

# Managerial Accounting

## **Chapter Preview**

This chapter focuses on issues illustrated in the following Feature Story about **Current Designs** and its parent company **Wenonah Canoe**. To succeed, the company needs to determine and control the costs of material, labor, and overhead, and understand the relationship between costs and profits. Managers often make decisions that determine their company's fate—and their own. Managers are evaluated on the results of their decisions. Managerial accounting provides tools to assist management in making decisions and evaluating the effectiveness of those decisions.

The **Chapter Preview** describes the purpose of the chapter and highlights major topics.

The **Feature Story** helps you picture how the chapter topic relates to the real world of business and accounting.

### **Feature Story**

### Just Add Water ... and Paddle

Mike Cichanowski grew up on the Mississippi River in Winona, Minnesota. At a young age, he learned to paddle a canoe so he could explore the river. Before long, Mike began crafting his own canoes from bent wood and fiberglass

in his dad's garage. Then, when his canoe-making shop outgrew the garage, he moved it into an old warehouse. When that was going to be torn down, Mike came to a critical juncture in his life. He took out a bank loan and built his own small shop, giving birth to the company **Wenonah Canoe**.

Wenonah Canoe soon became known as a pioneer in developing techniques to get the most out of new materials

In the 1990s, as kayaking became popular, Mike made another critical decision when he acquired **Current Designs**, a premier Canadian kayak manufacturer. This venture allowed Wenonah to branch out with new product lines while providing Current Designs with much-needed capacity expansion and manufacturing expertise. Mike moved Current Designs' headquarters to Minnesota and made a big (and potentially risky) investment in a new production facility. Today, the company's 90 employees produce about 12,000 canoes and kayaks per year. These are sold across the country and around the world.

Mike will tell you that business success is "a three-legged stool." The first leg is the knowledge and commitment to

make a great product. Wenonah's canoes and Current Designs' kayaks are widely regarded as among the very best. The second leg is the ability to sell your product. Mike's company started off making great canoes, but it took a little longer to figure out how to sell them. The third leg is not something that most of you would immediately associate with entrepreneurial success. It is what goes on behind the scenes—accounting. Good accounting information is absolutely critical to the countless decisions, big and small, that ensure the survival and growth of the company.

Bottom line: No matter how good your product is, and no matter how many units you sell, if you don't have a firm grip on your numbers, you are up a creek without a paddle.

Source: www.wenonah.com.



Watch the What Is Managerial Accounting? video in WileyPLUS for an introduction to managerial accounting and the topics presented in this course.

### **Chapter Outline**

The **Chapter Outline** presents the chapter's topics and subtopics, as well as practice opportunities.

LEARNING OBJECTIVES	REVIEW	PRACTICE
<b>LO 1</b> Identify the features of managerial accounting and the functions of management.	<ul><li>Comparing managerial and financial accounting</li><li>Management functions</li><li>Organizational structure</li></ul>	<b>DO IT! 1</b> Managerial Accounting Overview
LO 2 Describe the classes of manufacturing costs and the differences between product and period costs.	<ul><li> Manufacturing costs</li><li> Product versus period costs</li><li> Illustration of cost concepts</li></ul>	DO IT! 2 Managerial Cost Concepts
LO 3 Demonstrate how to compute cost of goods manufactured and prepare financial statements for a manufacturer.	<ul> <li>Balance sheet</li> <li>Income statement</li> <li>Cost of goods manufactured</li> <li>Cost of goods manufactured schedule</li> </ul>	<b>DO IT! 3</b> Cost of Goods Manufactured
<b>LO 4</b> Discuss trends in managerial accounting.	<ul><li>Service industries</li><li>Focus on the value chain</li><li>Balanced scorecard</li></ul>	<b>DO IT! 4</b> Trends in Managerial Accounting

Go to the Review and Practice section at the end of the chapter for a targeted summary and practice applications with solutions.

Corporate social responsibilityThe value of data analytics

· Business ethics

Visit WileyPLUS for additional tutorials and practice opportunities.

# **Managerial Accounting Basics**

#### **LEARNING OBJECTIVE 1**

Identify the features of managerial accounting and the functions of management.

Managerial accounting provides economic and financial information for managers and other internal users. The skills that you learn in this course will be vital to your future success in business. You don't believe us? Let's look at examples of some of the crucial activities of employees at Current Designs and where those activities are addressed in this text.

Essential terms and concepts are printed in blue where they first appear and are defined in the end-of-chapter Glossary Review.

- In order to know whether it is making a profit, Current Designs needs accurate information about the cost of each kayak (Chapters 2, 3, and 4). To be profitable, Current Designs adjusts the number of kayaks it produces in response to changes in economic conditions and consumer tastes. It needs to understand how changes in the number of kayaks it produces impact its production costs and profitability (Chapters 5 and 6).
- · Further, Current Designs' managers often consider alternative courses of action. For example, should the company accept a special order from a customer, produce a particular kayak component internally or outsource it, or continue or discontinue a particular product line (Chapter 7)? Related to this decision is determining what price to charge for the kayaks (Chapter 8).
- In order to plan for the future, Current Designs prepares budgets (Chapter 9), and then compares its budgeted numbers with its actual results to evaluate performance and identify areas that need to change (Chapters 10 and 11).
- · Finally, Current Designs sometimes needs to make substantial investment decisions, such as the building of a new factory or the purchase of new equipment (Chapter 12).

Someday, you are going to face decisions just like these. You may end up in sales, marketing, management, production, or finance. You may work for a company that provides medical care, produces software, or serves up mouth-watering meals. No matter what your job position or product, the skills you acquire in this class will increase your chances of business success. Put another way, in business you can either guess or you can make an informed decision. As former Microsoft CEO Steve Ballmer said, "If you're supposed to be making money in business and supposed to be satisfying customers and building market share, there are numbers that characterize those things. And if somebody can't speak to me quantitatively about it, then I'm nervous." This course gives you the skills you need to quantify information so you can make informed business decisions.

# **Comparing Managerial and Financial Accounting**

There are both similarities and differences between managerial and financial accounting.

- · Each field of accounting deals with the economic events of a business. For example, determining the unit cost of manufacturing a product is part of managerial accounting. Reporting the total cost of goods manufactured and sold is part of financial accounting.
- Both managerial and financial accounting require that a company's economic events be quantified and communicated to interested parties.

Illustration 1.1 summarizes the principal differences between financial accounting and managerial accounting.

### **ILLUSTRATION 1.1** Differences between financial and managerial accounting

Feature	Financial Accounting	Managerial Accounting
Primary Users of Reports	External users: stockholders, creditors, and regulators.	Internal users: officers and managers.
Types and Frequency of Reports	External financial statements.  Quarterly and annually.	Internal reports. As frequently as needed.
Purpose of Reports	General-purpose.	Special-purpose for specific decisions.
Content of Reports	Pertains to business as a whole. Highly aggregated (condensed). Limited to accrual accounting and cost data. Governed by generally accepted accounting principles (GAAP).	Pertains to subunits of the busin Very detailed. Extends beyond accrual account to any relevant data. Evaluated based on relevance to decisions.
Verification Process	Audited by CPA.	No independent audits.

### **Management Functions**

Managers' activities and responsibilities can be classified into three broad functions:

- 1. Planning.
- 2. Directing.
- 3. Controlling.

In performing these functions, managers make decisions that have a significant impact on the organization.

Planning requires managers to look ahead and to establish objectives.

- These objectives are often diverse: maximizing short-term profits and market share, maintaining a commitment to environmental protection, and contributing to social programs.
- · A key objective of management is to add value to the business under its control. Value is usually measured by the price of the company's stock and by the potential selling price of the company.

For example, Hewlett-Packard, in an attempt to gain a stronger foothold in the computer industry, greatly reduced its prices to compete with **Dell**.

**Directing** involves coordinating a company's diverse activities and human resources to produce a smooth-running operation.

- This function relates to implementing planned objectives and providing necessary incentives to motivate employees.
- · Directing also involves selecting executives, appointing managers and supervisors, and hiring and training employees.

For example, manufacturers such as Campbell Soup Company, General Motors, and Dell need to coordinate purchasing, manufacturing, warehousing, and selling. Service corporations such as American Airlines, Federal Express, and AT&T coordinate scheduling, sales, service, and acquisitions of equipment and supplies.

The third management function, controlling, is the process of keeping the company's activities on track.

- In controlling operations, managers determine whether planned goals are met.
- · When there are deviations from targeted objectives, managers decide what changes are needed to get back on track.

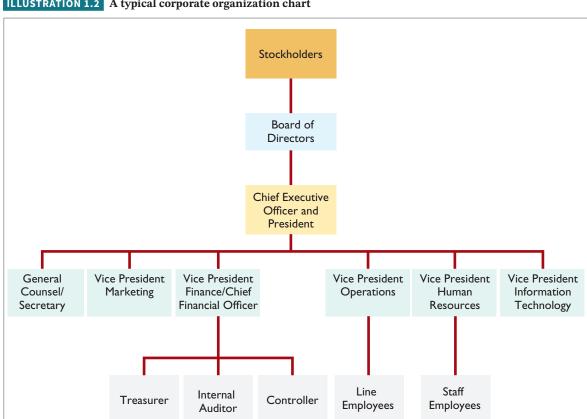
Scandals at companies like Theranos and Danske Bank attest to the fact that companies need adequate controls to ensure that the company develops and distributes accurate information.

How do managers achieve control? A smart manager in a very small operation can make personal observations, ask good questions, and know how to evaluate the answers. But using this approach in a larger organization would result in chaos. Imagine the president of **Apple** attempting to determine whether the company is meeting its planned objectives without some record of what has happened and what is expected to occur. Thus, large businesses typically use a formal system of evaluation. These systems include such features as budgets, responsibility centers, and performance evaluation reports—all of which are features of managerial accounting.

Decision-making is not a separate management function. Rather, it is the outcome of the exercise of good judgment in planning, directing, and controlling.

### **Organizational Structure**

Most companies prepare **organization charts** to show the interrelationships of activities and the delegation of authority and responsibility within the company. Illustration 1.2 shows a typical organization chart.



**ILLUSTRATION 1.2** A typical corporate organization chart

Stockholders own the corporation. They provide oversight indirectly through a board of directors they elect.

- The board formulates the operating policies for the company or organization.
- · The board selects officers, such as a president and one or more vice presidents, to execute policy and to perform daily management functions.

The chief executive officer (CEO) has overall responsibility for managing the business. As the organization chart shows, the CEO delegates responsibilities to other officers.

Responsibilities within the company are frequently classified as either line or staff positions.

- Employees with line positions are directly involved in the company's primary revenuegenerating operating activities. Examples of line positions include the vice president of operations, vice president of marketing, factory managers, supervisors, and production personnel.
- Employees with **staff positions** are involved in activities that support the efforts of the line employees. In a company like General Electric or Facebook, employees in finance, legal, and human resources have staff positions.
- · While activities of staff employees are vital to the company, these employees are nonetheless there to support the line employees who engage in the company's primary operations.

The **chief financial officer (CFO)** is responsible for all of the accounting and finance issues the company faces. The CFO is supported by the controller and the treasurer. The controller's responsibilities include:

- 1. Maintaining the accounting records.
- 2. Ensuring an adequate system of internal control.
- 3. Preparing financial statements, tax returns, and internal reports.

The treasurer has custody of the corporation's funds and is responsible for maintaining the company's cash position.

Also serving the CFO is the internal audit staff. The staff's responsibilities include:

- Reviewing the reliability and integrity of financial information provided by the controller and treasurer.
- Ensuring that internal control systems are functioning properly to safeguard corporate assets.
- Investigating compliance with policies and regulations.

In many companies, these staff members also determine whether resources are used in the most economical and efficient fashion.

The vice president of operations oversees employees with line positions. For example, the company might have multiple factory managers, each of whom reports to the vice president of operations. Each factory also has department managers, such as fabricating, painting, and shipping, each of whom reports to the factory manager.

### **Insight boxes** illustrate interesting situations in real companies and show how managers make decisions using accounting information. Guideline answers to the critical thinking questions are available at the end of the chapter.

#### **Management Insight DPR Construction**



Sam Edwards/Caiaimage/ Getty Images

### Does a Company Need a CEO?

Can a company function without a person at the top? Nearly all companies have a CEO although some, such as Oracle, Chipotle, and Whole Foods, have operated with two people in the CEO position. Samsung even had three CEOs at the same time. On the other

hand, Abercrombie & Fitch operated for more than two years without a CEO because its CEO unexpectedly quit and a suitable replacement was hard to find. In fact, some companies replace the CEO position with a management committee. These companies feel this structure improves decision-making and increases

collaboration. For example, the 4,000 employees of DPR Construction are overseen by an eight-person committee. Committee members are rotated off gradually but then continue to advise current members. The company notes that this approach provides more continuity over time than the sometimes sudden and harsh changes that occur when CEOs are replaced.

Source: Rachel Feintzeig, "Companies Manage with No CEO," Wall Street Journal (December 13, 2016).

What are some of the advantages cited by companies that choose a structure that lacks a CEO? (Answer is available at the end of the chapter.)

DO IT! exercises ask you to put newly acquired knowledge to work. They outline the Action Plan necessary to complete the exercise, and they show the Solution.

### **DO IT! 1** | Managerial Accounting Overview

Indicate whether the following statements are true or false. If false, explain why.

- 1. Managerial accountants have a single role within an organization: collecting and reporting costs to management.
- 2. Financial accounting reports are general-purpose and intended for external users.
- 3. Managerial accounting reports are special-purpose and issued as frequently as needed.
- 4. Managers' activities and responsibilities can be classified into three broad functions: cost accounting, budgeting, and internal control.
- 5. Managerial accounting reports must now comply with generally accepted accounting principles (GAAP).

### **Solution**

- 1. False. Managerial accountants do determine product costs, but they are also responsible for evaluating how well the company employs its resources. As a result, when the company makes critical strategic decisions, managerial accountants serve as team members alongside personnel from production, marketing, and engineering.
- 2. True.
- 3. True.
- 4. False. Managers' activities are classified into three broad functions: planning, directing, and controlling. Planning requires managers to look ahead to establish objectives. Directing involves coordinating a company's diverse activities and human resources to produce a smooth-running operation. Controlling keeps the company's activities on track.
- 5. False. Managerial accounting reports are for internal use and thus do not have to comply with GAAP.

Related exercise material: BE1.1, BE1.2, DO IT! 1.1, and E1.1.

#### **ACTION PLAN**

- · Understand that managerial accounting is a field of accounting that provides economic and financial information for managers and other internal users.
- · Understand that financial accounting provides information for external users.
- Analyze which users require which different types of information.

# **Managerial Cost Concepts**

### **LEARNING OBJECTIVE 2**

Describe the classes of manufacturing costs and the differences between product and period costs.

In order for managers at **Current Designs** to plan, direct, and control operations effectively, they need good information. One very important type of information relates to costs. Managers should ask questions such as the following.

- 1. What costs are involved in making a product or performing a service?
- 2. If we decrease production volume, will costs change?
- 3. What impact will automation have on total costs?
- 4. How can we best control costs?

To answer these questions, managers obtain and analyze reliable and relevant cost information. The first step is to understand the various cost categories that companies use.

### **Manufacturing Costs**

Manufacturing consists of activities and processes that convert raw materials into finished goods. Contrast this type of operation with merchandising, which sells products in the form in which they are purchased.

- · Manufacturing costs incurred to produce a product are classified as direct materials, direct labor, and manufacturing overhead.
- Typically, manufacturing costs are incurred at the production facility (the factory). The terms manufacturing cost and product cost are used interchangeably.

### **Direct Materials**

To obtain the materials that will be converted into the finished product, the manufacturer purchases raw materials. Raw materials are the basic materials and parts used in the manufacturing process.

Raw materials that can be physically and directly associated with the finished product during the manufacturing process are **direct materials**. Examples include flour in the baking of bread, syrup in the bottling of soft drinks, and steel in the making of automobiles. A primary direct material of many Current Designs' kayaks is polyethylene powder. Some of its high-performance kayaks use Kevlar<sup>®</sup>.

