

The Spell

Planet Earth...

It is the year — well, it is whatever the year is —

The technological revolution rages on.

New-world rebels representing the networked economy are besieging the old world with the most sophisticated weaponry ever seen.

The internet

As online populations continue to experience stellar growth, established corporations are being driven towards electronic business and new media strategies in a last-ditch attempt to adapt.

Old-world traders are being told 'destroy your business' and 'evolve or die' by the new rebel leaders. And all those who fail to respond will be mercilessly sacrificed in the new economy. Little regard is shown to the history of these dominant, commercial leviathans.

However, some of the new-world rebels are also falling from the skies — those who flew too close to the sun — exemplifying for others the new intolerance of recklessness and ineptitude. They are being sacrificed for the greater good.

Until now.

Voodoo loves the mess

Until Voodoo...

... a new force and its guardians, sworn to uphold the visionary yet beautifully simple secret of the force, and to share its rewards.

The team will use the force to mentor, coach and convert old-world giants and headstrong rebel forces to fly in the new dawn.

The fundamental belief behind Voodoo is that the old world and the new can coexist and cooperate, by sharing the wisdom of experience with the energy and vigour of youth.

The power of Voodoo.
