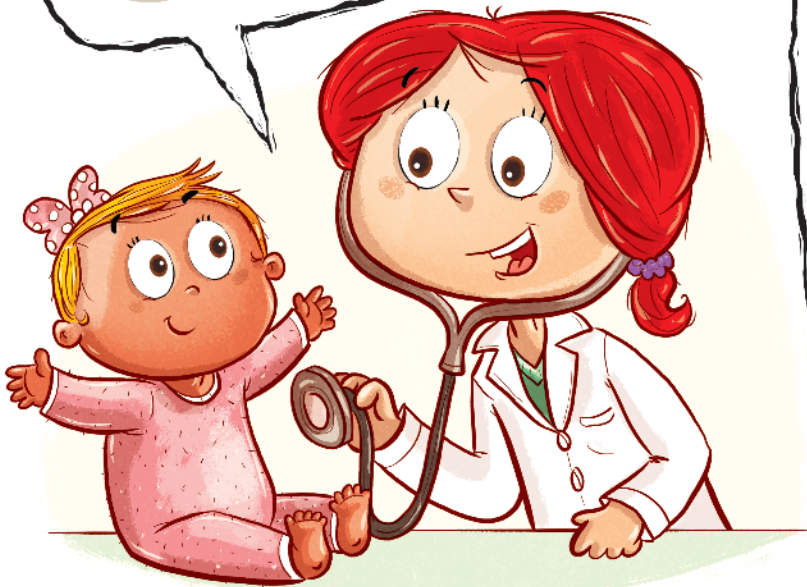
WIN

"My one word is 'WIN!'"
Jake said.



Care

"Mine is 'CARE'!"
Dawn said.



COURAGE



"COURAGE!"
Xavier said.

Believe



Ivelisse said,
"My one word
is 'BELIEVE'!"

FAITH



"Mine is 'FAITH'!"
Kathryn said.



“Class, I am so proud of each and every one of you!” Mrs. B said. “Here is the best part. The third and last step is to look out and live your *one word*.”



On the bus ride home, Stevie was extra positive with Miss Joy!

At soccer practice, Stevie encouraged his teammates and even shared the *one word* idea with his coach. His coach loved the idea and shared it with the team.



At home, he was even positive with his sisters!

ROAR!





Stevie lived his *one word* for the entire school year and, on the last day of school, he realized that Mrs. B was right. He had his best year ever, and it was even better than summer vacation.



If *one word* can help Stevie, think about what *one word* can do for you.



SO, WHAT'S YOUR ONE WORD?





My *one word* is

OTHER BOOKS BY THE AUTHORS

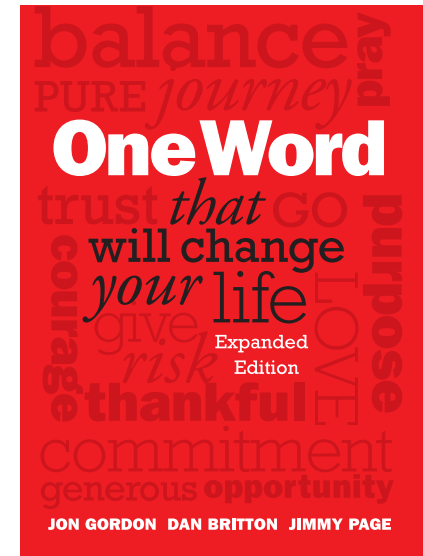
One Word

One Word is a simple concept that delivers powerful life change! This quick read will inspire you to simplify your life and work by focusing on just one word for this year. *One Word* creates clarity, power, passion, and life change. When you find your word, live it, and share it, your life will become more rewarding and exciting than ever.