Some raw materials cannot be easily associated with the finished product. These are called indirect materials. Indirect materials have one of two characteristics:

- 1. They do not physically become part of the finished product (such as polishing compounds used by Current Designs for the finishing touches on kayaks).
- 2. They are impractical to trace to the finished product because their physical association with the finished product is too small in terms of cost (such as cotter pins and lock washers used in kayak rudder assembly).

Companies account for indirect materials as part of manufacturing overhead. So, all direct materials are raw materials, but not all raw materials are direct materials.

### **Direct Labor**

The work of factory employees that can be physically and directly associated with converting raw materials into finished goods is direct labor. Bottlers at Coca-Cola, bakers at Hostess Brands, and equipment operators at Current Designs are employees whose activities are usually classified as direct labor. Indirect labor refers to the work of manufacturing-related employees that has no physical association with the making of the finished product or for which it is impractical to trace costs to the goods produced. Examples include salaries and wages of factory maintenance people, factory security, product quality inspectors, and factory supervisors. While these employees work in the production facility, they are not directly involved in converting raw materials into the finished product. Like indirect materials, companies classify indirect labor as manufacturing overhead.

### **Manufacturing Overhead**

Manufacturing overhead consists of manufacturing costs that are indirectly associated with the manufacture of the finished product.

- · Manufacturing overhead includes indirect materials, indirect labor, depreciation on factory buildings and machines, and insurance, taxes, and maintenance on factory facilities.
- If the cost is manufacturing-related but cannot be classified as direct materials or direct labor, it should be considered manufacturing overhead.

One study of manufactured goods found the following magnitudes of the three different product costs as a percentage of the total product cost: direct materials 54%, direct labor 13%,







and manufacturing overhead 33% (see Alternative Terminology). Note that the direct labor component is the smallest. This component of product cost is dropping substantially because of automation. Companies are working hard to increase productivity by decreasing labor. In some companies, direct labor has become as little as 5% of the total cost.

Tracing direct materials and direct labor costs to specific products is fairly straightforward. Good recordkeeping can tell a company how much plastic it used in making each type of gear, or how many hours of factory labor it took to assemble a part. But tracing overhead costs to specific products presents problems. How much of the purchasing agent's salary is attributable to the hundreds of different products made in the same factory? What about the grease that keeps the machines running smoothly, or the electricity costs of the factory? Boiled down to its simplest form, the question becomes: Which products cause the incurrence of which costs? In subsequent chapters, we show various methods of aggregating and allocating overhead to products as these costs cannot be directly traced.

### **ALTERNATIVE TERMINOLOGY**

Some companies use terms such as factory overhead, indirect manufacturing costs, and burden instead of manufacturing overhead.

Alternative terminology notes present synonymous terms used in practice.

### **Product versus Period Costs**

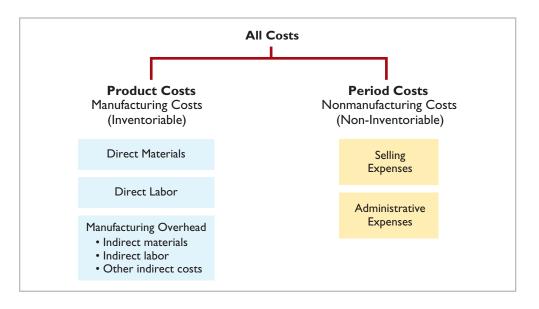
Each of the manufacturing cost components—direct materials, direct labor, and manufacturing overhead—are product costs. As the term suggests, **product costs** are costs that are a necessary and integral part of producing the finished product (see Alternative Terminology).

- All manufacturing costs are classified as product costs.
- Companies record product costs, when incurred, as an asset called inventory.
- These costs do not become expenses until the company sells the finished goods inventory.
- At that point, the company records the expense as cost of goods sold.

**Period costs** are costs that are matched with the revenue of a specific time period rather than included in inventory as part of the cost to produce a salable product.

- · These are nonmanufacturing costs.
- Period costs include selling and administrative expenses.
- · In order to determine net income, companies deduct these period costs from revenues in the period in which they are incurred.

Illustration 1.3 summarizes these relationships and cost terms. Our main concern in this chapter is with product costs.



### **ALTERNATIVE TERMINOLOGY**

All manufacturing costs are product costs, which are also called inventoriable costs.

**ILLUSTRATION 1.3** 

Product versus period costs

### **Illustration of Cost Concepts**

To improve your understanding of cost concepts, we illustrate them here through an extended example. Suppose you started your own snowboard factory, Terrain Park Boards. Think that's impossible? Burton Snowboards was started by Jake Burton Carpenter, when he was only 23 years old. Jake initially experimented with 100 different prototype designs before settling on a final design. Then Jake, along with two relatives and a friend, started making 50 boards per day in Londonderry, Vermont. Unfortunately, while they made a lot of boards in their first year, they were only able to sell 300 of them. To get by during those early years, Jake taught tennis and tended bar to pay the bills.

Illustration 1.4 shows some of the costs that your snowboard factory, Terrain Park Boards, would incur. We have classified each cost as a product cost or a period cost, as well as provided an explanation for the classification. We have also specified whether product costs are direct materials, direct labor, or manufacturing overhead.

**ILLUSTRATION 1.4** 

Assignment of costs to cost categories

	Cost	<b>Product Cost</b> (direct materials, direct labor, or manufacturing overhead)	Period Cost (non- manufacturing)	Explanation
1.	Wood cores, fiber- glass, and resin (\$30 per board)	Direct materials		Essential elements of finished product
2.	Labor to trim and shape boards (\$40 per board)	Direct labor		Physically and directly asso- ciated with converting raw materials into finished goods
3.	Factory equipment depreciation (\$25,000)	Manufacturing over- head		Factory cost that is not direct materials or direct labor
4.	Property taxes on factory building (\$6,000 per year)	Manufacturing overhead		Factory cost that is not direct materials or direct labor
5.	Advertising costs (\$60,000 per year)		X	Not a cost associated with producing product
6.	Sales commissions (\$20 per board)		X	Not a cost associated with producing product
7.	Factory mainte- nance salaries (\$25,000 per year)	Manufacturing overhead		A factory cost, but employees are not physically and directly involved with converting raw materials into finished goods
8.	Salary of factory manager (\$70,000 per year)	Manufacturing overhead		A factory cost, but employees are not physically and directly involved with converting raw materials into finished goods
9.	Cost of shipping boards to custom- ers (\$8 per board)		Х	Not a cost associated with producing product
10.	Salary of product quality inspector (\$20,000 per year)	Manufacturing over- head		A factory cost, but employees are not physically and directly involved with converting raw materials into finished goods

Total manufacturing costs are the sum of the product costs—direct materials, direct labor, and manufacturing overhead—incurred in the current period. If Terrain Park Boards produces 10,000 snowboards the first year, the total manufacturing costs would be \$846,000, as shown in **Illustration 1.5**.

Once it knows the total manufacturing costs, Terrain Park Boards can compute the average manufacturing cost per unit. Assuming 10,000 units, the cost to produce one snowboard is \$84.60 (\$846,000 ÷ 10,000 units).

Cost Item	<b>Manufacturing Cost</b>
1. Material cost (\$30 × 10,000)	\$300,000
<b>2.</b> Labor cost ( $$40 \times 10,000$ )	400,000
3. Depreciation on factory equipment	25,000
4. Property taxes on factory building	6,000
7. Factory maintenance salaries	25,000
8. Salary of factory manager	70,000
10. Salary of product quality inspector	20,000
Total manufacturing product costs	\$846,000

### ILLUSTRATION 1.5

Computation of total manufacturing product costs

The cost concepts discussed in this chapter are used extensively in subsequent chapters. So study Illustration 1.4 carefully. If you do not understand any of these classifications, go back and reread the appropriate section.

#### Service Company Insight **Allegiant Airlines**



Stephen Strathdee\ iStock.com

#### **Low Fares but Decent Profits**

When other airlines were cutting flight service due to recession, Allegiant Airlines increased capacity by 21%. Sounds crazy, doesn't it? But it must have known something because while the other airlines were losing money, it was generating profits. In fact, it often has the industry's highest profit margins.

Consider also that its average one-way fare is only \$83. So how does it make money? As a low-budget airline, it focuses on controlling costs.

Allegiant purchases used planes for \$3 million each rather than new planes for \$40 million. It flies out of small towns, so wages are low and competition is nonexistent. It minimizes hotel costs by having its flight crews finish their day in their home cities. The company also only flies a route if its 150-passenger planes are nearly full (it averages about 90% of capacity). The bottom line is that Allegiant knows its costs to the penny. Knowing what your costs are might not be glamorous, but it sure beats losing money.

Sources: Susan Carey, "For Allegiant, Getaways Mean Profits," Wall Street Journal Online (February 18, 2009); and Scott Mayerowitz, "Tiny Allegiant Air Thrives on Low Costs, High Fees," http://bigstory.ap.org (June 28, 2013).

What are some of the line items that would appear in the cost of services performed schedule of an airline? (Answer is available at the end of the chapter.)

### **DO IT! 2** | Managerial Cost Concepts

A bicycle company has these costs: tires, wages of employees who put tires on the wheels, factory building depreciation, advertising expenditures, factory machine lubricants, spokes, salary of factory manager, salary of accountant, handlebars, salaries of factory maintenance employees, and salary of product quality inspector. Classify each of these costs as a product cost or a period cost. Specify direct materials, direct labor, or manufacturing overhead for product costs.

#### Solution

Cost	<b>Product Cost</b>	<b>Period Cost</b>
Tires	Direct materials	
Wages of employees who put tires on the wheels	Direct labor	
Factory building depreciation	Manufacturing overhead	
Advertising expenditures		X
Factory machine lubricants	Manufacturing overhead	
Spokes	Direct materials	
Salary of factory manager	Manufacturing overhead	
Salary of accountant		X
Handlebars	Direct materials	
Salaries of factory maintenance employees	Manufacturing overhead	
Salary of product quality inspector	Manufacturing overhead	

Related exercise material: BE1.3, BE1.4, BE1.5, BE1.6, DO IT! 1.2, E1.2, E1.3, E1.4, E1.5, E1.6, and E1.7.

### **ACTION PLAN**

- · Direct materials: any raw materials physically and directly associated with the finished product.
- Direct labor: the work of factory employees directly associated with the finished product.
- Manufacturing overhead: any costs indirectly associated with the finished product.
- Costs that are not product costs are period costs.

# **Manufacturing Costs in Financial Statements**

### **LEARNING OBJECTIVE 3**

Demonstrate how to compute cost of goods manufactured and prepare financial statements for a manufacturer.

**Decision Tools** that are useful for management decisionmaking are highlighted throughout the text. A summary of the Decision Tools is provided in the Review and Practice section of each chapter.

#### **Decision Tools**

The balance sheet helps managers determine whether sufficient inventory exists to meet forecasted demand.

The financial statements of a manufacturer are very similar to those of a merchandiser. For example, you will find many of the same sections and same accounts in the financial statements of Procter & Gamble that you find in the financial statements of Dick's Sporting Goods. The principal differences between their financial statements occur in two places:

- 1. The current assets section in the balance sheet.
- 2. The cost of goods sold section in the income statement.

Each step in the accounting cycle for a merchandiser also applies to a manufacturer.

- · For example, prior to preparing financial statements, manufacturers make adjustments.
- The adjustments are essentially the same as those of a merchandiser.

### **Balance Sheet**

The balance sheet for a merchandising company shows just one category of inventory. In contrast, the balance sheet for a manufacturer may have three inventory accounts, raw materials, work in process, and finished goods, as shown in Illustration 1.6 for Current Designs' kayak inventory (see **Decision Tools**).

### **ILLUSTRATION 1.6**

Inventory accounts for a manufacturer



Finished Goods Inventory is to a manufacturer what Inventory is to a merchandiser. In both cases, these represent the goods that the company has available for sale. The current assets sections presented in **Illustration 1.7** contrast the presentations of inventories for merchandising and manufacturing companies. The remainder of the balance sheet is similar for the two types of companies.

**ILLUSTRATION 1.7** Current assets sections of merchandising and manufacturing balance sheets

Merchandising Company  Balance Sheet  December 31, 2022			
Current assets			
Cash	\$100,000		
Accounts receivable (net)	210,000		
Inventory	400,000		
Prepaid expenses	22,000		
Total current assets	\$732,000		

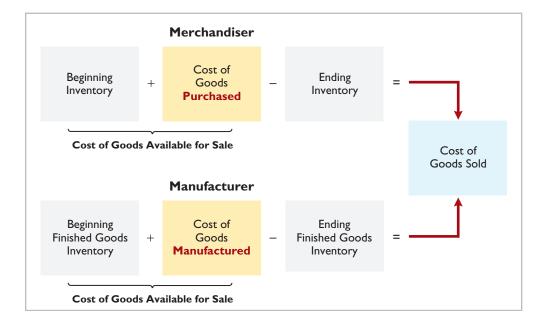
Manufacturing Company Balance Sheet December 31, 2022			
Current assets			
Cash		\$180,000	
Accounts receivable (net)		210,000	
Inventory			
Finished goods	\$80,000		
Work in process	25,200		
Raw materials	22,800	128,000	
Prepaid expenses		18,000	
Total current assets		\$536,000	

### **Income Statement**

Under a periodic inventory system, the income statements of a merchandiser and a manufacturer differ in the cost of goods sold section.

- Merchandisers compute cost of goods sold by adding the beginning inventory to the cost of goods purchased and subtracting the ending inventory.
- · Manufacturers compute cost of goods sold by adding the beginning finished goods inventory to the **cost of goods manufactured** and subtracting the ending finished goods inventory.

**Illustration 1.8**, which assumes a periodic inventory system, shows these different methods.



### **ILLUSTRATION 1.8**

Merchandiser versus manufacturer cost of goods sold calculations

A number of accounts are involved in determining the cost of goods manufactured. To eliminate excessive detail, income statements typically show only the total cost of goods manufactured. A separate statement, called a Cost of Goods Manufactured Schedule, presents the details (see Illustration 1.11).

**Illustration 1.9** shows the different presentations of the cost of goods sold sections for merchandising and manufacturing companies. The other sections of an income statement are similar for merchandisers and manufacturers.

Cost of goods sold sections of merchandising and manufacturing income statements

Merchandising Company Income Statement (partial) For the Year Ended December 31, 2022			
Cost of goods sold			
Inventory, Jan. 1	\$ 70,000		
Cost of goods purchased	650,000		
Cost of goods available for sale	720,000		
Less: Inventory,			
Dec. 31	400,000		
Cost of goods sold	\$320,000		

Manufacturing Company Income Statement (partial) For the Year Ended December 31, 2022				
Cost of goods sold Finished goods inventory, Jan. 1 Cost of goods manufactured (see Illustration 1.11)	\$ 90,000 			
Cost of goods available for sale  Less: Finished goods inventory,  Dec. 31  Cost of goods sold	460,000 <b>80,000</b> \$380,000			

### **Cost of Goods Manufactured**

An example may help show how companies determine the cost of goods manufactured. Assume that on January 1, **Current Designs** has a number of kayaks in various stages of production. In total, these partially completed manufactured units are called beginning **work** in **process inventory**. These are kayaks that were worked on during the prior year but were not completed. As a result, these kayaks will be completed during the current year. The cost of beginning work in process inventory is based on the **manufacturing costs incurred in the prior period**.

Current Designs first incurs manufacturing costs in the current year to complete the kayaks that were in process on January 1. It then incurs manufacturing costs for production of new orders. The sum of the direct materials costs, direct labor costs, and manufacturing overhead incurred in the current year is the **total manufacturing costs** for the current period.

We now have two cost amounts:

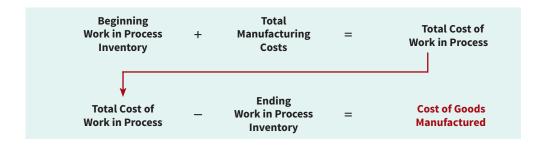
- 1. The cost of the beginning work in process.
- 2. The total manufacturing costs for the current period.

The sum of these costs is the **total cost of work in process** for the year.

At the end of the year, Current Designs may have some kayaks that are only partially completed. The costs of these unfinished units represent the cost of the **ending work in process inventory**. To find the **cost of goods manufactured**, we subtract the ending work in process inventory from the total cost of work in process. **Illustration 1.10** shows the calculation for determining the cost of goods manufactured.

### **ILLUSTRATION 1.10**

Cost of goods manufactured calculation



### **Cost of Goods Manufactured Schedule**

The cost of goods manufactured schedule reports cost elements used in calculating cost of goods manufactured. Illustration 1.11 shows the schedule for Current Designs (using assumed data). The schedule presents detailed data for direct materials and for manufacturing overhead (see Decision Tools).

You should be able to distinguish between "Total manufacturing costs" and "Cost of goods manufactured."

- As Illustration 1.11 shows, total manufacturing costs is the sum of all manufacturing costs (direct materials, direct labor, and manufacturing overhead) incurred during the period.
- Cost of goods manufactured is the cost of those goods that were completed during the **period** and are no longer work in process; these costs relate to finished goods.
- · If we add beginning work in process inventory to the total manufacturing costs incurred during the period and then subtract the ending work in process inventory (the calculation given in Illustration 1.10), we arrive at the cost of goods manufactured during the period.
- Cost of goods manufactured represents the costs related to items that were completed during the period and are therefore included in finished goods.

### **Decision Tools**

The cost of goods manufactured schedule helps managers determine if the company is maintaining control over the costs of production.

Current Designs Cost of Goods Manufactured Schedule for the Year Ended December 31, 2022			
Work in process, January 1			\$ 18,400
Direct materials			
Raw materials inventory, January 1	\$ 16,700		
Raw materials purchases	152,500		
Total raw materials available for use	169,200		
Less: Raw materials inventory, December 31	22,800		
Direct materials used		\$146,400*	
Direct labor		175,600	
Manufacturing overhead			
Indirect labor	14,300		
Factory repairs	12,600		
Factory utilities	10,100		
Factory depreciation	9,440		
Factory insurance	8,360		
Total manufacturing overhead		54,800	
Total manufacturing costs			376,800
Total cost of work in process			395,200
Less: Work in process, December 31			25,200
Cost of goods manufactured			\$370,000
*To simplify the presentation, assumes that all raw materials	s used were direct mat	erials.	

### **ILLUSTRATION 1.11**

Cost of goods manufactured schedule

Often, numbers or categories in the financial statements are highlighted in red type to draw your attention to key information.

#### **ACTION PLAN**

- · Start with beginning work in process as the first item in the cost of goods manufactured schedule.
- · Sum direct materials used, direct labor. and manufacturing overhead to determine total manufacturing costs.
- Sum beginning work in process and total manufacturing costs to determine total cost of work in process.
- · Cost of goods manufactured is the total cost of work in process less ending work in process.

### DO IT! 3 | Cost of Goods Manufactured

The following information is available for Keystone Company.

		March 1	March 31
Raw materials inventory		\$12,000	\$10,000
Work in process inventory		2,500	4,000
Raw materials purchased in March	\$ 90,000		
Direct labor in March	75,000		
Manufacturing overhead in March	220,000		

Prepare the cost of goods manufactured schedule for the month of March 2022. (Assume that all raw materials used were direct materials.)

### **Solution**

Keystone Company Cost of Goods Manufactured Schedule For the Month Ended March 31, 2022				
Work in process, March 1 Direct materials Raw materials, March 1 Raw materials purchases	\$ 12,000 _ 90,000		\$ 2,500	
Total raw materials available for use Less: Raw materials, March 31	102,000 10,000			
Direct materials used Direct labor Manufacturing overhead		\$ 92,000 75,000 220,000		
Total manufacturing costs			387,000	
Total cost of work in process Less: Work in process, March 31			389,500 4,000	
Cost of goods manufactured			\$385,500	

Related exercise material: BE1.7, BE1.8, BE1.9, BE1.10, DO IT! 1.3, E1.8, E1.9, E1.10, E1.11, E1.12, E1.13, E1.14, E1.15, E1.16, and E1.17.

# **Managerial Accounting Today**

### **LEARNING OBJECTIVE 4**

Discuss trends in managerial accounting.

In this rapidly changing world, managerial accounting needs to continue to innovate in order to provide managers with the information they need.

### **Service Industries**

Much of the U.S. economy has shifted toward an emphasis on services.

- Today, approximately 80% of U.S. workers are employed by service companies.
- · Airlines, marketing agencies, cable companies, and governmental agencies are just a few examples of service companies.
- · Service companies differ from manufacturing companies in that services are consumed immediately by customers.

For example, an airline uses special equipment to provide its product, but the output of that equipment is consumed immediately by the customer in the form of a flight. A marketing agency performs services for its clients that are immediately consumed by the customer in the form of a marketing plan. In contrast, a manufacturing company like **Boeing** records the airplanes that it manufactures as inventory until they are sold.

This chapter's examples feature manufacturing companies because accounting for the manufacturing environment requires the use of the broadest range of accounts. That is, the accounts used by service companies represent a subset of those used by manufacturers because service companies are not producing inventory. Neither an airline nor a marketing agency produces an inventoriable product. However, just like a manufacturer, each needs to keep track of the costs of its services in order to know whether it is generating a profit (see Ethics Note). An airline needs to know the cost of flight service to each destination, and a marketing agency needs to know the cost to develop a marketing plan. The techniques shown in this chapter to accumulate manufacturing costs to determine manufacturing inventory are equally useful for determining the costs of performing services.

Many of the examples we present in subsequent chapters, as well as some end-of-chapter materials, will be based on service companies.

Ethics Notes help sensitize you to some of the ethical issues in accounting.

### **ETHICS NOTE**

Do telecommunications companies have an obligation to provide service to remote or lowuser areas for a fee that may be less than the cost of the service?

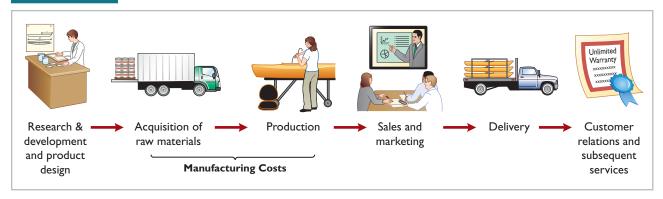
### Focus on the Value Chain

The value chain refers to all business processes associated with providing a product or performing a service. **Illustration 1.12** depicts the value chain for a manufacturer.

- Note that the value chain includes both manufacturing and nonmanufacturing costs.
- · Many of the most significant business innovations in recent years have resulted either directly, or indirectly, from a focus on the value chain.

For example, lean manufacturing was originally pioneered by Japanese automobile manufacturer **Toyota** but is now widely employed. Lean manufacturing requires a review of all business processes in an effort to increase productivity and eliminate waste, all while continually trying to improve quality.

#### **ILLUSTRATION 1.12** A manufacturer's value chain



Just-in-time (JIT) inventory methods, which have significantly lowered inventory levels and costs for many companies, are one innovation that resulted from the focus on the value chain.

- Under the JIT inventory method, goods are manufactured or purchased just in time for sale.
- · However, JIT also necessitates increased emphasis on product quality. Because JIT companies do not have excess inventory on hand, they cannot afford to stop production because of defects or machine breakdowns. If they stop production, deliveries will be delayed and customers will be unhappy.

Partially as a consequence of JIT, many companies now focus on total quality management (TQM) to reduce defects in finished products, with the goal of zero defects.

Toyota was one of the pioneers of TQM processes as early as the 1940s. Some of the largest companies in the world, including Ford and ExxonMobil, have benefitted from these practices.

Another innovation is the **theory of constraints**.

- This involves identification of "bottlenecks"—constraints within the value chain that limit a company's profitability.
- Once a major constraint has been identified and eliminated, the company moves on to fix the next most significant constraint.

**General Motors** found that by applying the theory of constraints to its distribution system, it could more effectively meet the demands of its dealers and minimize the amount of excess inventory in its distribution system. This also reduced its need for overtime labor.

Technology has played a big role in the focus on the value chain and the implementation of lean manufacturing. For example, enterprise resource planning (ERP) systems, such as those provided by SAP, provide a comprehensive, centralized, integrated source of information to manage all major business processes—from purchasing, to manufacturing, to sales, to human resources.

- ERP systems have, in some large companies, replaced as many as 200 individual software packages.
- · In addition, the focus on improving efficiency in the value chain has resulted in adoption of automated manufacturing processes.

As overhead costs have increased because of factory automation, the accuracy of overhead cost allocation to specific products has become more important. In response, managerial accountants devised an allocation approach called activity-based costing (ABC).

- · ABC allocates overhead based on each product's use of particular activities in making the product.
- In addition to providing more accurate product costing, ABC can contribute to increased efficiency in the value chain.

For example, suppose one of a company's overhead pools is allocated based on the number of setups that each product requires. If a particular product's cost is high because it is allocated a lot of overhead due to a high number of setups, management will be motivated to try to reduce the number of setups and thus reduce its overhead allocation. ABC is discussed further in Chapter 4.

#### **Management Insight Inditex SA**



# Yesterday's) Fashions

Supplying Today's (Not

In terms of total sales dollars, Inditex SA is the planet's largest fashion retailer. What does it do differently than its competitors? How did it double its sales over a recent seven-year period while competitors such as Gap Inc. stumbled badly? Inditex dis-

tinguishes itself in its value chain's ability to react quickly to constantly changing customer tastes. First, designers and commercial staff sit side by side in a massive, open workspace facility, taking direct input from sales staff around the world regarding new product ideas. Manufacturing facilities are located relatively near company headquarters, allowing more direct input and oversight into production. Also, all goods (other than online sales) are shipped

straight from the production facility to stores, rather than warehouses. As a result of its unique approach to how it designs, manufactures, and distributes its goods, Inditex can actually sometimes get a new product from initial idea to the store shelf in two weeks rather than the industry norm of two to eight months. And because Inditex provides customers with designs that competitors don't have yet, it can charge higher prices while also continuing to look for ways to increase efficiency and thus cut costs.

Source: Patricia Kowsmann, "Fast Fashion: How a Zara Coat Went from Design to Fifth Avenue in 25 Days," Wall Street Journal (December 6, 2016).

What steps has Inditex taken that make its value chain unique? (Answer is available at the end of the chapter.)

### **Balanced Scorecard**

The balanced scorecard corrects for management's sometimes biased or limited perspective.

- This approach uses both financial and nonfinancial measures to evaluate all aspects of a company's operations in an integrated fashion.
- The performance measures are linked in a cause-and-effect fashion to ensure that they all tie to the company's overall objectives.

For example, to increase return on assets, the company could try to increase sales. To increase sales, the company could try to increase customer satisfaction. To increase customer satisfaction, the company could try to reduce product defects. Finally, to reduce product defects, the company could increase employee training. The balanced scorecard, which is discussed further in Chapter 11, is now used by many companies, including Hilton Hotels, Walmart, and HP.

### **Business Ethics**

All employees within an organization are expected to act ethically in their business activities. Given the importance of ethical behavior to corporations and their owners (stockholders), an increasing number of organizations provide codes of business ethics for their employees.

### **Creating Proper Incentives**

Companies like Amazon.com, IBM, and Nike use complex systems to monitor, control, and evaluate the actions of managers. Unfortunately, these systems and controls sometimes unwittingly create incentives for managers to take unethical actions.

- Because budgets are also used as an evaluation tool, some managers try to "game" the budgeting process by underestimating their division's predicted performance so that it will be easier to meet their performance targets.
- · But, if budgets are set at unattainable levels, managers sometimes take unethical actions to meet the targets in order to receive higher compensation or, in some cases, to keep their jobs.

In a recent example, the largest bank in the United States, Wells Fargo, admitted that it had fired 5,300 employees for opening more than 2 million accounts without customer approval or knowledge. According to the director of the Consumer Financial Protection Bureau, "Wells Fargo employees secretly opened unauthorized accounts to hit sales targets and receive bonuses."

### **Code of Ethical Standards**

In response to corporate scandals, the U.S. Congress enacted the Sarbanes-Oxley Act (SOX) to help prevent lapses in internal control.

- CEOs and CFOs are now required to certify that financial statements give a fair presentation of the company's operating results and its financial condition.
- · Top managers must certify that the company maintains an adequate system of internal controls to ensure accurate financial reports.
- Companies now pay more attention to the composition of the board of directors. In particular, the audit committee of the board of directors must be comprised entirely of independent members (that is, non-employees) and must contain at least one financial expert.
- The law substantially increases the penalties for misconduct.

To provide guidance for managerial accountants, the Institute of Management Accountants (IMA) has developed a code of ethical standards, entitled IMA Statement of Ethical Professional Practice. Management accountants should not commit acts in violation of these standards. Nor should they condone such acts by others within their organizations. Throughout the text, we address various ethical issues managers face.

### **Corporate Social Responsibility**

The balanced scorecard attempts to take a broader, more inclusive view of corporate profitability measures. Many companies, however, have begun to evaluate not just corporate profitability but also corporate social responsibility.

- · Corporate social responsibility considers a company's efforts to employ sustainable business practices with regard to its employees, society, and the environment.
- This is sometimes referred to as the **triple bottom line** because it evaluates a company's performance with regard to **people**, **planet**, **and profit**.
- · Recent reports indicate that nearly 80% of the 500 largest U.S. companies provide sustainability reports.

Make no mistake, these companies are still striving to maximize profits—in a competitive world, they won't survive long if they don't. In fact, you might recognize a few of the names on a recent list (published by Corporate Knights) of the 100 most sustainable companies in the world. Are you surprised that **General Electric**, adidas, BMW, Coca-Cola, or Apple made the list? These companies have learned that with a long-term, sustainable approach, they can maximize profits while also acting in the best interest of their employees, their communities, and the environment. In fact, a monetary bonus was provided by 87% of the companies on the list to managers that met sustainability goals. At various points within this text, we discuss situations where real companies use the very skills that you are learning to evaluate decisions from a sustainable perspective, such as in the following Insight box.

#### People, Planet, and Profit Insight **Phantom Tac**



aabeele/Shutterstock.com

### **People Matter**

Many clothing factories in developing countries are known for unsafe buildings, poor working conditions, and wage and labor violations. One of the owners of Phantom Tac, a clothing manufacturer

in Bangladesh, did make efforts to develop sustainable business practices. This owner, David Mayor, provided funding for a training program for female workers. He also developed a website to educate customers about the workers' conditions. But Phantom Tac also had to make a profit. Things got tight when one of its customers canceled orders because Phantom Tac failed a social compliance audit. The company had to quit funding the training program and the website.

Recently, Bangladesh's textile industry has seen some significant improvements in working conditions and safety standards. As Brad Adams, Asia director of **Human Rights Watch**, notes, "The (Dhaka) government has belatedly begun to register unions, which is an important first step, but it now needs to ensure that factory owners stop persecuting their leaders and actually allow them to function."

Sources: Jim Yardley, "Clothing Brands Sidestep Blame for Safety Lapses," The New York Times Online (December 30, 2013); and Palash Ghosh, "Despite Low Pay, Poor Work Conditions, Garment Factories Empowering Millions of Bangladeshi Women," International Business Times (March 25, 2014).

What are some of the common problems for many clothing factories in developing countries? (Answer is available at the end of the chapter.)

# The Value of Data Analytics

Companies have never had so much available data. In many companies, virtually every aspect of operations—the employees, the customers, even the manufacturing equipment—leaves a data trail. However, while "big data" can be impressive, it can also be overwhelming.

- Having all the data in the world will not necessarily lead to better results.
- The trick is having the skills and know-how to use the data in ways that result in more productive (and happier) employees, more satisfied customers, and more profitable operations.

It is therefore not surprising that one of the most rapidly growing areas of business today is data analytics. Data analytics is the use of techniques, which often combine software and statistics, to analyze data to make informed decisions.

Throughout this text, we offer many examples of how successful companies are using data analytics. We also provide examples of one analytical tool, data visualizations. Data visual**izations** often help managers acquire a more intuitive understanding of (1) the relationships between variables and (2) business trends. The end-of-chapter homework material provides opportunities to perform basic data analytics and data visualizations in selected chapters.