www.getoneword.com

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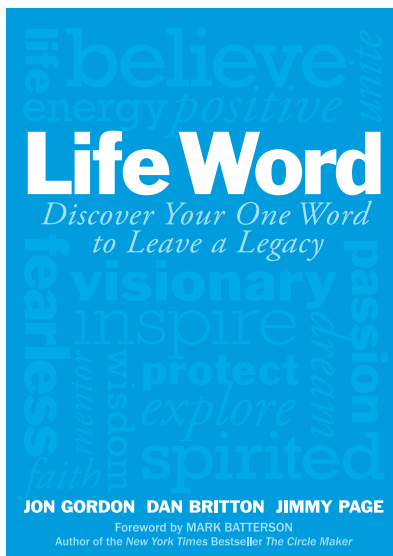
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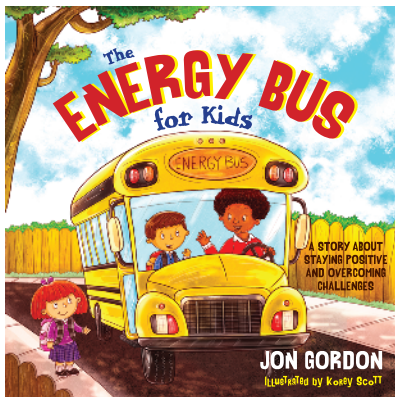
Life Word

Life Word reveals a simple, powerful tool to help you identify the word that will inspire you to live your best life while leaving your greatest legacy. In the process, you'll discover your *why*, which will help show you how to live with a renewed sense of power, purpose, and passion.

www.getoneword.com/lifeword



OTHER CHILDREN'S BOOKS BY JON GORDON



The Energy Bus for Kids

The illustrated children's adaptation of the bestselling book *The Energy Bus* tells the story of George, who, with the help of his school bus driver, Joy, learns that if he believes in himself, he'll find the strength to overcome any challenge. His journey teaches kids how to overcome negativity, bullies, and everyday challenges to be their best.

www.EnergyBusKids.com

The Hard Hat for Kids

The Hard Hat for Kids is an illustrated guide to teamwork. Adapted from the bestseller *The Hard Hat*, this uplifting story presents practical insights and life-changing lessons that are immediately applicable to everyday situations, giving kids—and adults—a new outlook on cooperation, friendship, and the selfless nature of true teamwork.

www.HardHatforKids.com



Thank You and Good Night

Thank You and Good Night is a beautifully illustrated book that shares the heart of gratitude. Jon Gordon takes a little boy and girl on a fun-filled journey from one perfect moonlit night to the next. During their adventurous days and nights, the children explore the people, places, and things they are thankful for.





BRING *ONE WORD* TO YOUR SCHOOLS

Jon, Dan, and Jimmy are passionate about investing in schools, educators, coaches, and kids. Over the past 20 years, they have worked with countless school districts that have utilized *One Word* throughout their schools and teams. *One Word* enhances morale, improve teacher performance and motivates students.

Programs include:

- *One Word* Workshops and Keynotes for Teachers and Administrators
- School Assemblies
- Readings in the Classroom with Illustrator Korey Scott

For more information contact the Jon Gordon Companies and ask about *One Word*:

Phone: (904) 285-6842

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Twitter: [@getoneword](https://twitter.com/getoneword)

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COMPLEMENTARY RESOURCES

For free resources, visit: www.getoneword.com/kids

***One Word* Action Plan for Schools**

These free action plans will help you through the 3-step process of Looking IN, Looking UP, and Looking OUT. The action plan for schools will help teachers and coaches implement *One Word* with their classroom and teams.

4-Day Reading Plan

Join over 1 million people who have downloaded the *One Word* You Version devotional and discover your *One Word*.

***One Word* Posters**

Create your own *One Word* poster *and* share it in the classroom and around the school! Choose from 3 different designs.

***One Word* Podcast**

This podcast features Jon, Jimmy, and Dan sharing how *One Word* was developed and how to maximize your *One Word*.

Discussion Guide for Groups and Teams

This discussion guide can be used with your company's leadership team, sports team, small group, family or just with another person. There are five sessions for you to utilize as you read through the book.



STRONG

BELIEVE

BETTER

SMILE

AMAZING

FAMILY

ENCOURAGE

GIVE

FUN

FRIEND

THANKFUL

LOVE

BRAVE

HEART

HAPPY

KIND

HOPE