### Data Analytics Insight The Walt Disney Company



Paulbr/Getty Images

### Using Data in Its Own World

The Walt Disney Company makes fun seem effortless at its theme parks, but there is a magic mountain of data collection going on behind the scenes. For example, Disney employs behavioral analytics, which uses data to both predict and influ-

ence customer behavior, in countless ways. Disney collects the data through its "MagicBands" worn by visitors to the parks. While the MagicBands provide visitors with many benefits (e.g., delivering customized itineraries, reducing wait lines, and providing customer recognition by Disney characters), these bands are also delivering continual information to the company about the locations, activities, eating habits, and purchases of Disney visitors.

Disney uses the MagicBand information to support daily adjustments of operations as well as long-term planning. For example, the company can use this information to monitor park usage and subsequently encourage visitors to change their itineraries to different activities that will require a shorter wait time. If customers are waiting in line, they aren't happy—and they also aren't spending money. Long-term planning uses of MagicBand information include designing new attractions and updating menu options in response to supply and demand.

Source: Randerson112358, "How Disney World Uses Big Data," medium.com (May 18, 2019).

What is behavioral analytics, and how does Disney use it to minimize lines at its theme parks? (Answer is available at the end of the chapter.)

### DO IT! 4 | Trends in Managerial Accounting

Match the descriptions that follow with the corresponding terms.

### **Descriptions:**

- \_\_ All activities associated with providing a product or performing a service.
- \_ A method of allocating overhead based on each product's use of activities in making the product.
- Systems implemented to reduce defects in finished products with the goal of achieving zero defects.
- \_ A performance-measurement approach that uses both financial and nonfinancial measures, tied to company objectives, to evaluate a company's operations in an integrated fashion.
- \_ Inventory system in which goods are manufactured or purchased just as they are needed for use or sale.
- \_\_ A company's efforts to employ sustainable business practices with regard to its employees, society, and the environment.
- A code of ethical standards developed by the Institute of Management Accountants.

- a. Activity-based costing.
- b. Balanced scorecard.
- c. Corporate social responsibility.
- d. Just-in-time (JIT) inventory.
- e. Total quality management (TQM).
- f. Statement of Ethical Professional Practice.
- g. Value chain.

#### **ACTION PLAN**

- Develop a forwardlooking view, in order to advise and provide information to various members of the organization.
- **Understand current** business trends and issues.

#### **Solution**

1. g 2. a 3. e 4. b 5. d 6. c 7. f

Related exercise material: BE1.11, DO IT! 1.4, and E1.18.

### **Using the Decision Tools**

comprehensive exercises ask you to apply business information and the decision tools presented in the chapter. Most of these exercises are based on the companies highlighted in the Feature Story.

### **USING THE DECISION TOOLS** | Current Designs

Current Designs faces many situations where it needs to apply the decision tools in this chapter, such as analyzing the balance sheet for optimal inventory levels. For example, assume that the market has responded enthusiastically to a new Current Designs' model, the Otter. As a result, the company has established a separate manufacturing facility to produce these kayaks. Now assume that the company produces 1,000 of these kayaks per month. Current Designs' monthly manufacturing costs and other data for the Otter are as follows.

1.	Rent on manufacturing equipment (lease cost)	\$2,000/month
2.	Insurance on manufacturing building	\$750/month
3.	Raw materials (plastic, fiberglass, etc.)	\$180/kayak
4.	Utility costs for manufacturing facility	\$1,000/month
5.	Utility costs for administrative office	\$800/month
6.	Wages for assembly-line workers in manufacturing facility	\$130/kayak
7.	Depreciation on administrative office equipment	\$650/month
8.	Miscellaneous manufacturing materials used (lubricants, solders, etc.)	\$12/kayak
9.	Property taxes on manufacturing building	\$24,000/year
10.	Manufacturing supervisor's salary	\$5,000/month
11.	Advertising for the Otter	\$30,000/year
12.	Sales commissions	\$30/kayak
13.	Depreciation on manufacturing building	\$4,000/month

### **Instructions**

a. Prepare an answer sheet with the following column headings.

		Product Costs		
Cost	Direct	Direct	Manufacturing	Period
Item	Materials	Labor	Overhead	Costs

Enter each cost item on your answer sheet, placing an "X" under the appropriate headings.

**b.** Compute total manufacturing costs for the month.

### **Solution**

	Product Costs			
Cost Item	Direct Materials	Direct Labor	Manufacturing Overhead	Period Costs
1. Rent on manufacturing equipment (\$2,000/month)			X	
2. Insurance on manufacturing building (\$750/month)			X	
3. Raw materials (\$180/kayak)	X			
<b>4.</b> Manufacturing utility costs (\$1,000/month)			X	
5. Office utility costs (\$800/month)				X
<b>6.</b> Wages for assembly workers (\$130/kayak)		X		
7. Depreciation on administrative office equipment (\$650/month)				X
8. Miscellaneous manufacturing materials used (\$12/kayak)			X	

		<b>Product Costs</b>			
	Cost Item	Direct Materials	Direct Labor	Manufacturing Overhead	Period Costs
1	Property taxes on manufacturing building (\$24,000/year)			X	
	Manufacturing supervisor's salary (\$5,000/month)			X	
	Advertising cost (\$30,000/year)				X
	Sales commissions (\$30/kayak)				X
	Depreciation on				
	manufacturing building (\$4,000/month)			X	
		L		X Manufacturing	Cost
<b>b.</b>	(\$4,000/month)				Cost
<b>b.</b>	(\$4,000/month)  Cost Item	nt		Manufacturing	Cost
<b>b.</b>	(\$4,000/month)  Cost Item  Rent on manufacturing equipmer	nt		Manufacturing \$ 2,000	Cost
<b>b.</b>	(\$4,000/month)  Cost Item  Rent on manufacturing equipmer Insurance on manufacturing build Raw materials (\$180 × 1,000)  Manufacturing utilities	nt		Manufacturing \$ 2,000 750	Cost
<b>b.</b>	(\$4,000/month)  Cost Item  Rent on manufacturing equipmer Insurance on manufacturing build Raw materials (\$180 × 1,000)  Manufacturing utilities Labor (\$130 × 1,000)	nt ding		Manufacturing \$ 2,000 750 180,000	Cost
<b>b.</b>	Cost Item Rent on manufacturing equipmer Insurance on manufacturing build Raw materials (\$180 × 1,000) Manufacturing utilities Labor (\$130 × 1,000) Miscellaneous materials (\$12 × 1,	nt ding		* 2,000 750 180,000 1,000 130,000 12,000	Cost
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<b>b.</b>	Cost Item  Rent on manufacturing equipmer Insurance on manufacturing build Raw materials (\$180 × 1,000)  Manufacturing utilities Labor (\$130 × 1,000)  Miscellaneous materials (\$12 × 1, Property taxes on manufacturing Manufacturing supervisor's salary	nt ding ,000) building (\$24,00	00 ÷ 12)	\$ 2,000 750 180,000 1,000 130,000 12,000 2,000 5,000	Cost
<b>b.</b>	Cost Item  Rent on manufacturing equipmer Insurance on manufacturing build Raw materials (\$180 × 1,000)  Manufacturing utilities Labor (\$130 × 1,000)  Miscellaneous materials (\$12 × 1, Property taxes on manufacturing	nt ding ,000) building (\$24,00	00 ÷ 12)	* 2,000 750 180,000 1,000 130,000 12,000 2,000	Cost

**The Review and Practice** section provides opportunities to review key concepts and terms as well as complete multiple-choice questions, brief exercises, exercises, and a practice problem. Detailed solutions are also included.

### **Review and Practice**

### **Learning Objectives Review**

### 1 Identify the features of managerial accounting and the functions of management.

The primary users of managerial accounting reports, issued as frequently as needed, are internal users, who are officers, department heads, managers, and supervisors in the company. The purpose of these reports is to provide special-purpose information for a particular user for a specific decision. The content of managerial accounting reports pertains to subunits of the business. It may be very detailed, and may extend beyond the accrual accounting system. The reporting standard is relevance to the decision being made. No independent audits are required in managerial accounting.

The functions of management are planning, directing, and controlling. Planning requires management to look ahead and to establish objectives. Directing involves coordinating the diverse activities and human resources of a company to produce a smooth-running operation. Controlling is the process of keeping the activities on track.

2 Describe the classes of manufacturing costs and the differences between product and period costs.

Manufacturing costs are typically classified as either (1) direct materials, (2) direct labor, or (3) manufacturing overhead. Raw materials that can be physically and directly associated with the finished product during the manufacturing process are called direct materials. The work of factory employees that can be physically and directly associated with converting raw materials into finished goods is considered direct labor. Manufacturing overhead consists of costs that are indirectly associated with the manufacture of the finished product. Manufacturing costs are typically incurred at the manufacturing facility.

Product costs are costs that are a necessary and integral part of producing the finished product (manufacturing costs). Product costs are also called inventoriable costs. These costs do not become expenses until the company sells the finished goods inventory.

Period costs are costs that are identified with a specific time period rather than with a salable product. These costs relate to nonmanufacturing costs and therefore are not inventoriable costs. They are expensed as incurred.

**3** Demonstrate how to compute cost of goods manufactured and prepare financial statements for a manufacturer.

Companies add the cost of the beginning work in process to the total manufacturing costs for the current year to arrive at the total cost of work in process for the year. They then subtract the ending work in process from the total cost of work in process to arrive at the cost of goods manufactured.

The difference between a merchandising and a manufacturing balance sheet is in the current assets section. The current assets section of a manufacturing company's balance sheet presents three inventory accounts: finished goods inventory, work in process inventory, and raw materials inventory.

The difference between a merchandising and a manufacturing income statement is in the cost of goods sold section. A manufacturing cost of goods sold section shows beginning and ending finished goods inventories and the cost of goods manufactured.

### 4 Discuss trends in managerial accounting.

Managerial accounting has experienced many changes in recent years, including a shift toward service companies as well as an emphasis on ethical behavior. Improved practices include a focus on managing the value chain through techniques such as just-in-time inventory, total quality management, activity-based costing, and theory of constraints. The balanced scorecard is now used by many companies in order to attain a more comprehensive view of the company's operations, and companies are now evaluating their performance with regard to their corporate social responsibility. Finally, data analytics and data visualizations are important tools that help businesses identify problems and opportunities, and then make informed decisions.

### **Decision Tools Review**

<b>Decision Checkpoints</b>	Info Needed for Decision	Tool to Use for Decision	How to Evaluate Results
What is the composition of a manufacturing company's inventory?	Amount of raw materials, work in process, and finished goods inventories	Balance sheet	Determine whether there are sufficient finished goods, raw materials, and work in process inventories to meet forecasted demand.
Is the company maintaining control over the costs of production?	Cost of material, labor, and overhead	Cost of goods manufactured schedule	Compare the cost of goods manufactured to revenue expected from product sales.

### **Glossary Review**

**Activity-based costing (ABC)** A method of allocating overhead based on each product's use of activities in making the product. (p. 1-18).

**Balanced scorecard** A performance-measurement approach that uses both financial and nonfinancial measures, tied to company objectives, to evaluate a company's operations in an integrated fashion. (p. 1-19).

**Board of directors** The group of officials elected by the stockholders of a corporation to formulate operating policies and select officers who will manage the company. (p. 1-5).

**Chief executive officer (CEO)** Corporate officer who has overall responsibility for managing the business and delegates responsibilities to other corporate officers. (p. 1-6).

**Chief financial officer (CFO)** Corporate officer who is responsible for all of the accounting and finance issues of the company. (p. 1-6).

**Controller** Financial officer responsible for a company's accounting records, system of internal control, and preparation of financial statements, tax returns, and internal reports. (p. 1-6).

**Corporate social responsibility** The efforts of a company to employ sustainable business practices with regard to its employees, society, and the environment. (p. 1-20).

**Cost of goods manufactured** Total cost of work in process less the cost of the ending work in process inventory. Cost of all the items completed during the period. (p. 1-14).

**Data analytics** The use of techniques, which often combine software and statistics, to analyze data to make informed decisions. (p. 1-20).

**Direct labor** The work of factory employees that can be physically and directly associated with converting raw materials into finished goods. (p. 1-8).

**Direct materials** Raw materials that can be physically and directly associated with manufacturing the finished product. (p. 1-8).

**Enterprise resource planning (ERP) system** Software that provides a comprehensive, centralized, integrated source of information used to manage all major business processes. (p. 1-18).

**Indirect labor** Work of factory employees that has no physical association with the finished product or for which it is impractical to trace the costs to the goods produced. (p. 1-8).

**Indirect materials** Raw materials that do not physically become part of the finished product or that are impractical to trace to the finished product because their physical association with the finished product is too small. (p. 1-8).

Just-in-time (JIT) inventory Inventory system in which goods are manufactured or purchased just in time for sale. (p. 1-17).

**Line positions** Jobs that are directly involved in a company's primary revenue-generating operating activities. (p. 1-6).

Managerial accounting A field of accounting that provides economic and financial information for managers and other internal users. (p. 1-3).

Manufacturing overhead Manufacturing costs that are indirectly associated with the manufacture of the finished product. (p. 1-8).

**Period costs** Costs that are matched with the revenue of a specific time period and charged to expense as incurred. (p. 1-9).

**Product costs** Costs that are a necessary and integral part of producing the finished product. All manufacturing costs are classified as product costs and are included in inventory. (p. 1-9).

Sarbanes-Oxley Act (SOX) Law passed by Congress intended to reduce unethical corporate behavior. (p. 1-19).

**Staff positions** Jobs that support the efforts of line employees. (p. 1-6).

**Theory of constraints** A specific approach used to identify and manage constraints in order to achieve the company's goals. (p. 1-18).

**Total cost of work in process** Cost of the beginning work in process plus total manufacturing costs for the current period. (p. 1-14).

Total manufacturing costs The sum of direct materials, direct labor, and manufacturing overhead incurred in the current period. (p. 1-10).

Total quality management (TQM) Systems implemented to reduce defects in finished products with the goal of achieving zero defects. (p. 1-17).

Treasurer Financial officer responsible for custody of a company's funds and for maintaining its cash position. (p. 1-6).

**Triple bottom line** The evaluation of a company's social responsibility performance with regard to people, planet, and profit. (p. 1-20).

Value chain All business processes associated with providing a product or performing a service. (p. 1-17).

Work in process inventory Partially completed manufactured units. (p. 1-14).

### **Practice Multiple-Choice Questions**

- 1. (LO 1) Managerial accounting:
  - a. is governed by generally accepted accounting principles.
  - **b.** places emphasis on special-purpose information.
  - **c.** pertains to the entity as a whole and is highly aggregated.
  - **d.** is limited to cost data.
- 2. (LO 1) The management of an organization performs several broad functions. They are:
  - a. planning, directing, and selling.
  - b. planning, directing, and controlling.
  - c. planning, manufacturing, and controlling.
  - d. directing, manufacturing, and controlling.
- 3. (LO 2) Direct materials are a:

	Product Cost	Manufacturing Overhead Cost	Period Cost
a.	Yes	Yes	No
b.	Yes	No	No
c.	Yes	Yes	Yes
d.	No	No	No

- 4. (LO 2) Which of the following costs would a computer manufacturer include in manufacturing overhead?
  - a. The cost of the disk drives.
  - b. The wages earned by computer assemblers.
  - c. The cost of the memory chips.
  - **d.** Depreciation on testing equipment.
- 5. (LO 2) Which of the following is **not** an element of manufacturing overhead?
  - a. Sales manager's salary.
  - **b.** Factory manager's salary.
  - c. Factory repairman's wages.
  - d. Product inspector's salary.
- 6. (LO 2) Indirect labor is a:
  - **a.** nonmanufacturing cost.
- c. product cost.
- **b.** raw material cost.
- d. period cost.

- 7. (LO 2) Which of the following costs are classified as a period cost?
  - a. Wages paid to a factory custodian.
  - **b.** Wages paid to a production department supervisor.
  - c. Wages paid to the CEO.
  - d. Wages paid to an assembly worker.
- 8. (LO 3) For the year, Redder Company has cost of goods manufactured of \$600,000, beginning finished goods inventory of \$200,000, and ending finished goods inventory of \$250,000. The cost of goods sold is:
  - a. \$450,000.
- **c.** \$550,000.
- **b.** \$500,000.
- **d.** \$600,000.
- 9. (LO 3) Cost of goods available for sale is a step in the calculation of cost of goods sold of:
  - a. a merchandising company but not a manufacturing company.
  - b. a manufacturing company but not a merchandising company.
  - **c.** a merchandising company and a manufacturing company.
  - d. neither a manufacturing company nor a merchandising
- 10. (LO 3) A cost of goods manufactured schedule shows beginning and ending inventories for:
  - a. raw materials and work in process only.
  - b. work in process only.
  - c. raw materials only.
  - d. raw materials, work in process, and finished goods.
- 11. (LO 3) The calculation to determine the cost of goods manufactured is:
  - a. Beginning raw materials inventory + Total manufacturing costs – Ending work in process inventory.
  - **b.** Beginning work in process inventory + Total manufacturing costs - Ending finished goods inventory.
  - c. Beginning finished goods inventory + Total manufacturing costs - Ending finished goods inventory.
  - **d.** Beginning work in process inventory + Total manufacturing costs - Ending work in process inventory.

- 12. (LO 4) After passage of the Sarbanes-Oxley Act:
  - a. reports prepared by managerial accountants must be audited by CPAs.
  - b. CEOs and CFOs must certify that financial statements provide a fair presentation of the company's operating results.
  - c. the audit committee, rather than top management, is responsible for the company's financial statements.
  - d. reports prepared by managerial accountants must comply with generally accepted accounting principles (GAAP).
- 13. (LO 4) Which of the following managerial accounting techniques attempts to allocate manufacturing overhead in a more meaningful fashion?

- a. Just-in-time inventory.
- c. Balanced scorecard.
- **b.** Total quality management.
- d. Activity-based costing.
- **14. (LO 4)** Corporate social responsibility refers to:
  - a. the practice by management of reviewing all business processes in an effort to increase productivity and eliminate waste.
  - **b.** an approach used to allocate overhead based on each product's use of activities.
  - c. the attempt by management to identify and eliminate constraints within the value chain.
  - d. efforts by companies to employ sustainable business practices with regard to employees and the environment.

#### **Solutions**

- 1. b. Managerial accounting emphasizes special-purpose information. The other choices are incorrect because (a) financial accounting is governed by generally accepted accounting principles, (c) financial accounting pertains to the entity as a whole and is highly aggregated, and (d) cost accounting and cost data are a subset of management accounting.
- 2. b. Planning, directing, and controlling are the broad functions performed by the management of an organization. The other choices are incorrect because (a) selling is performed by the sales group in the organization, not by management; (c) manufacturing is performed by the manufacturing group in the organization, not by management; and (d) manufacturing is performed by the manufacturing group in the organization, not by management.
- 3. b. Direct materials are a product cost only. Therefore, choices (a), (c), and (d) are incorrect as direct materials are not manufacturing overhead or a period cost.
- 4. d. Depreciation on testing equipment would be included in manufacturing overhead because it is indirectly associated with the finished product. The other choices are incorrect because (a) disk drives would be direct materials, (b) computer assembler wages would be direct labor, and (c) memory chips would be direct materials.
- 5. a. The sales manager's salary is not directly or indirectly associated with the manufacture of the finished product. The other choices are incorrect because (b) the factory manager's salary, (c) the factory repairman's wages, and (d) the product inspector's salary are all elements of manufacturing overhead.
- 6. c. Indirect labor is a product cost because it is part of the effort required to produce a product. The other choices are incorrect because (a) indirect labor is a manufacturing cost because it is part of the effort required to produce a product, (b) indirect labor is not a raw material cost because raw material costs only include direct materials and indirect materials, and (d) indirect labor is not a period cost because it is part of the effort required to produce a product.
- 7. c. Wages paid to the CEO would be included in administrative expenses and classified as a period cost. The other choices are incorrect because (a) factory custodian wages are indirect labor, which is manufacturing overhead and a product cost; (b) production department supervisor wages are indirect labor, which is manufacturing

overhead and a product cost; and (d) assembly worker wages is direct labor and is a product cost.

- **8. c.** Cost of goods sold is computed as Beginning finished goods inventory (\$200,000) + Cost of goods manufactured (\$600,000) -Ending finished goods inventory (\$250,000), or \$200,000 + \$600,000 -\$250,000 = \$550,000. Therefore, choices (a) \$450,000, (b) \$500,000, and (d) \$600,000 are incorrect.
- 9. c. Both a merchandising company (periodic inventory system) and a manufacturing company use cost of goods available for sale to calculate cost of goods sold. Therefore, choices (a) only a merchandising company, (b) only a manufacturing company, and (d) neither a manufacturing company or a merchandising company are incorrect.
- 10. a. A cost of goods manufactured schedule shows beginning and ending inventories for raw materials and work in process only. Therefore, choices (b) work in process only and (c) raw materials only are incorrect. Choice (d) is incorrect because the schedule does not include finished goods.
- 11. d. The calculation to determine the cost of goods manufactured is Beginning work in process inventory + Total manufacturing costs -Ending work in process inventory. The other choices are incorrect because (a) raw materials inventory, (b) ending finished goods inventory, and (c) beginning finished goods inventory and ending finished goods inventory are not part of the computation.
- 12. b. CEOs and CFOs must certify that financial statements provide a fair presentation of the company's operating results. The other choices are incorrect because (a) reports prepared by financial (not managerial) accountants must be audited by CPAs; (c) SOX clarifies that top management, not the audit committee, is responsible for the company's financial statements; and (d) reports by financial (not managerial) accountants must comply with GAAP.
- 13. d. Activity-based costing attempts to allocate manufacturing overhead in a more meaningful fashion. Therefore, choices (a) justin-time inventory, (b) total quality management, and (c) balanced scorecard are incorrect.
- **14. d.** Corporate social responsibility refers to efforts by companies to employ sustainable business practices with regard to employees and the environment. The other choices are incorrect because (a) defines lean manufacturing, (b) refers to activity-based costing, and (c) describes the theory of constraints.

Classify manufacturing costs.

### **Practice Brief Exercises**

Wood

1. (L	.01)	The following	are selected data	for Lopez Furniture.
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Utilities for manufacturing equipment

\$120,000

850,000

Depreciation on factory building Wages for production workers

220,000 391,000

Fabric Delivery expense 313,000 144,000

Property taxes on factory

70,000

Using this selected data, determine total (a) direct materials, (b) direct labor, (c) manufacturing overhead, (d) product costs, and (e) period costs.

### **Solution**

- **1. a.** Wood (\$850,000) + Fabric (\$313,000) = \$1,163,000
  - **b.** Wages for production workers, \$391,000
  - **c.** Utilities (\$120,000) + Depreciation (\$220,000) + Property taxes (\$70,000) = \$410,000
  - **d.** Direct materials (\$1,163,000) + Direct labor (\$391,000) + Manufacturing overhead (\$410,000) = \$1,964,000
  - e. Delivery expense, \$144,000

2. (LO 3) Cody Cellular has the following data: direct labor \$100,000, direct materials used \$90,000, total manufacturing overhead \$110,000, beginning work in process \$15,000, and ending work in process \$24,000. Compute (a) total manufacturing costs, (b) total cost of work in process, and (c) cost of goods manufactured.

Compute total manufacturing costs and total cost of work in process.

### **Solution**

2. a. Direct materials use Direct labor Total manufacturing overhead Total manufacturing costs	\$ 90,000 100,000 110,000 \$300,000
<ul><li>b. Beginning work in process</li><li>Total manufacturing costs</li><li>Total cost of work in process</li></ul>	\$ 15,000 300,000 \$315,000
c. Total cost of work in process Less ending work in process Cost of goods manufactured	\$315,000 (24,000) <u>\$291,000</u>

3. (LO 3) The following are current asset items in alphabetical order for Asche Company's balance sheet at December 31, 2022. Prepare the current assets section (including a complete heading).

cention 31, 2022. Trepare the earrent assets section (merataing a complete neutring).			
Accounts receivable	\$100,000		
Cash	29,000		
Finished goods	47,000		
Prepaid expenses	20,000		
Raw materials	39,000		
Short-term investments	51,000		
Work in process	44,000		

Prepare current assets section.

### Solution

3.

Asche Company Balance Sheet December 31, 2022			
Current assets			
Cash		\$ 29,000	
Short-term investments		51,000	
Accounts receivable		100,000	
Inventories			
Finished goods	\$47,000		
Work in process	44,000		
Raw materials	_39,000	130,000	
Prepaid expenses		20,000	
Total current assets		\$330,000	

### **Practice Exercises**

Determine the total amount of various types of costs.

1. (LO 2) Fredricks Company reports the following costs and expenses in May.

Factory utilities	\$ 15,600	Direct labor	\$89,100
Depreciation on factory		Sales salaries	46,400
equipment	12,650	Property taxes on factory	
Depreciation on delivery trucks	8,800	building	2,500
Indirect factory labor	48,900	Repairs to office equipment	2,300
Indirect materials	80,800	Factory repairs	2,000
Direct materials used	137,600	Advertising	18,000
Factory manager's salary	13,000	Office supplies used	5,640

### **Instructions**

From the information, determine the total amount of:

- **a.** Manufacturing overhead.
- **b.** Product costs.
- c. Period costs.

### Solution

1. a.	Factory utilities	\$ 15,600
	Depreciation on factory equipment	12,650
	Indirect factory labor	48,900
	Indirect materials	80,800
	Factory manager's salary	13,000
	Property taxes on factory building	2,500
	Factory repairs	2,000
	Manufacturing overhead	<u>\$175,450</u>
b.	Direct materials used	\$137,600
	Direct labor	89,100
	Manufacturing overhead	175,450
	Product costs	\$402,150
c.	Depreciation on delivery trucks	\$ 8,800
	Sales salaries	46,400
	Repairs to office equipment	2,300
	Advertising	18,000
	Office supplies used	5,640
	Period costs	\$ 81,140

2. (LO 3) Tommi Corpora	tion incurred the following	costs during the year.
-------------------------	-----------------------------	------------------------

Direct materials used in production	\$120,000	Advertising expense	\$45,000
Depreciation on factory	60,000	Property taxes on factory	19,000
Property taxes on store	7,500	Delivery expense	21,000
Labor costs of assembly-line workers	110,000	Sales commissions	35,000
Factory supplies used	25,000	Salaries paid to sales clerks	50,000

Work in process inventory was \$10,000 at January 1 and \$14,000 at December 31. Finished goods inventory was \$60,500 at January 1 and \$50,600 at December 31. (Assume that all raw materials used were direct materials.)

Compute cost of goods manufactured and sold.

### **Instructions**

- a. Compute cost of goods manufactured.
- **b.** Compute cost of goods sold.

### **Solution**

2. a. Work in process, January 1 Direct materials used Direct labor Manufacturing overhead		\$120,000 110,000	\$ 10,000
Depreciation on factory	\$60,000		
Factory supplies used	25,000		
Property taxes on factory	19,000		
Total manufacturing overhead		104,000	
Total manufacturing costs			334,000
Total cost of work in process			344,000
Less: Ending work in process			14,000
Cost of goods manufactured			\$330,000
<b>b.</b> Finished goods inventory, January 1			\$ 60,500
Cost of goods manufactured			330,000
Cost of goods available for sale			390,500
Less: Finished goods inventory, December 31			50,600
Cost of goods sold			\$339,900

### **Practice Problem**

(LO 3) Superior Company has the following cost and expense data for the year ended December 31,

Raw materials, 1/1/22	\$ 30,000	Property taxes, factory building	\$ 6,000
Raw materials, 12/31/22	20,000	Sales revenue	1,500,000
Raw materials purchases	205,000	Delivery expenses (to customers)	100,000
Work in process, 1/1/22	80,000	Sales commissions	150,000
Work in process, 12/31/22	50,000	Indirect labor	105,000
Finished goods, 1/1/22	110,000	Factory machinery rent	40,000
Finished goods, 12/31/22	120,000	Factory utilities	65,000
Direct labor	350,000	Depreciation, factory building	24,000
Factory manager's salary	35,000	Administrative expenses	300,000
Insurance, factory	14,000	_	

Prepare a cost of goods manufactured schedule, an income statement, and a partial balance sheet.

### **Instructions**

- a. Prepare a cost of goods manufactured schedule for Superior Company for 2022. (Assume that all raw materials used were direct materials.)
- b. Prepare an income statement for Superior Company for 2022.
- c. Assume that Superior Company's accounting records show the balances of the following current asset accounts: Cash \$17,000, Accounts Receivable (net) \$120,000, Prepaid Expenses \$13,000, and Short-Term Investments \$26,000. Prepare the current assets section of the balance sheet for Superior Company as of December 31, 2022.

### Solution

Superior C Cost of Goods Manu For the Year Ended 1	factured Schedule		
Work in process, January 1			\$ 80,000
Direct materials			
Raw materials inventory, January 1	\$ 30,000		
Raw materials purchases	205,000		
Total raw materials available for use	235,000		
Less: Raw materials inventory, December 31	20,000		
Direct materials used		\$215,000	
Direct labor		350,000	
Manufacturing overhead			
Indirect labor	\$105,000		
Factory utilities	65,000		
Factory machinery rent	40,000		
Factory manager's salary	35,000		
Depreciation, factory building Insurance, factory	24,000 14,000		
Property taxes, factory building	6,000		
Total manufacturing overhead		289,000	
· ·		202,000	954.000
Total manufacturing costs			854,000
Total cost of work in process			934,000
Less: Work in process, December 31			50,000
Cost of goods manufactured			\$884,000
b.			
Superior Company			
Income Statement For the Year Ended Decemb			
Sales revenue		\$1,500,000	
Cost of goods sold			
Finished goods inventory, January 1	\$110,000		
Cost of goods manufactured	884,000		
Cost of goods available for sale	994,000		
Less: Finished goods inventory, December 31	120,000		
Cost of goods sold		874,000	
Gross profit		626,000	
Operating expenses			
Administrative expenses	300,000		
Sales commissions	150,000		
Delivery expenses	100,000		
Total operating expenses		550,000	
Net income		\$ 76,000	
c. Superior Co	m no ny		
=	шрашу		
Balance Sheet December 3	_		
	_		
December 3	_	\$ 17,000	
December 3 Current assets	_	\$ 17,000 26,000	
Current assets Cash	_		
Current assets Cash Short-term investments Accounts receivable (net) Inventory	_	26,000	
Current assets Cash Short-term investments Accounts receivable (net) Inventory Finished goods	_	26,000	
Current assets Cash Short-term investments Accounts receivable (net) Inventory Finished goods Work in process	\$120,000 50,000	26,000	
Current assets Cash Short-term investments Accounts receivable (net) Inventory Finished goods Work in process Raw materials	\$120,000	26,000	
Current assets Cash Short-term investments Accounts receivable (net) Inventory Finished goods Work in process	\$120,000 50,000	26,000 120,000	

Brief Exercises, DO IT! Exercises, Exercises, Problems, Data Analytics Activities, and many additional resources are available for practice in WileyPLUS.

### Questions

- 1. a. "Managerial accounting is a field of accounting that provides economic information for all interested parties." Is this true? Explain why or why not.
  - b. Joe Delong believes that managerial accounting serves only manufacturing firms. Is Joe correct? Explain.
- 2. Distinguish between managerial and financial accounting as to (a) primary users of reports, (b) types and frequency of reports, and (c) purpose of reports.
- 3. How do the content of reports and the verification of reports differ between managerial and financial accounting?
- 4. Linda Olsen is studying for the next accounting mid-term examination. Summarize for Linda what she should know about management functions.
- 5. "Decision-making is management's most important function." Is this true? Explain why or why not.
- 6. Explain the primary difference between line positions and staff positions, and give examples of each.
- 7. Jerry Lang is unclear as to the difference between the balance sheets of a merchandising company and a manufacturing company. Explain the difference to Jerry.
- 8. How are manufacturing costs classified?
- 9. Mel Finney claims that the distinction between direct and indirect materials is based entirely on physical association with the product. Is Mel correct? Why?
- 10. Tina Burke is confused about the differences between a product cost and a period cost. Explain the differences to Tina.
- 11. Identify the differences in the cost of goods sold section of an income statement between a merchandising company and a manufacturing company.
- 12. The determination of the cost of goods manufactured involves the following factors: (A) beginning work in process inventory, (B) total manufacturing costs, and (C) ending work in process inventory. Identify the meaning of X in the following equations:
  - $\mathbf{a.} \ \mathbf{A} + \mathbf{B} = \mathbf{X}$
- **b.** A + B C = X

- 13. Sealy Company has beginning raw materials inventory \$12,000, ending raw materials inventory \$15,000, and raw materials purchases \$170,000. What is the cost of direct materials used?
- **14.** Tate Inc. has beginning work in process \$26,000, direct materials used \$240,000, direct labor \$220,000, total manufacturing overhead \$180,000, and ending work in process \$32,000. What are the total manufacturing costs?
- 15. Tate Inc. has beginning work in process \$26,000, direct materials used \$240,000, direct labor \$220,000, total manufacturing overhead \$180,000, and ending work in process \$32,000. What are (a) the total cost of work in process and (b) the cost of goods manufactured?
- 16. In what order should manufacturing inventories be reported in a balance sheet?
- 17. How does the output of manufacturing operations differ from that of service operations?
- **18.** Discuss whether the product costing techniques discussed in this chapter apply equally well to manufacturers and service companies.
- 19. What is the value chain? Describe, in sequence, the main components of a manufacturer's value chain.
- **20.** What is an enterprise resource planning (ERP) system? What are its primary benefits?
- 21. Why is product quality important for companies that implement a just-in-time inventory system?
- 22. Explain what is meant by "balanced" in the balanced scorecard approach.
- 23. In what ways can the budgeting process create incentives for unethical behavior?
- 24. What rules were enacted under the Sarbanes-Oxley Act to address unethical accounting practices?
- 25. What is activity-based costing, and what are its potential benefits?

### **Brief Exercises**

BE1.1 (LO 1), C Complete the following comparison table between managerial and financial accounting.

Distinguish between managerial and financial accounting.

**Financial Accounting** 

**Managerial Accounting** 

Primary users of reports Types of reports Frequency of reports Purpose of reports Content of reports Verification process

BE1.2 (LO 1), C Listed below are the three functions of the management of an organization. Identify the three management functions. 1. Planning. 2. Directing. 3. Controlling. Identify which of the following statements best describes each of the above functions. requires management to look ahead and to establish objectives. A key objective of management is to add value to the business. \_ involves coordinating the diverse activities and human resources of a company to produce a smooth-running operation. This function relates to the implementation of planned objectives. \_ is the process of keeping the activities on track. Management determines whether goals are being met and what changes are necessary when there are deviations. BE1.3 (LO 2), C Determine whether each of the following costs should be classified as direct materials Classify manufacturing costs. (DM), direct labor (DL), or manufacturing overhead (MO). \_ Frames and tires used in manufacturing bicycles. **b.** \_\_\_\_\_ Wages paid to production workers. c. \_\_\_\_\_ Insurance on factory equipment and machinery. **d.** \_\_\_\_\_ Depreciation on factory equipment. BE1.4 (LO 2), C Indicate whether each of the following costs of an automobile manufacturer would be Classify manufacturing costs. classified as direct materials, direct labor, or manufacturing overhead. a. \_\_\_\_\_ Windshield. e. \_\_\_\_\_ Factory machinery lubricants. **b.** \_\_\_\_\_ Engine. f. \_\_\_\_\_ Tires. g. \_\_\_\_ Steering wheel. **c.** \_\_\_\_\_ Wages of assembly-line worker. h. \_\_\_\_\_ Salary of painting supervisor. **d.** \_\_\_\_\_ Depreciation of factory machinery. Identify product and period costs. BE1.5 (LO 2), C Identify whether each of the following costs should be classified as product costs or period costs. **a.** \_\_\_\_\_ Manufacturing overhead. **d.** \_\_\_\_\_ Advertising expenses. **b.** \_\_\_\_\_ Selling expenses. e. \_\_\_\_ Direct labor. **f.** Direct materials. **c.** Administrative expenses. Classify manufacturing costs. BE1.6 (LO 2), C Presented here are Rook Company's monthly manufacturing cost data related to its tablet computer product. a. Utilities for manufacturing equipment \$116,000 **b.** Raw materials (CPU, chips, etc.) 85,000 c. Depreciation on manufacturing building 880,000 d. Wages for production workers 191,000 Enter each cost item in the following table, placing an "X" under the appropriate classification. **Product Costs** Direct Manufacturing Direct **Materials** Labor Overhead a. b. c.

Compute total manufacturing costs and total cost of work in process.

**BE1.7 (LO 3), AP** Francum Company has the following data: direct labor \$209,000, direct materials used \$180,000, total manufacturing overhead \$208,000, and beginning work in process \$25,000. Compute (a) total manufacturing costs and (b) total cost of work in process.

Prepare current assets section of balance sheet.

**BE1.8 (LO 3), AP** In alphabetical order, here are current asset items for Roland Company's balance sheet at December 31, 2022. Prepare the current assets section (including a complete heading).

Accounts receivable	\$200,000
Cash	62,000
Finished goods	91,000
Prepaid expenses	38,000
Raw materials	83,000
Work in process	87,000

BE1.9 (LO 3), AP The following are incomplete manufacturing cost data. Determine the missing amounts for these three independent situations.

Determine missing amounts in computing total manufacturing costs.

	Direct			Total
	Materials	Direct	Manufacturing	Manufacturing
	Used	Labor	Overhead	Costs
1.	\$40,000	\$61,000	\$ 50,000	?
2.	?	\$75,000	\$140,000	\$296,000
3.	\$55,000	?	\$111,000	\$310,000

BE1.10 (LO 3), AP Use the data from BE1.9 and the data that follow. Determine the missing amounts.

	Total Manufacturing Costs	Work in Process (Jan. 1)	Work in Process (Dec. 31)	Cost of Goods Manufactured
1.	?	\$120,000	\$82,000	?
2.	\$296,000	?	\$98,000	\$331,000
3.	\$310,000	\$463,000	?	\$715,000

BE1.11 (LO 4), C The Sarbanes-Oxley Act (SOX) has important implications for the financial community. Explain two implications of SOX.

Identify important regulatory changes.

Determine missing amounts in computing cost of goods manufactured.

### **DO IT! Exercises**

DO IT! 1.1 (LO 1), C Indicate whether the following statements are true or false. If false, indicate how to correct the statement.

Identify managerial accounting concepts.

- 1. The board of directors has primary responsibility for daily management functions.
- 2. Financial accounting reports pertain to subunits of the business and are very detailed.
- 3. Managerial accounting reports must follow GAAP and are audited by CPAs.
- 4. Managers' activities and responsibilities can be classified into three broad functions: planning, directing, and controlling.

DO IT! 1.2 (LO 2), C A music company has these costs:

Identify managerial cost classifications.

Advertising Paper inserts for CD cases

Blank CDs CD plastic cases

Depreciation of CD image burner Salaries of sales representatives

Salary of factory manager Salaries of factory maintenance employees Factory supplies used Salaries of employees who burn music onto CDs

Classify each cost as a period or a product cost. Within the product cost category, indicate whether the cost is part of direct materials (DM), direct labor (DL), or manufacturing overhead (MO).

DO IT! 1.3 (LO 3), AP The following information is available for Tomlin Company.

Prepare cost of good	ds manufactured
schedule.	

		Aprii 1	April 30
Raw materials inventory		\$10,000	\$14,000
Work in process inventory		5,000	3,500
Materials purchased in April	\$ 98,000		
Direct labor in April	80,000		
Manufacturing overhead in April	160,000		

Prepare the cost of goods manufactured schedule for the month of April 2022. (Assume that all raw materials used were direct materials.)

**DO IT! 1.4 (LO 4), C** Match the descriptions that follow with the corresponding terms.

#### **Descriptions:**

- Inventory system in which goods are manufactured or purchased just as they are needed
- A method of allocating overhead based on each product's use of activities in making the product.

Identify trends in managerial accounting.

- 3. \_\_\_\_\_ Systems that are especially important to firms adopting just-in-time inventory methods.
- **4.** Part of the value chain for a manufacturing company.
- **5.** \_\_\_\_\_ The U.S. economy is trending toward this.
- **6.** \_\_\_\_\_ A performance-measurement approach that uses both financial and nonfinancial measures, tied to company objectives, to evaluate a company's operations in an integrated fashion.
- \_ Requires that top managers certify that the company maintains an adequate system of internal controls over financial reporting.

#### Terms:

- a. Activity-based costing.
- b. Balanced scorecard.
- c. Total quality management (TQM).
- **d.** Research and development, and product design.
- e. Service industries.
- **f.** Just-in-time (JIT) inventory.
- g. Sarbanes-Oxley Act (SOX).

### **Exercises**

Identify distinguishing features of managerial accounting.

E1.1 (LO 1), C Justin Bleeber has prepared the following list of statements about managerial accounting, financial accounting, and the functions of management.

- 1. Financial accounting focuses on providing information to internal users.
- 2. Staff positions are directly involved in the company's primary revenue-generating activities.
- 3. Preparation of budgets is part of financial accounting.
- 4. Managerial accounting applies only to merchandising and manufacturing companies.
- 5. Both managerial accounting and financial accounting deal with many of the same economic
- **6.** Managerial accounting reports are prepared only quarterly and annually.
- 7. Financial accounting reports are general-purpose reports.
- 8. Managerial accounting reports pertain to subunits of the business.
- 9. Managerial accounting reports must comply with generally accepted accounting principles.
- 10. The company treasurer reports directly to the vice president of operations.

#### **Instructions**

Identify each statement as true or false. If false, indicate how to correct the statement.

E1.2 (LO 2), C The following is a list of costs and expenses usually incurred by Barnum Corporation, a manufacturer of furniture, in its factory.

- 1. Salaries for product inspectors.
- 2. Insurance on factory machines.
- 3. Property taxes on the factory building.
- 4. Factory repairs.
- 5. Upholstery used in manufacturing furniture.
- 6. Wages paid to assembly-line workers.
- 7. Factory machinery depreciation.
- 8. Glue, nails, paint, and other small parts used in production.
- 9. Factory supervisors' salaries.
- 10. Wood used in manufacturing furniture.

### **Instructions**

Classify these items into the following categories: (a) direct materials, (b) direct labor, and (c) manufacturing overhead.

Classify costs into three classes of manufacturing costs.

E1.3 (LO 2), C Trak Corporation, which manufactures bicycles, incurred the following costs.

Bicycle components	\$100,000	Advertising expense	\$45,000
Depreciation on factory	60,000	Property taxes on factory	14,000
Property taxes on retail store	7,500	Customer delivery expense	21,000
Labor costs of assembly-line workers	110,000	Sales commissions	35,000
Factory supplies used	13,000	Salaries paid to sales clerks	50,000

Identify types of costs and explain their accounting.

### **Instructions**

- a. Identify each of the above costs as direct materials, direct labor, manufacturing overhead, or period
- b. Explain the basic difference in accounting for product costs and period costs.

E1.4 (LO 2), AP Knight Company reports the following costs and expenses in May.

Factory utilities	\$ 15,500	Direct labor	\$69,100
Depreciation on factory		Sales salaries	46,400
equipment	12,650	Property taxes on factory	
Depreciation on delivery trucks	3,800	building	2,500
Indirect factory labor	48,900	Repairs to office equipment	1,300
Indirect materials	80,800	Factory repairs	2,000
Direct materials used	137,600	Advertising	15,000
Factory manager's salary	8,000	Office supplies used	2,640

Determine the total amount of various types of costs.



categories.

Excel templates for selected exercises and problems provide students a framework for solving in Excel.

Classify various costs into different cost

#### Instructions

From the information, determine the total amount of:

- a. Manufacturing overhead.
- b. Product costs.
- c. Period costs.

E1.5 (LO 2), C Gala Company is a manufacturer of laptop computers. Various costs and expenses associated with its operations are as follows.

- 1. Property taxes on the factory building.
- 2. Production superintendents' salaries.
- 3. Memory boards and chips used in assembling computers.
- 4. Depreciation on the factory equipment.
- 5. Salaries for quality control inspectors.
- 6. Sales commissions paid to sell laptop computers.
- 7. Electrical components used in assembling computers.
- 8. Wages of workers assembling laptop computers.
- 9. Soldering materials used on factory assembly lines.
- 10. Salaries for the night security guards for the factory building.

The company intends to classify these costs and expenses into the following categories: (a) direct materials, (b) direct labor, (c) manufacturing overhead, and (d) period costs.

### **Instructions**

List the items (1) through (10). For each item, indicate the cost category to which it belongs.

E1.6 (LO 2), C Service The administrators of Crawford County's Memorial Hospital are interested in identifying the various costs and expenses that are incurred in producing a patient's X-ray. A list of such costs and expenses is presented here.

Classify various costs into different cost categories.

- 1. Salaries for the X-ray machine technicians.
- 2. Wages for the hospital janitorial personnel.
- 3. Film costs for the X-ray machines.
- 4. Property taxes on the hospital building.
- 5. Salary of the X-ray technicians' supervisor.
- 6. Electricity costs for the X-ray department.
- 7. Maintenance and repairs on the X-ray machines.

- 8. X-ray department supplies.
- 9. Depreciation on the X-ray department equipment.
- 10. Depreciation on the hospital building.

The administrators want these costs and expenses classified as (a) direct materials, (b) direct labor, or (c) service overhead.

#### **Instructions**

List the items (1) through (10). For each item, indicate the cost category to which the item belongs.

Classify various costs into different cost categories.

E1.7 (LO 2), AP Service National Express reports the following costs and expenses in June 2022 for its delivery service.

Indirect materials used	\$ 6,400	Drivers' salaries	\$16,000
Depreciation on delivery equipment	11,200	Advertising	4,600
Dispatcher's salary	5,000	Delivery equipment repairs	300
Property taxes on office building	870	Office supplies	650
CEO's salary	12,000	Office utilities	990
Gas and oil for delivery trucks	2,200	Repairs on office equipment	180

#### Instructions

Determine the total amount of (a) delivery service (product) costs and (b) period costs.

Classify various costs into different cost

categories.

E1.8 (LO 2), AP Evilene Company makes industrial-grade brooms. It incurs the following costs.

- 1. Salaries for broom inspectors.
- 2. Copy machine maintenance at corporate headquarters.
- 3. Hourly wages for assembly workers.
- **4.** Research and development for new broom types.
- 5. Salary for factory manager.
- 6. Depreciation on broom-assembly equipment.
- 7. Salary for the CEO administrative assistant.
- 8. Wood for handles.
- 9. Factory cleaning supplies.
- 10. Lubricants for broom-assembly factory equipment.

- 11. Salaries for customer service representatives.
- 12. Salaries for factory maintenance crew.
- 13. Sales team golf outings with customers.
- 14. Salaries for the raw materials receiving department employees.
- 15. Advertising expenses.
- 16. Depreciation on the CFO company car.
- 17. Straw for brooms.
- 18. Salaries for sales personnel.
- 19. Shipping costs to customers.

### **Instructions**

- a. Indicate whether each cost is direct materials, direct labor, manufacturing overhead, or nonmanufacturing.
- **b.** Indicate whether each cost is a product cost or a period cost.

E1.9 (LO 3), AP Lopez Corporation incurred the following costs during 2022.

Direct materials used in product	\$120,000	Advertising expense	\$45,000
Depreciation on factory	60,000	Property taxes on factory	14,000
Property taxes on store	7,500	Delivery expense	21,000
Labor costs of assembly-line workers	110,000	Sales commissions	35,000
Factory supplies used	23,000	Salaries paid to sales clerks	50,000

Work in process inventory was \$12,000 at January 1 and \$15,500 at December 31. Finished goods inventory was \$60,000 at January 1 and \$45,600 at December 31.

### **Instructions**

- a. Compute cost of goods manufactured.
- **b.** Compute cost of goods sold.
- c. For those costs not included in the calculations in part (a) or part (b), explain how they would be classified and reported in the financial statements.

Compute cost of goods manufactured and sold, and discuss classification of various costs

Determine missing amounts in cost of goods manufactured schedule.

# Hobbit Company Cost of Goods Manufactured Schedule For the Year Ended December 31, 2022

For the Year Ended December 31, 2022			
Work in process, January 1			\$210,000
Direct materials			
Raw materials inventory, January 1	\$ ?		
Raw materials purchases	158,000		
Total raw materials available for use	?		
Less: Raw materials inventory, December 31	22,500		
Direct materials used		\$180,000	
Direct labor		?	
Manufacturing overhead			
Indirect labor	18,000		
Factory depreciation	36,000		
Factory utilities	68,000		
Total manufacturing overhead		122,000	
Total manufacturing costs			?
Total cost of work in process			?
Less: Work in process, December 31			81,000
Cost of goods manufactured			\$540,000

#### **Instructions**

Complete the cost of goods manufactured schedule for Hobbit Company. (Assume that all raw materials used were direct materials.)

**E1.11** (LO 3), AN Manufacturing cost data for Copa Company are presented as follows.

	Case A	Case B	Case C
Direct materials used	\$ (a)	\$68,400	\$130,000
Direct labor	57,000	86,000	(g)
Manufacturing overhead	46,500	81,600	102,000
Total manufacturing costs	195,650	(d)	253,700
Work in process 1/1/22	(b)	16,500	(h)
Total cost of work in process	221,500	(e)	337,000
Work in process 12/31/22	(c)	11,000	70,000
Cost of goods manufactured	185,275	(f)	(i)

Determine the missing amount of different cost items.

#### **Instructions**

Determine the missing amount for each letter (a) through (i).

**E1.12 (LO 3), AN** Incomplete manufacturing cost data for Horizon Company for 2022 are presented as follows for these four independent situations.

	Direct Materials	Direct	Manufac- turing	Total Manufac- turing	Work in Process	Work in Process	Cost of Goods Manufac-
	Used	Labor	Overhead	Costs	Jan. 1	Dec. 31	tured
1.	\$117,000	\$140,000	\$ 87,000	\$ (a)	\$33,000	\$ (b)	\$360,000
2.	(c)	200,000	132,000	450,000	(d)	40,000	470,000
3.	80,000	100,000	(e)	265,000	60,000	80,000	(f)
4.	70,000	(g)	75,000	288,000	45,000	(h)	270,000

Determine the missing amount of different cost items, and prepare a condensed cost of goods manufactured schedule.

#### **Instructions**

- a. Determine the missing amount for each letter.
- **b.** Prepare a condensed cost of goods manufactured schedule for situation (1) for the year ended December 31, 2022.

Prepare a cost of goods manufactured schedule and a partial income statement.



Classify various costs into different categories and prepare cost of services performed schedule.

Determine cost of goods manufactured and prepare a partial income statement.

Indicate in which schedule or financial statement(s) different cost items would appear.

E1.13 (LO 3), AP Cepeda Corporation has the following cost records for June 2022.

Indirect factory labor	\$ 4,500	Factory utilities	\$ 400
Direct materials used	20,000	Depreciation, factory equipment	1,400
Work in process, 6/1/22	3,000	Direct labor	40,000
Work in process, 6/30/22	3,800	Maintenance, factory equipment	1,800
Finished goods, 6/1/22	5,000	Indirect materials used	2,200
Finished goods, 6/30/22	7,500	Factory manager's salary	3,000

#### **Instructions**

- a. Prepare a cost of goods manufactured schedule for June 2022.
- b. Prepare an income statement through gross profit for June 2022 assuming sales revenue is \$92,100.

**E1.14 (LO 2, 3), AP Service** Keisha Tombert, the bookkeeper for Washington Consulting, a political consulting firm, has recently completed a managerial accounting course at her local college. One of the topics covered in the course was the cost of goods manufactured schedule. Keisha wondered if such a schedule could be prepared for her firm. She realized that, as a service-oriented company, it would have no work in process inventory to consider.

Listed here are the costs her firm incurred for the month ended August 31, 2022.

Supplies used on consulting contracts	\$ 1,700
Supplies used in the administrative offices	1,500
Depreciation on equipment used for contract work	900
Depreciation on administrative office equipment	1,050
Salaries of professionals working on contracts	15,600
Salaries of administrative office personnel	7,700
Janitorial services for professional offices	700
Janitorial services for administrative offices	500
Insurance on contract operations	800
Insurance on administrative operations	900
Utilities for contract operations	1,400
Utilities for administrative offices	1,300

#### Instructions

- **a.** Prepare a schedule of cost of contract services performed (similar to a cost of goods manufactured schedule) for the month.
- **b.** List the costs not included in (a), and then explain how they would be classified and reported in the financial statements.

E1.15 (LO 3), AP The following information is available for Aikman Company.

	<b>January 1, 2022</b>	2022	December 31, 2022
Raw materials inventory	\$21,000		\$30,000
Work in process inventory	13,500		17,200
Finished goods inventory	27,000		21,000
Materials purchased		\$150,000	
Direct labor		220,000	
Manufacturing overhead		180,000	
Sales revenue		910,000	

#### **Instructions**

- a. Compute cost of goods manufactured. (Assume that all raw materials used were direct materials.)
- **b.** Prepare an income statement through gross profit.
- c. Show the presentation of the ending inventories on the December 31, 2022, balance sheet.
- **d.** How would the income statement and balance sheet of a merchandising company be different from Aikman's financial statements?

**E1.16** (LO 3), C University Company produces collegiate apparel. From its accounting records, it prepares the following schedule and financial statements on a yearly basis.

- a. Cost of goods manufactured schedule.
- b. Income statement.
- c. Balance sheet.

The following items are found in the company's accounting records and accompanying data.

- 1. Direct labor.
- 2. Raw materials inventory, January 1.
- 3. Work in process inventory, December 31.
- 4. Finished goods inventory, January 1.
- 5. Indirect labor.
- 6. Depreciation expense of factory machinery.
- 7. Work in process, January 1.
- 8. Finished goods inventory, December 31.
- 9. Factory maintenance salaries.
- 10. Cost of goods manufactured.
- 11. Depreciation expense of delivery equipment.
- 12. Cost of goods available for sale.
- 13. Direct materials used.
- 14. Heat and electricity for factory.
- 15. Repairs to roof of factory building.
- 16. Cost of raw materials purchases.

#### Instructions

List the items (1)–(16). For each item, indicate by using the appropriate letter or letters, the schedule and/or financial statement(s) in which the item would appear.

E1.17 (LO 3), AP An analysis of the accounts of Roberts Company reveals the following manufacturing cost data for the month ended June 30, 2022.

Inventory	<b>Beginning</b>	<b>Ending</b>
Raw materials	\$9,000	\$13,100
Work in process	5,000	7,000
Finished goods	9,000	8,000

Costs incurred: raw materials purchases \$54,000, direct labor \$47,000, manufacturing overhead \$19,900. The specific overhead costs were: indirect labor \$5,500, factory insurance \$4,000, machinery depreciation \$4,000, machinery repairs \$1,800, factory utilities \$3,100, and miscellaneous factory costs \$1,500. (Assume that all raw materials used were direct materials.)

#### Instructions

- a. Prepare the cost of goods manufactured schedule for the month ended June 30, 2022.
- **b.** Show the presentation of the ending inventories on the June 30, 2022, balance sheet.

**E1.18 (LO 3), AP Writing** McQueen Motor Company manufactures automobiles. During September 2022, the company purchased 5,000 head lamps at a cost of \$15 per lamp. Fifty of these lamps were used to replace the head lamps in autos used by traveling sales staff, and 4,600 lamps were put in autos manufactured during the month.

Of the autos put into production during September 2022, 90% were completed and transferred to the company's storage lot. Of the cars completed during the month, 70% were sold by September 30.

#### **Instructions**

- a. Determine the cost of head lamps that would appear in each of the following accounts at September 30, 2022: Raw Materials, Work in Process, Finished Goods, Cost of Goods Sold, and Selling Expenses.
- **b.** Write a short memo to the chief accountant, indicating whether and where each of the accounts in (a) would appear on the income statement or on the balance sheet at September 30, 2022.

**E1.19** (LO 4), C The following is a list of terms related to managerial accounting practices.

- 1. Activity-based costing.
- 2. Just-in-time inventory.
- 3. Balanced scorecard.
- 4. Value chain.

Prepare a cost of goods manufactured schedule, and present the ending inventories on the balance sheet.



Determine the amount of cost to appear in various accounts, and indicate in which financial statements these accounts would appear.

Identify various managerial accounting practices.

Instructions

Match each of the terms with the statement below that best describes the term.

- **a.** \_\_\_\_\_ A performance-measurement technique that attempts to consider and evaluate all aspects of performance using financial and nonfinancial measures in an integrated fashion.
- b. \_\_\_\_\_ The group of activities associated with providing a product or performing a service.
- c. \_\_\_\_\_ An approach used to reduce the cost associated with handling and holding inventory by reducing the amount of inventory on hand.
- **d.** \_\_\_\_\_\_ A method used to allocate overhead to products based on each product's use of the activities that cause the incurrence of the overhead cost.

#### **Problems**

Classify manufacturing costs into different categories and compute the unit cost.

**P1.1 (LO 2), AP** Ohno Company specializes in manufacturing a unique model of bicycle helmet. The model is well accepted by consumers, and the company has enough orders to keep the factory production at 10,000 helmets per month (80% of its full capacity). Ohno's monthly manufacturing costs and other expense data are as follows.

Rent on factory equipment	\$11,000
Insurance on factory building	1,500
Raw materials used (plastics, polystyrene, etc.)	75,000
Utility costs for factory	900
Supplies used for general office	300
Wages for assembly-line workers	58,000
Depreciation on office equipment	800
Miscellaneous materials used (glue, thread, etc.)	1,100
Factory manager's salary	5,700
Property taxes on factory building	400
Advertising for helmets	14,000
Sales commissions	10,000
Depreciation on factory building	1,500

**Check figures** provide a key number to let you know you are on the right track.

a.	DM	\$75,000
	DL	\$58,000
	MO	\$22,100
	PC	\$25,100

Classify manufacturing costs into different categories and compute the

unit cost

#### Instructions

Prepare an answer sheet with the following column headings.

		Product C	Costs	
Cost	Direct	Direct	Manufacturing	Period
Item	Materials	Labor	Overhead	Costs

Enter each cost item on your answer sheet, placing the dollar amount under the appropriate heading. Total the dollar amounts in each of the columns.

**b.** Compute the cost to produce one helmet.

**P1.2** (LO 2), AP Bell Company has been a retailer of audio systems for the past 3 years. However, after a thorough survey of audio system markets, Bell decided to turn its retail store into an audio equipment factory. Production began October 1, 2022.

Direct materials costs for an audio system total \$74 per unit. Workers on the production lines are paid \$12 per hour. An audio system takes 5 labor hours to complete. In addition, the rent on the equipment used to assemble audio systems amounts to \$4,900 per month. Indirect materials cost \$5 per system. A supervisor was hired to oversee production; her monthly salary is \$3,000.

Factory janitorial costs are \$1,300 monthly. Advertising costs for the audio system will be \$9,500 per month. The factory building depreciation is \$7,800 per year. Property taxes on the factory building will be \$9,000 per year.

#### Instructions

a. DM	\$111,000
DL	\$ 90,000
MO	\$ 18,100
PC	\$ 9,500

**a.** Prepare an answer sheet with the following column headings for October 2022.

	Product Costs				
Cost	Direct	Direct	Manufacturing	Period	
Item	Materials	Labor	Overhead	Costs	

Assuming that Bell manufactures, on average, 1,500 audio systems per month, enter each cost item on your answer sheet, placing the dollar amount per month under the appropriate heading. Total the dollar amounts in each of the columns.

**b.** Compute the cost to produce one audio system.

P1.3 (LO 3), AN Incomplete manufacturing costs, expenses, and selling data for two different cases for the year ended December 31, 2022, are as follows.

	Case		
	1	2	
Direct materials used	\$ 9,600	\$ (g)	
Direct labor	5,000	8,000	
Manufacturing overhead	8,000	4,000	
Total manufacturing costs	(a)	16,000	
Beginning work in process inventory	1,000	(h)	
Ending work in process inventory	(b)	3,000	
Sales revenue	24,500	(i)	
Sales discounts	2,500	1,400	
Cost of goods manufactured	17,000	24,000	
Beginning finished goods inventory	(c)	3,300	
Cost of goods available for sale	22,000	(j)	
Cost of goods sold	(d)	(k)	
Ending finished goods inventory	3,400	2,500	
Gross profit	(e)	7,000	
Operating expenses	2,500	(1)	
Net income	(f)	5,000	

Determine the missing amount of different cost items, and prepare a condensed cost of goods manufactured schedule, an income statement, and a partial balance sheet.

#### **Instructions**

- a. Determine the missing amount for each letter.
- **b.** Prepare a condensed cost of goods manufactured schedule for Case 1.
- c. Prepare an income statement and the current assets section of the balance sheet for Case 1. Assume that in Case 1 the other items in the current assets section are as follows: Cash \$3,000, Accounts Receivable (net) \$15,000, Raw Materials \$600, and Prepaid Expenses \$400.

**P1.4** (LO 3), AP The following data were taken from the records of Clarkson Company for the fiscal year ended June 30, 2022.

Raw Materials		Accounts Receivable	\$ 27,000
Inventory 7/1/21	\$ 48,000	Factory Insurance	4,600
Raw Materials		Factory Machinery	
Inventory 6/30/22	39,600	Depreciation	16,000
Finished Goods		Factory Utilities	27,600
Inventory 7/1/21	96,000	Office Utilities Expense	8,650
Finished Goods		Sales Revenue	534,000
Inventory 6/30/22	75,900	Sales Discounts	4,200
Work in Process		Factory Manager's Salary	58,000
Inventory 7/1/21	19,800	Factory Property Taxes	9,600
Work in Process		Factory Repairs	1,400
Inventory 6/30/22	18,600	Raw Materials Purchases	96,400
Direct Labor	139,250	Cash	32,000
Indirect Labor	24,460		

b. Ending WIP \$ 6,600 c. Current assets \$29,000

Prepare a cost of goods manufactured schedule, a partial income statement, and a partial balance sheet.



#### **Instructions**

- a. Prepare a cost of goods manufactured schedule. (Assume that all raw materials used were direct materials.)
- b. Prepare an income statement through gross profit.
- c. Prepare the current assets section of the balance sheet at June 30, 2022.

P1.5 (LO 3), AN Empire Company is a manufacturer of smartphones. Its controller resigned in October 2022. An inexperienced assistant accountant has prepared the following income statement for the month of October 2022.

a. CGM \$386,910b. Gross profit \$122,790c. Current assets \$193,100

Prepare a cost of goods manufactured schedule and a correct income statement.

Empire Company Income Statement For the Month Ended October 31, 2022			
Less: Operating expenses			
Raw materials purchases	\$264,000		
Direct labor cost	190,000		
Advertising expense	90,000		
Selling and administrative salaries	75,000		
Rent on factory facilities	60,000		
Depreciation on sales equipment	45,000		
Depreciation on factory equipment	31,000		
Indirect labor cost	28,000		
Utilities expense	12,000		
Insurance expense	8,000	803,000	
Net loss		\$ (23,000)	

Prior to October 2022, the company had been profitable every month. The company's president is concerned about the accuracy of the income statement. As her friend, you have been asked to review the income statement and make necessary corrections. After examining other manufacturing cost data, you have acquired additional information as follows.

1. Inventory balances at the beginning and end of October were:

	October 1	October 31
Raw materials	\$18,000	\$29,000
Work in process	20,000	14,000
Finished goods	30,000	50,000

2. Only 75% of the utilities expense and 60% of the insurance expense apply to factory operations. The remaining amounts should be charged to selling and administrative activities.

#### **Instructions**

a.	CGM	\$581,800
b.	NI	\$2,000

- a. Prepare a schedule of cost of goods manufactured for October 2022. (Assume that all raw materials used were direct materials.)
- b. Prepare a correct income statement for October 2022.

## **Continuing Cases**

Each chapter includes a hypothetical case featuring **Current Designs**, the company described at the beginning of this chapter. Students can also work through this case following an Excel tutorial available in WileyPLUS. Each chapter's tutorial focuses on a different Excel function or feature.



#### **Current Designs**

CD1 Mike Cichanowski founded Wenonah Canoe and later purchased Current Designs, a company that designs and manufactures kayaks. The kayak-manufacturing facility is located just a few minutes from the canoe company's headquarters in Winona, Minnesota.

Current Designs makes kayaks using two different processes. The rotational molding process uses high temperature to melt polyethylene powder in a closed rotating metal mold to produce a complete kayak hull and deck in a single piece. These kayaks are less labor-intensive and less expensive for the company to produce and sell.

Its other kayaks use the vacuum-bagged composite lamination process (which we will refer to as the composite process). Layers of fiberglass or Kevlar® are carefully placed by hand in a mold and are bonded with resin. Then, a high-pressure vacuum is used to eliminate any excess resin that would otherwise add weight and reduce the strength of the finished kayak. These kayaks require a great deal of skilled labor as each boat is individually finished. The exquisite finish of the vacuum-bagged composite kayaks gave rise to Current Designs' tag line, "A work of art, made for life."

Current Designs has the following managers:

Mike Cichanowski, CEO Diane Buswell, Controller Deb Welch, Purchasing Manager Bill Johnson, Sales Manager Dave Thill, Kayak Factory Manager Rick Thrune, Production Manager for Composite Kayaks

The company's accounting data for the most recent period is as follows.

	7 - (21 -	Current De	esigns				
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	P18 <b>→</b> ( <i>fx</i>						
	A	В		С		D	Е
1							
2				Product	Costs	Period	
3	Payee	Purpose	Direct Materials	Direct Labor	Manufacturing Overhead	Costs	Amount
4	Winona Agency	Property insurance for factory					3,200
5	Bill Johnson (sales manager)	Payroll check—payment to sales manager					1,700
6	Xcel Energy	Electricity for factory					450
7	Winona Printing	Price lists for salespeople					85
8	Jim Kaiser (sales representative)	Sales commissions					1,250
9	Dave Thill (factory manager)	Payroll check—payment to factory manager					1,450
10	Dana Schultz (kayak assembler)	Payroll check—payment to kayak assembler					760
11	Composite One	Bagging film used when kayaks are assembled; it is discarded after use					260
12	Fastenal	Shop supplies—brooms, paper towels, etc.					890
13	Ravago	Polyethylene powder which is the main ingredient for the rotational molded kayaks					3,170
14	Winona County	Property taxes on factory					5,480
15	North American Composites	Kevlar® fabric for composite kayaks					4,930
16	Waste Management	Trash disposal for the company office building					660
17	None	Record depreciation of manufacturing equipment					4,540

#### **Instructions**

- a. What are the primary information needs of each manager?
- b. Name one special-purpose management accounting report that could be designed for each manager. Include the name of the report, the information it would contain, and how frequently it should be issued.
- c. When Diane Buswell, controller for Current Designs, reviewed the accounting records for a recent period, she noted the cost items and amounts shown above (amounts are assumed). Enter the amount for each item in the appropriate cost category. Then sum the amounts in each cost category column.

#### **Waterways Corporation**

WC1 Waterways Corporation is a private corporation formed for the purpose of providing the products and the services needed to irrigate farms, parks, commercial projects, and private lawns. It has a centrally located factory in a U.S. city that manufactures the products it markets to retail outlets across the nation. It also maintains a division that performs installation and warranty servicing in six metropolitan areas.

The mission of Waterways is to manufacture quality parts that can be used for effective irrigation projects that also conserve water. Through that effort, the company hopes to satisfy its customers, perform rapid and responsible service, and serve the community and the employees who represent the company in each community.

The company has been growing rapidly, so management is considering new ideas to help the company continue its growth and maintain the high quality of its products.

The Waterways case starts in this chapter and continues in every remaining chapter. You will find the complete case for each chapter in WileyPLUS.

Waterways was founded by Will Winkman, who is the company president and chief executive officer (CEO). Working with him from the company's inception is Will's brother, Ben, whose sprinkler designs and ideas about the installation of proper systems have been a major basis of the company's success. Ben is the vice president who oversees all aspects of design and production in the company.

The factory itself is managed by Todd Senter, who hires line managers to supervise the factory employees. The factory makes all of the parts for the irrigation systems. The purchasing department is managed by Helen Hines.

The installation and training division is overseen by vice president Henry Writer, who supervises themanagers of the six local installation operations. Each of these local managers hires his or her own local service people. These service employees are trained by the home office under Henry Writer's direction because of the uniqueness of the company's products.

There is a small human resources department under the direction of Sally Fenton, a vice president who handles the employee paperwork, though hiring is actually performed by the separate departments. Teresa Totter is the vice president who heads the sales and marketing area; she oversees 10 well-trained salespeople.

The accounting and finance division of the company is run by Ann Headman, who is the chief financial officer (CFO) and a company vice president. She is a member of the Institute of Management Accountants and holds a certificate in management accounting. She has a small staff of accountants, including a controller and a treasurer, and a staff of accounting input operators who maintain the financial records.

A partial list of Waterways' accounts and their balances for the month of November follows.

Accounts Receivable	\$ 275,000
Advertising Expenses	54,000
Cash	260,000
Depreciation—Factory Equipment	16,800
Depreciation—Office Equipment	2,400
Direct Labor	42,000
Factory Utilities	27,000
Finished Goods Inventory, November 30	68,800
Finished Goods Inventory, October 31	72,550
Indirect Labor	48,000
Office Salaries	325,000
Office Supplies Expense	1,600
Other Administrative Expenses	72,000
Prepaid Expenses	41,250
Raw Materials Inventory, November 30	52,700
Raw Materials Inventory, October 31	38,000
Raw Materials Purchases	184,500
Rent—Factory Equipment	47,000
Repairs—Factory Equipment	4,500
Sales Revenue	1,350,000
Sales Commissions	40,500
Work in Process Inventory, October 31	52,700
Work in Process Inventory, November 30	42,000

#### Instructions

- a. Based on the information given, construct an organizational chart of Waterways Corporation.
- b. A list of accounts and their values are given above. From this information, prepare a cost of goods manufactured schedule, an income statement, and a partial balance sheet for Waterways Corporation for the month of November. (Assume that all raw materials used were direct materials.)

## Data Analytics in Action

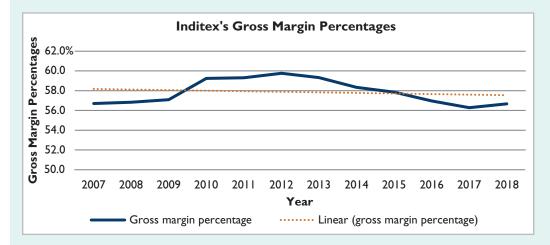
Many chapters include data analytics activities, which provide students opportunities to employ basic tools to analyze data.



#### **Using Data Visualization to Determine Performance**

**DA1.1** Data visualization can be used to review company results.

Example: Recall the Management Insight "Supplying Today's (Not Yesterday's) Fashion" presented in the chapter. Data analytics can help **Inditex** determine how it is performing over time. For retailers, the gross margin percentage is a good measure of how the company is doing, as it indicates what percentage of sales is available to cover selling and administration costs and generate profit. From publicly available data, we can calculate Inditex's gross margin percentage [(Sales - Cost of goods sold) ÷ Sales] and track it over time. What do you observe when you look at the following chart?



Hopefully, you immediately noticed that Inditex is able to maintain a high and stable gross margin over the time period shown. Management should be quite pleased with this. But another measure of success, revenue per employee, can provide management with even more insight concerning its sales. This case will require you calculate and graph this data for Inditex, and then analyze the results.

Go to WileyPLUS for complete case details and instructions.

### **Data Analytics at Inditex Corporation**

DA1.2 You are excited about your upcoming job interview at Inditex. You realize that you need to have a better understanding of the company so that you can have several thoughtful questions prepared to ask during the interview. For this case, you will use Inditex's performance information to create several visualizations that will help increase your knowledge of the company's operations.



Go to WileyPLUS for complete case details and instructions.

## **Expand Your Critical Thinking**

#### **Decision-Making Across the Organization**

CT1.1 Wendall Company specializes in producing fashion outfits. On July 31, 2022, a tornado touched down at its factory and general office. The inventories in the warehouse and the factory were completely destroyed, as was the general office nearby. However, after a careful search of the disaster site the next morning, Bill Francis, the company's controller, and Elizabeth Walton, the cost accountant, were able to recover a small part of the manufacturing cost data for the current month.

"What a horrible experience," sighed Bill. "And the worst part is that we may not have enough records to use in filing an insurance claim."

"It was terrible," replied Elizabeth. "However, I managed to recover some of the manufacturing cost data that I was working on yesterday afternoon. The data indicate that our direct labor cost in July totaled \$250,000 and that we had purchased \$365,000 of raw materials. Also, I recall that the amount of raw materials used for July was \$350,000. But I'm not sure this information will help. The rest of our records are blown away."

"Well, not exactly," said Bill. "I was working on the year-to-date income statement when the tornado warning was announced. My recollection is that our sales in July were \$1,240,000 and our gross profit ratio has been 40% of sales. Also, I can remember that our cost of goods available for sale was \$770,000

"Maybe we can work something out from this information!" exclaimed Elizabeth. "My experience tells me that our manufacturing overhead is usually 60% of direct labor."

"Hey, look what I just found," cried Elizabeth. "It's a copy of this June's balance sheet, and it shows that our inventories as of June 30 are Finished goods \$38,000, Work in process \$25,000, and Raw materials \$19,000."

"Super," yelled Bill. "Let's go work something out."

In order to file an insurance claim, Wendall Company needs to determine the amount of its inventories as of July 31, 2022, the date of the tornado touchdown.

#### Instructions

With the class divided into groups, determine the amount of cost in the Raw Materials, Work in Process, and Finished Goods inventory accounts as of the date of the tornado touchdown. (Assume that all raw materials used were direct materials.)

## **Managerial Analysis**

CT1.2 Tenrack is a fairly large manufacturing company located in the southern United States. The company manufactures tennis rackets, tennis balls, tennis clothing, and tennis shoes, all bearing the company's distinctive logo, a large green question mark on a white flocked tennis ball. The company's sales have been increasing over the past 10 years.

The tennis racket division has recently implemented several advanced manufacturing techniques. Robot arms hold the tennis rackets in place while glue dries, and machine vision systems check for defects. The engineering and design team uses computerized drafting and testing of new products. The following managers work in the tennis racket division:

Jason Dennis, Sales Manager (supervises all sales representatives)

Peggy Groneman, Technical Specialist (supervises computer programmers)

Dave Marley, Cost Accounting Manager (supervises cost accountants)

Kevin Carson, Production Supervisor (supervises all manufacturing employees)

Sally Renner, Engineer (supervises all new-product design teams)

#### **Instructions**

- a. What are the primary information needs of each manager?
- **b.** Which, if any, financial accounting report(s) is each likely to use?
- c. Name one special-purpose management accounting report that could be designed for each manager. Include the name of the report, the information it would contain, and how frequently it should be issued.

#### **Real-World Focus**

CT1.3 The Institute of Management Accountants (IMA) is an organization dedicated to excellence in the practice of management accounting and financial management.

#### **Instructions**

Go to the IMA's website to locate the answers to the following questions.

- a. How many members does the IMA have, and what are their job titles?
- **b.** What are some of the benefits of joining the IMA as a student?
- c. Use the chapter locator function to locate the IMA chapter nearest you, and find the name of the chapter president.

#### **Communication Activity**

CT1.4 Refer to P1.5 and add the following requirement.

Prepare a letter to the president of the company, Shelly Phillips, describing the changes you made. Explain clearly why net income is different after the changes. Keep the following points in mind as you compose your letter.

- 1. This is a letter to the president of a company, who is your friend. The style should be generally formal, but you may relax some requirements. For example, you may call the president by her first name.
- 2. Executives are very busy. Your letter should tell the president your main results first (for example, the amount of net income).
- 3. You should include brief explanations so that the president can understand the changes you made in the calculations.

#### **Ethics Case**

CT1.5 Steve Morgan, controller for Newton Industries, was reviewing production cost reports for the year. One amount in these reports continued to bother him—advertising. During the year, the company had instituted an expensive advertising campaign to sell some of its slower-moving products. It was still too early to tell whether the advertising campaign was successful.

There had been much internal debate as how to report advertising cost. The vice president of finance argued that advertising cost should be reported as a cost of production, just like direct materials and direct labor. He therefore recommended that this cost be identified as manufacturing overhead and reported as part of inventory costs until sold. Others disagreed. Morgan believed that this cost should be reported as an expense of the current period, so as not to overstate net income. Others argued that it should be reported as prepaid advertising and reported as a current asset.

The president finally had to decide the issue. He argued that advertising cost should be reported as inventory. His arguments were practical ones. He noted that the company was experiencing financial difficulty and that expensing this amount in the current period might jeopardize a planned bond offering. Also, by reporting the advertising cost as inventory rather than as prepaid advertising, less attention would be directed to it by the financial community.

#### Instructions

- **a.** Who are the stakeholders in this situation?
- **b.** What are the ethical issues involved in this situation?
- c. What would you do if you were Steve Morgan?

#### **All About You**

 $\textbf{CT1.6} \ \ \textbf{The primary purpose of managerial accounting is to provide information useful for management}$ decisions. Many of the managerial accounting techniques that you learn in this course will be useful for decisions you make in your everyday life.

#### **Instructions**

For each of the following managerial accounting techniques, read the definition provided and then provide an example of a personal situation that would benefit from use of this technique.

- a. Break-even point (Chapter 5).
- b. Budget (Chapter 9).
- c. Balanced scorecard (Chapter 11).
- d. Capital budgeting (Chapter 12).

#### **Considering Your Costs and Benefits**

CT1.7 Because of global competition, companies have become increasingly focused on reducing costs. To reduce costs and remain competitive, many companies are turning to outsourcing. Outsourcing means hiring an outside supplier to provide elements of a product or service rather than producing them internally.

Suppose you are the managing partner in a CPA firm with 30 full-time staff members. Larger firms in your community have begun to outsource basic tax-return preparation work to India. Should you outsource your basic tax-return work to India as well? You estimate that you would have to lay off six staff members if you outsource the work. The basic arguments for and against are as follows.

- YES: The wages paid to Indian accountants are very low relative to U.S. wages. You will not be able to compete unless you outsource.
- NO: Tax-return data are highly sensitive. Many customers will be upset to learn that their data are being emailed around the world.

#### Instructions

Write a response indicating your position regarding this situation. Provide support for your view.

#### Answers to Insight and Accounting Across the Organization Questions

Does a Company Need a CEO? Q: What are some of the advantages cited by companies that choose a structure that lacks a CEO? A: Companies that replace the CEO with a management committee do so because they believe that it enhances decision-making, improves collaboration, and increases management continuity by avoiding the disruptions associated with replacing a CEO.

**Low Fares but Decent Profits O:** What are some of the line items that would appear in the cost of services performed schedule of an airline? A: Some of the line items that would appear in the cost of services performed schedule of an airline would be fuel, flight crew salaries, maintenance wages, depreciation on equipment, airport gate fees, and food-service costs.

Supplying Today's (Not Yesterday's) Fashions Q: What steps has Inditex taken that make its value chain unique? A: Inditex has taken numerous steps to make its supply chain more efficient and responsive. It employs an open workspace facility, where designers and commercial staff sit together and take calls regarding product ideas directly from sales employees. Production facilities are primarily located within a reasonably close distance, so management can direct and monitor production. Goods are shipped directly to stores, rather than warehouses, thus saving time and ensuring that goods are shipped to their intended targets.

**People Matter Q:** What are some of the common problems for many clothing factories in developing countries? A: Some of the common problems for many clothing factories in developing countries would be pressure to produce goods faster, lack of training for workers, unsafe buildings, substandard work conditions, and wage and labor violations. These problems can be exacerbated by the fact that many young women in developing countries are willing to accept low wages and working conditions that Americans consider unsafe because factory jobs offer them an opportunity to have a life that is better than that available in their villages.

Using Data in Its Own World Q: What is behavioral analytics, and how does Disney use it to minimize lines at its theme parks? A: Behavioral analytics is the use of data to predict and influence customer behavior. To minimize wait lines, and thus improve its customers' experiences, Disney uses data collected from its visitors' "MagicBands" to determine what incentives to provide to encourage customers to shift their itineraries to underutilized activities.